THE CASH BOX

VOLUME XV APRIL 17, 1954 NUMBER 30

Georgie Shaw, Decca's new star, and Milt Gabler, the diskery's A&R head, keep their fingers crossed for the success of the singer's latest release "A Fool In The Ways Of Love" and "There Must Be Some Mistake". Georgie came into national prominence on the strength of "Till We Two Are One" which is still riding high on the lists.

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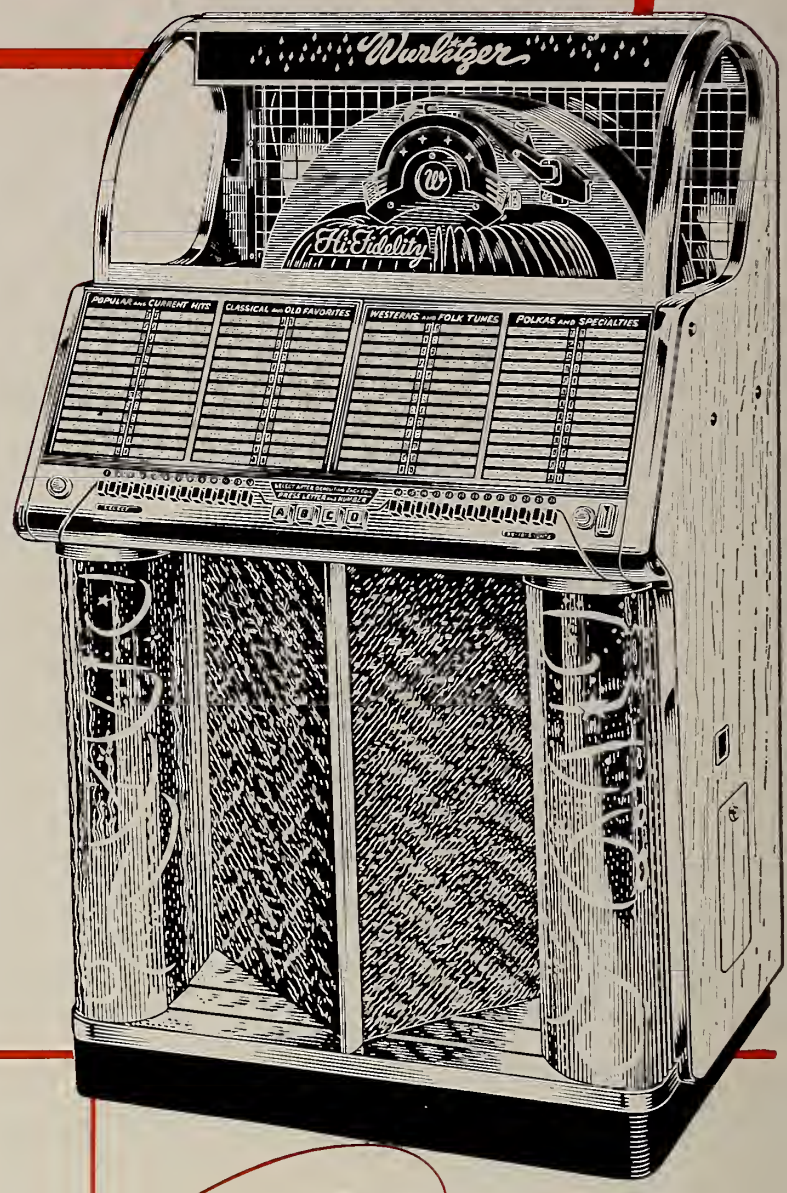

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FOUNDED BY BILL GERSH

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Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

NASHVILLE OFFICE
417 Broadway, Nashville, Tenn.
(Phone: NAshville 5-7031)
CHARLIE LAMB

LONDON OFFICE
17 Hilltop, London, N.W., England
MARCEL STELLMAN

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA HOWARD, Associate Editor
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A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

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Music Editorial

"Waltz Me Around Again, Nellie"

Here we go—again. The cry babies are crying. Right in their beer. With loaves of bread under their arms. So many loaves that they can't be seen but for the wealth which has fattened over their very own accumulations.

Yep. They're crying. In their beer. With eggs in their beers, yet. But, in some cases the crying is actual, factual and serious.

Because, after all, someone must cry. Someone must bring to the fore the wailing troubles of what record distribution actually means.

The waltz is on—again.

"Waltz me around again, Nellie. But waltz me fast. Waltz me long. Waltz me hard. The blues are here to stay. The world over. Business is finished. The time's come for another big, big, big, big change.

"Get up and get out and work the problems out? Whaddaya think? I'm crazzzzzy? Let the manufacturers do that. I'm supposed to SELL records. Ain't you kinda crazy, man?

"Beat the bushes? Learn more about customers? Get better acquainted? Find new angles? Develop new sales programs? Give a little—to earn a little—to buy more—to build more? Man, you sure musta come from outtathisworld. You are a little utsnay, ain't you?

"Don't tell me what the average business guy does. Because this ain't the average business! No, sir! This is a different kind of business! This is the business where you'll always get clipped by the guy upstairs.

"Whaddayamean for me to get out in my car, throw some records in the trunk, and let the people listen? Whaddayathink I am? A pitchman? I'm in the music business! I'm a record seller. I ain't no huckster.

"So whaddaya tryin' t'prove? Y'want me, a dignified bizniss man, to go on out int'the sticks and sell records? Y'nuts, or somethin'? Ain't y'heard of pride? Ain't y'heard of class? Don't y'know who you're talkin' to?"

"Waltz Me Around Again, Nellie!"

The disks are spinning to the old, old cry. The cry of yesterday and the yesterdays before yesterday. The tomorrows yet to come.

The old cry. The cry of the nice, fat, big boys who have found it so comfortable, and easy, and satisfactory, to sit in their nice, big, soft, easy-chairs, and let the business come a'rollin' in.

It's over. The money-moon. It's all over. It's a new era. Maybe that's why manufacturers are asking, "Who do you know who's hungry? Who wants to be a real distributor? Who wants to get out and WORK?"

Maybe they're right. Maybe the time has come when lots and lots of guys have to realize that they must, simply must, get up and out of that nice, big, soft, easy-chair and go GO TO WORK AGAIN! !

"*Waltz Me Around Again, Nellie.*"

WOW!!

Dinah's sensational

in her

greatest since "Buttons and Bows"!

DINAH SHORE

THIS MUST BE THE PLACE

COME BACK TO MY ARMS

with orchestra conducted by
Harry Geller
20/47-5725

Remember "Slow Poke"?

Watch this C & W break out pop!

PEE WEE KING

and his band featuring Reed Stewart

BACKWARD, TURN BACKWARD

Indian Giver

RCA VICTOR
FIRST IN RECORDED MUSIC

TMKS
HIS MASTER'S VOICE

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CA—Capitol	DU—Duke	JU—Jubilee	PC—Peacock Pro.	5P—Specialty
AL—Aladdin	CD—Cadence	DY—Derby	KI—King	PE—Peacock	5W—Swingtime
AM—Ambassador	CH—Chess	EP—Epic	LO—London	PR—Prestige	TE—Tempo
AP—Apollo	CK—Checker	ES—Essex	MA—Mars	RA—Rainbow	TF—Tiffany
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood	RE—Regent	TI—Tico
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury	RH—Recorded In Hollywood	TN—Tennessee
BE—Bell	CY—Crystalette	4 Star—Four Star	MG—MGM	RM—Rama	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern	SA—Savoy	UN—United
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot	SIT—Sittin' In	VA—Valley
	DO—Dot	JD—Jay Dee			VI—RCA Victor
					ZO—Zodiac

Pos. Last Week

1 — **2**

MAKE LOVE TO ME
JO STAFFORD

BE-1029 (45-1029)—Tommy & Jimmy Dorsey
CO-40143 (4-40143)—Jo Stafford
DE-29048 (9-29048)—Commanders

2 — **6**

WANTED
PERRY COMO

BE-1041 (45-1041)—Dorsey Bros.
VI-20-5647 (47-5647)—Perry Como

3 — **3**

YOUNG AT HEART
FRANK SINATRA

BE-1030 (45-1030)—Charlie De Forrest
CA-2703 (F-2703)—Frank Sinatra
DE-29054 (9-29054)—Crosby & Lombardo

4 — **1**

SECRET LOVE
DORIS DAY

BE-1030 (45-1030)—Helen Forrest
CA-2678 (F-2678)—Ray Anthony
CO-40108 (4-40108)—Doris Day
DE-28876 (9-28876)—Gordon Jenkins
DE-29024 (9-29024)—Bing Crosby
JU-5137 (45-5137)—The Orioles
MG-11604 (K-11604)—Tommy Edwards
VI-20-5512 (47-5512)—Gogi Grant

5 — **4**

I GET SO LONELY
FOUR KNIGHTS

BE-1031 (45-1031)—Anne Lloyd
CA-2654 (F-2654)—Four Knights
DE-29054 (9-29054)—Crosby & Lombardo

6 — **9**

CROSS OVER THE BRIDGE
PATTI PAGE

BE-1031 (45-1031)—Betty Johnson
ME-70302 (70302x45)—Patti Page

7 — **5**

STRANGER IN PARADISE
TONY BENNETT - FOUR ACES

BE-1018 (45-1018)—Tony Russo
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

8 — **7**

FROM THE VINE CAME THE GRAPE
GAYLORDS - HILLTOPPERS

BE-1032 (45-1032)—Stuart Foster
DO-15127 (45-15127)—Hilltoppers
ME-70296 (70296x45)—Gaylords

9 — **8**

OH, MY PAPA
EDDIE FISHER

BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CO-40173 (4-40173)—Gene Klavan
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
E5-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal

10 — —

THE MAN WITH THE BANJO
AMES BROTHERS

VI-20-5644 (47-5644)—Ames Bros.

11) ANSWER ME, MY LOVE. 12) DARKTOWN STRUTTERS BALL. 13) THERE'LL BE NO TEARDROPS TONIGHT. 14) A GIRL, A GIRL. 15) CHANGING PARTNERS. 16) TILL WE TWO ARE ONE. 17) HERE. 18) ANEMA E CORE. 19) SOMEBODY BAD STOLE DE WEDDING BELL. 20) TILL THEN. 21) THAT'S AMORE. 22) AMOR. 23) SOUTH. 24) HEART OF MY HEART. 25) MELANCHOLY ME. 26) SUCH A NIGHT. 27) AM I IN LOVE. 28) JILTED. 29) GEE. 30) THE MAN UPSTAIRS. 31) THE KID'S LAST FIGHT. 32) CUDDLE ME. 33) POOR BUTTERFLY. 34) WOMAN. 35) ANGELA MIA.

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	WANTED	Perry Como (RCA Victor)
2.	YOUNG AT HEART	Frank Sinatra (Capitol)
3.	SECRET LOVE	Doris Day (Columbia)
4.	CROSS OVER THE BRIDGE	Patti Page (Mercury)
5.	MAKE LOVE TO ME	Jo Stafford (Columbia)
6.	I GET SO LONELY	Four Knights (Capitol)
7.	ANSWER ME, MY LOVE	Nat "King" Cole (Capitol)
8.	A GIRL, A GIRL	Eddie Fisher (RCA Victor)
9.	THERE'LL BE NO TEARDROPS TONIGHT	Tony Bennett (Columbia)
10.	HERE	Tony Martin (RCA Victor)

11) FROM THE VINE CAME THE GRAPE. 12) STRANGER IN PARADISE. 13) AMOR. 14) THE MAN WITH THE BANJO. 15) LITTLE THINGS MEAN A LOT.

Recently Russ Norman (KING-Seattle, Wash.) conducted a popularity poll on his evening "King's Stardust Time." Result points up the effect publicity, advertising and fad has on the public. Two polls were conducted three weeks apart in March. The polls were to determine the relative popularity of Oscar Levant, Liberace and Jose Iturbi. In poll No. 1 Norman played "Malaguena" by each pianist, identifying each artist by a number instead of name. The listeners were told who the three artists were but not identified with the record. The response was terrific and the results were: 1—Oscar Levant—50.38%; Liberace—24.81%, and Jose Iturbi—24.81%. Three weeks later the same three records were played. This time the listener was advised which player he was listening to. Now view the results of poll No. 2. Liberace—51%; Jose Iturbi—24.14%, and Oscar Levant—24.86%.

* * * * *

REGE CORDIC
(WWSW—Pittsburgh, Pa.)

Pic of the week—Rege Cordic (WWSW-Pittsburgh, Pa.) is the gimmick voice on Zodiac's "Soft Squeeze Baby." Group on the disk is the Bob Trow Quartet. . . . Lennie Wolf, just back from his mid-west disk jockey trip is all het up about the orders coming in from Detroit, Chicago and Baltimore. Lennie also spent a couple of days in Philadelphia last week and wound up his trek with visits to Boston, Hartford and Baltimore. "Crazy Rhythm" by Dorothy Collins on Audivox looks like the diskery's best to-date. . . . Joe Delaney, "X" Records, and Jerry Blaine, Jubilee Records, in to see Tommy Edwards (WERE-Cleveland) last week. . . . Pete Cole (WEAT-Lake Worth, Fla.) reports great success in collating his list of top ten for forwarding to The Cash Box. Pete has his audience call in its selections on Saturday mornings. While two operators are busy taking the calls, Pete keeps his listeners informed as to how their selections are coming along in the voting. . . . Tad Bruce working like a beaver promoting his "Dare I" on Eagle Records. Tad worked his way up from Miami, Fla., to New York, visiting with jockeys all along the way. He will continue to plug, moving out to Cleveland, Ohio, and then back to New York for a record session. . . . Jack Dugan (WOKO-Albany, N. Y.) making plans to take his show to Lake George for the 2nd summer in a row. Jack will do a two-hour show from the beach and a one-hour show from the lounge of the Painted Pony Dude Ranch.

* * * * *

Jerry Kay (WTIX-New Orleans, La.) now on the air with more time. Jerry can now be heard from 11 to 12 noon; 6 to 7:30 a. m. and 6 to 7 p. m. and a seven-hour stint on Sundays. . . . One of the most popular television shows in Detroit is Don McLeod's TV Bandstand, viewed on Saturdays from 2 to 3 p. m. on WJBK-TV. The very personable McLeod has a teen-age audience and plays new record releases spotlighting four guest panelists who review them. The show also features guest panelists who review them, and top name artists who pantomime their record releases. Leonard Wolf, Audivox Records, who was in Cleveland working on his new release last week, was invited to be a panelist. Winners on the recent Bill Silbert (WMGM-New York) poll were Eddie Fisher and Patti Page.

Their great follow-up to "Don't Take Your Love From Me!"

THE THREE SUNS

GIMME A LITTLE KISS

(Will Ya—huh?)

UNDER A BLANKET OF BLUE

20/47-5711

His most commercial record!

HARRY BELAFONTE

PRETTY AS A RAINBOW

(After the Rain)

His hit song from "Almanac!"

ACORN IN THE MEADOW

with Hugo Winterhalter and his Orchestra

20/47-5722

Mr. Coin Operator—You're not in business if you don't have these two naturals in your best locations!

RCA VICTOR
FIRST IN RECORDED MUSIC

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

ROBERT EARL
(Epic 9034; 4-9034)

C+ "THE BOOK" [Kassner ASCAP —Roberts, Gotwald] One of England's big tunes gets a sincere and dramatic reading from the strong tenor voice of Robert Earl. A polished job.

C "YIDDISHER TEARS" [Box & Cox ASCAP—Carr] A dramatic number with a prayer type of delivery is offered by the tenor. Wally Stott's orchestra assists on this exceptionally heavy material.

FRAN WARREN
(MGM 11719; K-11719)

B "YOU PROMISED ME" (3:00) [Brandom ASCAP — Manus, Lucas] Aided by the Nelson Riddle orchestra, Fran Warren tenderly fashions a pretty love tune. Good delivery that could make it.

C+ "JUST FRIENDS" (2:58) [Robbins ASCAP — Klenner, Lewis] Lew Douglas supplies the accompaniment for Fran on this sentimental number. Polished showing by the thrush on another good tune.

GEORGE WILLIAMS ORCHESTRA
(Coral 61120; 9-61120)

B+ "WHAMBOOGIE" [—Williams] A big new dance band could be in the making if George Williams and his boys continue to dish up more of this good material. This one is a wild jumper tailor-made for dancing. Number could make loads of noise for a band instrumental.

C+ "CREOLE" [—Williams] The crew eases through a slow bluesy instrumental also penned by the leader. Good production music for an interpretive dance routine.

ANN COLE
(Timely 1006; 45-1006)

B "DANNY BOY" [Boosey & Hawks ASCAP—Weatherly] Powerful Ann Cole makes an exciting vocal debut as she gives a spiritual feeling to a great oldie. Great voice that should sell well in blues and pop. Could make noise.

C+ "SMILIN' THROUGH" [M. Witmark ASCAP—Penn] The thrush sends up a good styling of another standard. A belting arrangement, more pop in design.

HARRY BELAFONTE
(RCA Victor 20-5722; 47-5722)

B "PRETTY AS A RAINBOW" (2:20) [Duchess BMI — Brooks, Judson] A group song with an unusual waltz-march tempo gets a colorful treatment from Harry Belafonte and the chorus with Hugo Winterhalter's ork assisting.

B+ "ACORN IN THE MEADOW" (2:39) [Frank ASCAP — Adler, Ross] The warbler does a most impressive job on a moving folk tune. The sentimental number is sung with a heavy heart. Beautiful material. Could make it.

THE CASH BOX DISK OF THE WEEK

"I COULD HAVE TOLD YOU" (3:16)
[United ASCAP—Sigman, Williams]

"DON'T WORRY ABOUT ME" (3:05)
[Mills ASCAP—Koehler, Bloom]

FRANK SINATRA
(Capitol 2787; F-2787)

FRANK SINATRA

● Winning an Academy Award and bidding for the number one spot with his "Young At Heart" probably makes Frank Sinatra the happiest guy around. And it looks like there'll be more joy coming his way. "The Voice" has another top grade contender in his latest release. On one end the crooner dishes up a warm and inviting new ballad dubbed "I Could Have Told You." It's a dreamy tune presented in the same polished manner that made "Young At Heart" such a success. The coupling is a classy performance of a great oldie "Don't Worry About Me." Number could be a big click all over again. Frank gets great support on both ends from the Nelson Riddle Orchestra. Watch this disk.

ALEC DAVIS
(Cavalier 832; 45-832)

C+ "THE BLACK HILLS OF DAKOTA" [Remick ASCAP—Webster, Fain] A "wide open spaces" type of number from the flicker "Calamity Jane" is well rendered by Alec Davis and the chorus.

C "THE DEADWOOD STAGE" [Remick ASCAP—Webster, Fain] With the sound of hoofs in the background, the songster fashions another tune from the same film. The Pembroke Davenport ork accompanies.

LILLIAN ROTH
(Coral 61148; 9-61148)

C+ "DID YOU EVER SEE A DREAM WALKING" (3:02) [DeSylva, Brown & Henderson ASCAP —Revel, Gordon] A talking introduction leads into an interesting delivery of a favorite oldie by Lillian Roth. Polished job.

C+ "PLEASE TELL ME WHEN" (2:30) [Harvard BMI—Brown, Feyne] The Jack Pleis ork sets up a fitting backdrop for the artist's slow heartbroken delivery of a feelingful number. Strong showing.

JOYCE TAYLOR
(Mercury 70345; 70345 x 45)

C+ "IF YOU ONLY KNEW" (2:51) [Studio BMI—Rodde, Reid, Lee] Joyce Taylor presents a sentimental ballad in a sincere fashion. A good new tune that comes over very well.

B "SEALED WITH A KISS" (2:37) [B & F BMI—Rodde, Reid] Another lush and romantic number gets a dream dusted delivery from the songstress. Joyce sounds much like Joni James on this deck.

CONNIE RUSSELL
(Capitol 2771; F-2771)

C+ "NO ONE BUT YOU" (2:16) [Feist ASCAP—Lawrence, Brodszky] A pretty ballad from the coming flicker "Flesh And The Flame" gets a dramatic reading from Connie Russell with Harold Mooney's ork in the backdrop.

C "AN INNOCENT VICTIM" (2:50) [United ASCAP—Curtis] A chorus joins in on this country flavored ballad pleasantly treated by the sultry songstress. Good listening.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "ACORN IN THE MEADOW"	Harry Belafonte	RCA Victor 20-5722; 47-5722
★ "DU BIST MEIN LIEBCHEN"	Vera Lynn	London 1434; 45-1434
★ "HUCKLEBERRY PIE"	Bonnie Lou	King 1341; 45-1341
★ "THAT'S A-ME 'N MY LOVE"	Bob Manning	Capitol 2772; F-2772

DANNY KAYE
(Decca 29079; 9-29079)

B "KNOCK ON WOOD" (2:11) [Famous ASCAP—Fine] From his soon to be released flicker "Knock On Wood," Danny Kaye offers the rhythmic title song. A real solid belter with Danny giving his all. Wild side.

C "ALL ABOUT YOU" (2:46) [Famous ASCAP — Fine] The versitile performer presents an up tempo version of a romantic ballad on this end. Number also stems from film. Vic Schoen's men assist on both decks.

CONNIE HAINES
(Coral 61157; 9-61157)

C+ "I CAN'T GET ENOUGH" (1:47) [Shapiro, Bernstein ASCAP — Glazer] A catchy and peppy novelty with a samba beat gets a refreshing fashioning from chirp Connie Haines. Real cute material with a good Frank Comstock backing.

C+ "MAN TO WOMAN" (2:00) [Iris Music — Call, Newberger] The lively songstress belts out a catchy ditty in her peppy manner. A cute set of lyrics delivered in live-wire style.

BOB MANNING
(Capitol 2772; F-2772)

B+ "THAT'S A-ME 'N MY LOVE" (2:23) [Hartley ASCAP—Gluck] A cute shuffle novelty with an appealing Italian flavor is presented by Bob Manning. Nelson Riddle's men assist on this strong contender.

B "GOOD-BYE" (3:08) [LaSalle ASCAP—Jenkins] The crooner's warm and deep voice comes over exceptionally well on this pretty romantic oldie dished up with feeling. Tune could click again.

THE GONDOLIERS
(Request 2001; 45-2001)

B+ "GOD'S GREEN ACRES" (2:26) [Maestro ASCAP—Lengsfelder, Kaye] A meaningful and moving number with a religious air is delivered with feeling by the Gondoliers. Beautiful melody wed to good lyrics. Boys have a good sound.

C+ "FLY, SEAGULL, FLY" (3:00) [Sing 'n Dance BMI — Ross, Cowen] The crew eases through a pretty lilter with a romantic theme. Nice arrangement of some good material.

BOB SANTA MARIA
(MGM 11715; K-11715)

C+ "TSUZAMMEN" (1:57) [Chappell ASCAP — Parker] Glenn Osser and the chorus assist Bob Santa Maria on a lively bouncer. Cute item with a peppy delivery.

C+ "FAREWELL FAREWELL" (2:44) [Weiss & Barry BMI—Logan, Bell] The crew softly fashions a tender ballad with Bob taking the lead spot once again. Good fox trot. Inviting number.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Spring weather hit New York this week and everything—including the record business—was forgotten for a little while . . . Decca execs very pleased with their "Operation Big." As a result of it, several disks are stepping out. . . . **Leo Levine**, who was one of the best liked guys in the record promotion field until he left to go into the appliance end, is now heading back into promotion. . . . **Mary Small** a smash at the Copa. . . . "Am I In Love" by **Joni James** beginning to step out. . . . Derby Records has signed Miss **Chris Martin** to a long term deal. . . . "A Fool In Love," which was listed as unpublished, is in reality published by Reg Connelly Music. . . . **Tony Martin** looks as though he has his biggest disk in a long, long while in "Here." . . . **Morey Amsterdam** heading down to Florida for the United Grocery Association Dinner on April 22. He'll visit Miami djs plugging "Oh That'll Be Joyful." . . . **Dick Cowitt**, Sanford sales manager, in the hospital bothered by an old army wound. . . . **Joe Delaney** of Label "X" left on a trip to the midwest to exploit **Bill Darnel**'s "Qu'est-se-que C'est" and the **Smith Brothers**' "Echo Bonita." "X"'s vault series, by the way, appears to be a phenomenal seller. The albums were mistakenly listed as selling for $3.00. The actual price is $3.85. . . . **Doc Berger**'s father died of a heart attack last week in Miami. . . . "Little Things Mean A Lot" by **Kitty Kallen** looks like it could go all the way. . . . **Milt Gabler** recorded two new acts for Decca last week, the **Mello-Tones** and **Margo Benitez**, a calypso singer.

JONI JAMES

CHICAGO:

There's nothing a sensational hit won't cure for most of the cry-babies. . . . Very nice note from **Ned Miller** re: his great standard, "You Don't Like It—Not Much," that the very, very cute **Vicki Young** cut on Capitol wax. Writes Ned, "All agree out here (Holleewood) that this is the kind of disk that jockeys dream about." . . . "**The Crew-Cuts**" (a truly fascinating name, as **Jimmy Durante** would say) were in town for a coupla days. Visitin' with the deejays. All about their first Mercury disk, "Crazy 'Bout You Baby," together with "Angela Mia." . . . **Joyce Taylor**, who has risen right up to the top, but phenomenally so, is now singing grandly at **Dave Halper**'s Chez Paree, will head for Holleewood and a screen test immediately after this engagement. Seems just a few weeks ago when lovely Joyce appeared on **Howard Miller**'s TV show with her first diskeroo. So meek. So frightened. . . . **Dolores Hawkins** will be back at the Chez sometime in Sept. In the meantime, the gal just thuhrilllled because her "Anything Can Happen Mambo" has kicked off so grandly. . . . That was a very intimate type cocktail party for **Jeff Chandler**. At the Ambassador East. **Mike Conner** came personally, to escort the guy about. Seems like what Decca's **Al Chapman** told us ain't wrong. The big guy's diskeroo sounds like it's gonna be a clickeroo. And that's what's makin' Mike Conner smile from here to 'way out there. Good luck, Jeff, keep singin' for the people. . . . **Bobby Devere** is moving. To Noo Yawk. "I Wanna be in the very heart of things," it's reported he stated. He's now in the Big Town setting up offices and such for his pubberies. . . . **Dick La Palm** flew to New York to greet **Peggy Taylor** at the boat. From England. Where Peggy kicked off but terrif. The gal had to assure her career here by going to a foreign country to get the recognition she deserved. "But everyone always tho't Peggy Taylor would make it," now they tell us. . . . Lotsa, lotsa sincere good luck to **Frank Holzfiend** and his new Blue Note on Clark & Madison. No one better deserves the breaks. So when the great "B. G." pulls in on April 16 there should be a mob of guys present to tell Frank how much of the besta they wish him. . . . Gorgeous **Dolores (Gray**, that is) heading the Empire Room show has that certain undefinable something that just simply makes a star a star. And a standout star at that. . . . The guys who attended the MOA banquet still askin' and talkin' about the very, very great **Mahalia Jackson**. Ain't she a somethin'? Her greatness even more exemplified in the fact she was "but so proud" that young **Eddie Fisher** told her she "was grand." . . . **Teddy Phillips** at the Aragon. . . . **Tommy Reed** at the Trianon. . . . **Buddy Di Vito** at the Northside Downbeat. . . . And the grand **Danny Thomas** at the Chez. . . . Sure like that remark by **Vicki Benet**, "'You've Never Been In Love' until you've been in love in Paris." So?

VICKI BENET

LOS ANGELES:

Two important events took place this past week which were attended by many top personalities from the wax world. First was the unveiling of the new Wuritzer 1700 juke box at **Paul A. Laymon** Company and secondly the grand opening of Cane Distributing Company and showing of the new Rock-Ola "Comet." (Further details in California Clippings column.) . . . Orchestra leader **Freddie Martin** is now re-activating his old publishing firm Maestro Music. The firm will be located in Hollywood and will be managed by Billy Walters. Martin leaves April 27th for a series of one night engagements through to the East Coast. He opens at the Waldorf Astoria in June and also plans many TV shows while in New York. . . . Band Leader **Dan Terry** has a unique gimmick out to plug his latest Columbia waxing of "Southern Fried." Deejays throughout the country are receiving miniature wrought iron skillet ash trays with Columbia labels pasted on the inside of each one. . . . **Norman Malkin** informs us that **Bud Widon**, disk jockey for the Armed Forces radio service, has taped a song session with orchestra leader **Claude Gordon** and vocalist **Margie Rayburn**. Bud tells us that 90 million people hear these AFRS broadcasts. . . . **The Lancers** now hold down the spotlight at **Larry Potter**'s Supper Club in the Valley. The boys sing better than ever and have been attracting capacity crowds since their opening.

FREDDY MARTIN

BIG "X" FAVORITES "HIT" AGAIN!!!

A Great New Record!

"QU'EST-CE QUE C'EST"

("KESS—KA—SAY")

A terrific novelty!

b/w

"I WOULD IF I COULD BUT I CAN'T"

A fine ballad!

BILL DARNEL

on

78 rpm cat. no. X-0013

45 rpm cat. no. 4X-0013

THE CASH BOX SLEEPER OF THE WEEK

"ECHO BONITA"

"THESE ARE THE THINGS I LOVE"

SMITH BROTHERS

78 rpm cat. no. X-0009

45 rpm cat. no. 4X-0009

"X" MARKS THE HITS

A PRODUCT OF RADIO CORPORATION OF AMERICA

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

TITO RODRIGUEZ ORCH.
(RCA Victor 20-5689; 47-5689)

C+ "BESAME MUCHO" (2:46) [Peer International BMI — Velaquez] Tito Rodriguez leads his mambo men through a solid arrangement of one of our biggest Latin American hits. Good dance stuff well fashioned.

C+ "WHY DO I LOVE YOU" (2:38) [T. B. Harms ASCAP — Kern, Hammerstein] Tito heads the group on the vibraharp as they mambo the oldie from "Showboat." More top grade mambo dance stuff.

RUTH WALLIS
(Monarch 3006; 45-3006)

C+ "LIKE PAPA AND ME" [—Wallis] A waltz tempo supplied by the Dave Terry ork is the setting for a sentimental country flavored number tenderly fashioned by Ruth Wallis. Feelingful reading of a self-penned item.

C+ "KISS-A-ME-SLOW" [—Wallis] A lively and colorful Italian type novelty is presented with pep by the thrush. Happy listening on the light and amusing side.

JUNE CHRISTY
(Capitol 2765; F-2765)

C+ "MAGAZINES" (2:38) [Shapiro, Bernstein ASCAP — Rogers, Eaton, Wagner] An interesting tune with a clever lyric gets a stylish treatment from classy vocalist June Christy. Good stuff.

C+ "THE FIRST THING YOU KNOW YOU'RE IN LOVE" (2:31) [Bayview ASCAP — Torme] Pete Rugolo and the ork again support the chirp on a good jumper that gets a lively delivery.

MARIO LANZA
(RCA Victor 10-4216; 49-4216)

B "BELOVED" (3:05) [Harms ASCAP — Brodszky, Webster] Constantine Callinicos and the orchestra offer a full background for Mario Lanza's powerful presentation of a dramatic love song.

C "I'LL WALK WITH GOD" (2:51) [Harms ASCAP — Brodszky] A religious theme with a beautiful melody and an organ in the backdrop is the material for the tenor's job on this end. Real deep number.

SAUTER-FINEGAN ORCH.
(RCA Victor 20-5720; 47-5720)

B "THE 'THUNDISBREAK'" (2:15) [Emil Ascher ASCAP—Sousa] A popular John Philip Sousa march gets the unique styling that only the Sauter-Finegan ork can deliver. Interesting and imaginative item.

C "SCIENCE FICTION" (3:24) [Zephyr ASCAP — Sauter, Finegan] The orchestra dishes up another crazy creation the contents of which are well described by the title. Number was penned by the leaders.

THE CASH BOX SLEEPER OF THE WEEK

"BABY" (2:41)
[Fanmar BMI—Colby, Huddleston]
"I NEED" (2:38)
[Pickwick ASCAP—Care, Marcus]
ELLA FITZGERALD & GORDON JENKINS
(Decca 29108; 9-29108)

ELLA FITZGERALD

GORDON JENKINS

● Two of Decca's great names, whose contributions to the music world are endless, join their talents on one of the most beautiful songs we've heard in quite a while. It's a great new tune called "Baby" featuring the fabulous voice of Ella Fitzgerald and the superb orchestrating of Gordon Jenkins. The delivery, lyrics, melody and arrangement are all tops. We can't see how this one could miss making the hit class. It's definitely Ella's most commercial job in years. And the Jenkins chorus adds a warm touch to give the tune an even lovelier air. The lower portion is another pretty romantic number titled "I Need." More classy material performed with skill.

BARBARA GALE
(Lloyds 109; 45-109)

B "ONCE AGAIN" (2:25) [K & K BMI—King] Barbara Gale gets a capable assist from the orchestra on a catchy rhythm number that has strong possibilities. Good danceable number with an appealing melody.

B "POOR FOOL ME" (2:48) [Bess BMI—Knopf, Fishman] The talented thrush softly eases through a pleasing ballad. A romantic item rendered with feeling.

BONNIE LOU
(King 1341; 45-1341)

B "NO ONE" (3:00) [Glenwood BMI—Leven, Lavello] Bonnie Lou has a top drawer piece of material with a lilt which she fashions in a sincere and sentimental manner. Effective vocal job.

B+ "HUCKLEBERRY PIE" (2:02) [Starlite BMI—Crawford, Innis] A catchy introduction leads into a cute and very lively novelty given a clever multiple voice treatment by the chirp. Cute, corny ditty that could click big.

VERA LYNN
(London 1434; 45-1434)

B+ "DU BIST MEIN LIEBCHEN" (2:25) [Bregman, Vocco & Conn ASCAP—Stock, Edelbert] A pretty waltz tune gets a polished romantic reading from the thrilling voice of Vera Lynn. Thrush's arrival in U.S. could push this up to a hit.

C+ "TWO EASTER SUNDAY SWEETHEARTS" (2:44) [Regent BMI — Connor, Anderson] The songstress lilts over a delightful lighthearted item fitting for the Easter season. Pretty number.

ERNIE ANDREWS
(Trend 2502; 45-2502)

C+ "ALL ALONE AND LONESOME" (2:56) [Acama BMI—Herrick, Carter] Ernie Andrews leans into a slow bluesy sentimental ballad as the Benny Carter ork supplies the backing. Exciting voice with a good style.

C "YOU'RE GONE FOR A LONG LONG TIME" (2:40) [Essex ASCAP — Greene] The songster rhythms through a number with a solid beat. Another good orking by the Cartermen.

SANDY EVANS
(Blackstone 541; 45-541)

C "HEED NOT THE DEVIL" (2:49) [Spruce BMI — Klein, Green] A handclapper with a spiritual feeling is fashioned by Sandy Evans with the Ray Charles chorus assisting. Catchy number.

C+ "ROMERO FROM JANEIRO" (2:52) [Spruce BMI — Klein, Green] A samba tempo item makes ok listening as styled by the gang. Pleasing number.

MANTOVANI ORCH.
(London 1443; 45-1443)

B "I LIVE FOR YOU" (2:49) [Chappell ASCAP—Eager, Trenet, Sigman] Charles Trenet's popular "La Mer" is lushly fashioned by the full and flowing strings of the Mantovani orchestra. Melodious and tender rendition.

C+ "LUXEMBOURG POLKA" (2:21) [Hill & Range BMI—Reisdorff] A lively polka item gets a full styling from the crew. Light and pleasing.

DOLORES GRAY
(Decca 29064; 9-29064)

B "HANG UP" (2:47) [E. H. Morris ASCAP — Schwartz, Fields] A spiritual type production number from the coming show "By The Beautiful Sea" gets a great treatment from Dolores Gray and the crew. Good show material.

B "HAPPY HABIT" (2:29) [E. H. Morris ASCAP — Schwartz, Fields] The talented songstress renders another tune with terrific lyrics from the same show. Jack Pleis and the Ray Charles Chorus assist well on both ends.

LEROY ANDERSON ORCH.
(Decca 29050; 9-29050)

B "JAZZ PIZZICATO" "JAZZ LEGATO" [Mills ASCAP — Anderson] Two great Leroy Anderson creations cleverly rendered by his ork are teamed to make an interesting deck. Light catchy material.

C+ "PROMENADE" (2:50) [Mills ASCAP — Anderson] Another original by the conductor-composer is offered on this side. Lush and beautiful string music designed for soft and inviting listening.

MORTY CRAFT ORCH.
(Benal 4231; 45-4231)

B "PERSIAN MARKET" (3:15) [Bosworth ASCAP—Ketelby] The exciting flute of the late Esy Morales flies through a thrilling oldie as Morty Craft and the ork supply the lush string backing. Beaty number.

C+ "VINO VINO" (2:25) [Sunset ASCAP — Simos, Val, Bibiano] Bob Manning handles the vocal chores on this pleasing waltz number to the accompaniment of Esy and the Craft ork. Good juke box material.

ANN GILBERT
(Chance 3014; 45-3014)

C+ "WHEN YOU WALKED BY" [Southern ASCAP—Hart, Lewis, Fascinato] A cute bounce novelty gets a colorful fashioning from the pert voice of Ann Gilbert. A real peppy side that comes over well.

C+ "OUR FAV'RITE WALTZ" [Windy City ASCAP — Hart, Lewis, Dowell] Don Ragon and the ork again support the thrush as she eases through a dreamy and soft waltz number. Chorus supplies a romantic setting.

DONALD O'CONNOR & BING CROSBY
(Decca 29035; 9-29035)

B "BACK IN THE OLD ROUTINE" (2:59) [Famous ASCAP—Stone] A light lilter with that appealing cornball flavor is dished up in an old fashioned style by Donald O'Connor and Der Bingle. Solid Dixie backing. Song and dance item.

B "IF THERE'S ANYBODY HERE" (2:42) [Promenade ASCAP—Robinson, Shand] Matty Matlock's All Stars back the duo again on a similar novelty with a faster beat. Pleasing duet that could break through and hit.

THE CASH BOX

Top Selling Records
Reported by the Foremost
RETAIL OUTLETS
From Coast to Coast

Main Stem Record Shop
New York, N. Y.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Young At Heart (F. Sinatra)
4. Answer Me, My Love (Cole)
5. Cross Over The Bridge (Page)
6. Wanted (Perry Como)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. I Get So Lonely (4 Knights)
9. Till We Two Are One (Shaw)
10. Make Love To Me (Stafford)

Hudson Ross
Chicago, Ill.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Cole)
7. Here (Tony Martin)
8. I Should Care (Jeff Chandler)
9. A Girl, A Girl (Eddie Fisher)
10. Padre (Lola Dee)

Wallichs Music City
Hollywood, Calif.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Secret Love (Doris Day)
5. I Should Care (Jeff Chandler)
6. Make Love To Me (Stafford)
7. Bell Bottom Blues (T. Brewer)
8. Oh, My Papa (Eddie Fisher)
9. Do Lord (C. Russel, Haines, J. Russell, Davis)
10. I Get So Loely (4 Knights)

Van Curler Music
Albany, N. Y.

1. Make Love To Me (Stafford)
2. Young At Heart (F. Sinatra)
3. Secret Love (Doris Day)
4. Wanted (Perry Como)
5. Answer Me, My Love (Cole)
6. Anema E Core (Eddie Fisher)
7. Changing Partners (Bing Crosby)
8. Cross Over The Bridge (Page)
9. Till We Two Are One (Shaw)
10. Poor Butterfly (Hilltoppers)

Modrona Record Shop
Portland, Oregon

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Answer Me, My Love (Cole)
5. I Get So Lonely (4 Knights)
6. The Man With The Banjo (Ames Bros.)
7. Young At Heart (F. Sinatra)
8. Secret Love (Doris Day)
9. A Girl, A Girl (Eddie Fisher)
10. From The Vine Came The Grape (Gaylords)

Music Corner
New Haven, Conn.

1. Wanted (Perry Como)
2. A Girl, A Girl (Eddie Fisher)
3. Alone Too Long (Nat Cole)
4. Make Love To Me (Stafford)
5. Little Things Mean A Lot (Kitty Kallen)
6. Am I In Love (Joni James)
7. If You Love Me (Kay Starr)
8. Cross Over The Bridge (Page)
9. Anema E Core (Eddie Fisher)
10. The Kid's Last Fight (F. Laine)

Stix, Baer and Fuller
Saint Louis, Mo.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Here (Tony Martin)
4. Cross Over The Bridge (Page)
5. Jilted (Teresa Brewer)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. A Girl, A Girl (Eddie Fisher)
8. Melancholy Me (E. Howard)
9. I Get So Lonely (4 Knights)
10. Make Love To Me (Stafford)

Variety Record Shop
Louisville, Ky.

1. The Man Upstairs (Kay Starr)
2. Little Things Mean A Lot (Kitty Kallen)
3. Poor Butterfly (Hilltoppers)
4. So Long (Four Aces)
5. Answer Me, My Love (Cole)
6. Wanted (Perry Como)
7. I Really Don't Want To Know (Paul and Ford)
8. Secret Love (Doris Day)
9. Until Sunrise ("Fingers" Carr)
10. A Girl, A Girl (Eddie Fisher)

Loveman's Inc.
Birmingham, Ala.

1. Cross Over The Bridge (Page)
2. Make Love To Me (Stafford)
3. I Get So Lonely (4 Knights)
4. Wanted (Perry Como)
5. Answer Me, My Love (Cole)
6. Secret Love (Doris Day)
7. Cuddle Me (Ronnie Gaylord)
8. Here (Tony Martin)
9. The Man Upstairs (Kay Starr)
10. A Girl, A Girl (Eddie Fisher)

Tiedtke's
Toledo, Ohio

1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Cross Over The Bridge (Page)
4. Wanted (Perry Como)
5. Gee (The Crows)
6. A Girl, A Girl (Eddie Fisher)
7. Man With The Banjo (Ames Bros.)
8. Answer Me, My Love (Cole)
9. Young At Heart (F. Sinatra)
10. Secret Love (Doris Day)

Grinnell Brothers
Detroit, Mich.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Such A Night (Bunny Paul)
4. I Get So Lonely (4 Knights)
5. So Long (Four Aces)
6. Here (Tony Martin)
7. The Man With The Banjo (Ames Bros.)
8. Answer Me, My Love (Cole)
9. Make Love To Me (Stafford)
10. Secret Love (Doris Day)

"T" Record Shop
Tulsa, Okla.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. I Get So Lonely (4 Knights)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Cole)
7. From The Vine Came The Grape (Hilltoppers)
8. I Really Don't Want To Know (Paul & Ford)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Anema E Core (Eddie Fisher)

The Record Room
Reno, Nevada

1. I Get So Lonely (4 Knights)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Secret Love (Doris Day)
6. A Girl, A Girl (Eddie Fisher)
7. From The Vine Came The Grape (Gaylords)
8. South (Paul & Ford)
9. Answer Me, My Love (Cole)
10. The Man Upstairs (Ames Bros.)

Cox Record Shop
Atlanta, Ga.

1. Cross Over The Bridge (Page)
2. There'll Be No Teardrops Tonight (Tony Bennett)
3. Till We Two Are One (Shaw)
4. Jilted (Teresa Brewer)
5. Little Things Mean A Lot (Kitty Kallen)
6. Wanted (Perry Como)
7. Secret Love (Doris Day)
8. Sign Post (Eileen Barton)
9. Young At Heart (F. Sinatra)
10. Cuddle Me (Ronnie Gaylord)

Van Goor Record Shop
Rock Island, Ill.

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Young At Heart (F. Sinatra)
5. Answer Me, My Love (Cole)
6. I Get So Lonely (4 Knights)
7. From The Vine Came The Grape (Gaylords)
8. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
9. The Man With The Banjo (Ames Bros.)
10. Bell Bottom Blues (T. Brewer)

The Groove Record Shop
Norfolk, Va.

1. Cross Over The Bridge (Page)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. The Man Upstairs (Kay Starr)
5. Make Love To Me (Stafford)
6. The Man With The Banjo (Ames Bros.)
7. Here (Tony Martin)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. A Girl, A Girl (Eddie Fisher)
10. Till Then (Hilltoppers)

National Record Mart
Pittsburgh, Penna.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. There'll Be No Teardrops Tonight (Tony Bennett)
5. Secret Love (Doris Day)
6. So Long (Four Aces)
7. A Girl, A Girl (Eddie Fisher)
8. Gee (The Crows)
9. Young At Heart (F. Sinatra)
10. Until Sunrise ("Fingers" Carr)

Duchess Record Shop
Indianapolis, Indiana

1. I Get So Lonely (4 Knights)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. Make Love To Me (Stafford)
5. Young At Heart (F. Sinatra)
6. Answer Me, My Love (Cole)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. From The Vine Came The Grape (Gaylords)
9. Here (Tony Martin)
10. Secret Love (Doris Day)

Ferguson's Record Shop
Memphis, Tenn.

1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. I Get So Lonely (4 Knights)
4. Make Love To Me (Stafford)
5. Secret Love (Doris Day)
6. Answer Me, My Love (Cole)
7. Young At Heart (F. Sinatra)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. Oh, My Papa (Eddie Fisher)
10. Stranger In Paradise (4 Aces)

Lil' Pal Record Store
Houston, Texas

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Till We Two Are One (Shaw)
5. Answer Me, My Love (Cole)
6. Young At Heart (F. Sinatra)
7. Anema E Core (Eddie Fisher)
8. Secret Love (Doris Day)
9. Lovey Dovey (Clovers)
10. Such A Night (Drifters)

Graymot Music Shop
Morristown, N. J.

1. Wanted (Perry Como)
2. Make Love To Me (Stafford)
3. Cross Over The Bridge (Page)
4. A Girl, A Girl (Eddie Fisher)
5. Secret Love (Doris Day)
6. Answer Me, My Love (Cole)
7. The Man With The Banjo (Ames Bros.)
8. I Get So Lonely (4 Knights)
9. Amor (Four Aces)
10. Here (Tony Martin)

CORAL RECORDS

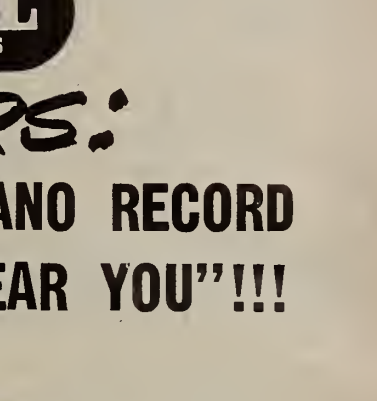
OPERATORS:

THE BIGGEST PIANO RECORD SINCE "NEAR YOU"!!!

"ISLE OF CAPRI"

by Jackie Lee

(MR. HOT PIANO)



b/w

"By the Light of the Silvery Moon"

Coral 61149 (78 RPM)
and 9-61149 (45 RPM)

#1 IN CLEVELAND . . . AND BREAKING FOR A SMASH HIT EVERYWHERE

CORAL RECORDS

America's Fastest Growing Record Company

Personal Management: Ken Greengrass

NO CONFERENCE NEEDED FOR THESE

BIG 4

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ALL HITS!

"ISLE OF CAPRI"

b/w

"LOVE I YOU"

The Gaylords

70350

•

"MY SIN"

b/w

"I'LL ALWAYS BE HAPPY WITH YOU"

Georgia Gibbs

70339

•

"PADRE"

b/w

"TAKIN' THE TRAINS OUT"

Lola Dee

70342

•

"OH, THAT'LL BE JOYFUL"

Bobby Wayne & Gene Baylos

70346

BEST SELLERS

"CROSS OVER THE BRIDGE"
PATTI PAGE 70302

"FROM THE VINE CAME THE GRAPE"
GAYLORDS 70296

"CUDDLE ME"
RONNIE GAYLORD 70285

"MELANCHOLY ME"
EDDY HOWARD 70304

"STOMP AND WHISTLE"
DAVID CARROLL 70335

"MELANCHOLY BABY"
RUSTY DRAPER 70327

"UNTIL SUNRISE"
DINAH WASHINGTON 70336

"BIG NOISE FROM WINNETKA"
RALPH MARTERIE 70328

"THE SPARROW SINGS"
VIC DAMONE 70326

Mercury

It looks as if Perry Como will visit these shores in October and play the Palladium. Although details are not final, the Grade office seems pretty confident of the deal's going thru! . . . Meanwhile the **"Ultra-Violet" Ray (Johnnie)** opens the big house on Monday. . . . Everyone who knew **Carl Fischer** (and he had a host of friends over here) is terribly upset by the news of his sudden death. From London we extend deepest sympathy to his widow and family.

Biggest attraction on Waterloo Bridge is Jonah the giant whale. Zany idea, perhaps, but I'll bet there's someone thinking up a song about "Jonah Has Found His Waterloo" and for immediate plugging there's "Cross Over The Bridge".

"Pal Joey" opened in London this week to a wildly excited audience. We hope the show will be here for a long stay. . . . **Count Basie** made a sensational appearance in Dijon (France) with his band last week, and the comments were "hotter than French mustard." And that's a compliment since Dijon is famous for its mustard. . . . **Anne Shelton** is considering a wonderful offer to appear for six weeks in Australia. . . . I said last week that it wouldn't take long before Doris Day's "Secret Love" makes the best sellers list in this country, and I was right. Look at the list at the bottom of the column. . . . Another tune to watch is a number from the Brazilian movie "O' Canganceiro". Ditty is called "The Bandit". Could cause quite a stir.

MCA has now arranged a tour of Europe for **Xavier Cugat** and his Orchestra including thirty-five musicians and Mrs. C. as vocalist. London won't heart the outfit but will probably see Mr. and Mrs. C. on a brief holiday trip. . . . **Satchmo** due for a visit to Scandinavia, France and Germany—not England! . . . We deeply regret to report the death of ex-BBC producer and songwriter **Hamilton Kennedy**, brother of Jimmy Kennedy. Hamilton was to have been the D.J. this week on the BBC's "Housewives' Choice Show". His name appeared as co-writer on many hits including "Old Faithful", "How Can You Buy Killarney", "The Chestnut Tree" and many others.

"Crazy Mixed Up Song" is getting plenty of spins and looks as though it might break thru.

It seems great minds thing alike. I hadn't finished writing my column last week when I got a call from my friend and ex-assistant editor of the New Musical Express, **Jack Baverstock**, who told me he is now the man in charge of the Mercury catlogue for Oriole Records over here. And I must say things are moving already, with lots o' spins on the D.J. shows here and in Luxembourg. Good luck Jack, you've got some good stuff to work with.

This Week's Best Selling Pop Singles:
(Courtesy "New Musical Express")

1. "I See The Moon" ..... THE STARGAZERS
2. "The Happy Wonderer" ..... OBENKIRCHEN CHILDREN'S CHOIR
3. "Oh Mein Papa" ..... EDDIE CALVERT
4. "Bell Bottom Blues" ..... ALMA COGAN
5. "The Book" ..... DAVID WHITFIELD
6. "Don't Laugh At Me" ..... NORMAN WISDOM
7. "Tennessee Wig-Walk" ..... BONNIE LOU
8. "That's Amore" ..... DEAN MARTIN
9. "Changing Partners" ..... BING CROSBY
10. "Secret Love" ..... DORIS DAY

THE CASH BOX

Album Reviews

CLASSICAL:

DVORAK: Symphony No. 5, In E Minor, Op. 95 ("From the New World")—Arturo Toscanini and the NBC Symphony Orchestra—RCA Victor LM 1778 (12" LP) List: $5.45

Anton Dvorak's most popular and most recorded work, his Symphony No. 5 in E Minor "From the New World" is treated to a superb rendition by maestro Arturo Toscanini and his NBC Symphony Orchestra. Now that Toscanini has resigned as conductor of the NBC Orchestra, and the possibility looming that he will retire from active participation in the world of music, this work by the master of the baton increases in value. A beautiful job of some truly great music. Record offers an excellent reproduction of the Carnegie Hall performance. Should be one of the biggest selling renditions of Dvorak's Symphony No. 5.

STRAVINSKY—"Le Sacre Du Printemps"—The Pittsburgh Symphony Orchestra conducted by William Steinberg—Capitol Records P 8254 (1-12" LP) List: $5.70

A brilliant and dramatic reading of the colorful tonal values of the Stravinsky work. An ear compelling piece that is enhanced by the fine sound that is now available on records. Album cover is a splash of colors in an ultra modernistic effect that will certainly help attract attention.

DONIZETTI ARIAS—Cesare Valletti with The Orchestra and Chorus of Radio Italiana—Cetra Records A505154 (1-12" LP) List: $5.95

L'ELISIR D'AMORE; THE DAUGHTER OF THE REGIMENT; DON PASQUALE.

Cesare Valletti, whom opera lovers in America are just becoming aware of through his San Francisco Opera Company, Metropolitan Opera and TV appearances, is now available to his American audience via this Cetra release. Valletti's lyric tenor is showcased to excellent advantage as he presents Donizetti Arias from The Elixer of Love, The Daughter of The Regiment, and Don Pasquale. A beautiful album that will provide many of hours of pleasure.

LISZT: "Sonata in B Minor"; Sonetto del Petrarca No. 104—Alexander Uninsky, piano—Epic LC 3027 (12" LP) List: $5.95

Piano solos of Franz Liszt's only sonata, the "Sonata in B Minor" and his "Sonetto del Petrarca No. 104" are rendered by Alexander Uninsky. Mr. Uninsky treats the dramatic sonata with a great deal of feeling and force, well demonstrating his skills as a pianist. The moving Sonetto is delightfully fashioned with the warm and delicate touch this great music so well deserves. This is the second LP featuring these two beautiful pieces back to back.

EDWARD MacDOWELL—"Second Indian Suite, Op. 48"—Mercury Record MG-40009—Howard Hanson conducting the Eastman-Rochester Symphony Orchestra. (1-12" LP) List: $5.45

A musical story of the American Indian covering the emotions from love, war dances, funeral music and festival gayety. Dramatically and melodically portrayed by the Eastman-Rochester Symphony Orchestra. Could find no record of this MacDowell opus ever having been waxed before.

POPULAR:

ROSE MARIE—Ann Blyth, Howard Keel, Fernando Lamas, Bert Lahr, Marjorie Main—MGM E229 (10" LP) List: $3.00

INDIAN LOVE CALL; I HAVE THE LOVE; MOUNTIES; THE RIGHT PLACE FOR A GIRL; ROSE MARIE; I'M A MOUNTIE WHO NEVER GOT HIS MAN; LOVE AND KISSES; FREE TO BE FREE.

MGM bids fair to have one of the big albums of the year with its star studded direct recording of the original soundtrack from the CinemaScope musical "Rose Marie." Howard Keel, Ann Blyth, Fernando Lamas, Bert Lahr, and Marjorie Main treat these all time favorites to pleasant and most inviting versions. George Stoll conducts the studio orchestra. Eight delightful melodies. MGM is going all out on this album with a big promotion campaign, contests, etc. Dealers oughta stock up on this one. It's gonna be big.

PAUL WESTON—"Music For Jennifer"—Columbia CL 6281 (10" LP) List: $3.00

SONG OF BERNADETTE; JENNIE'S SONG; DUEL IN THE SUN; SINCE YOU WENT AWAY; INDISCRETION; LOVE LETTERS; RUBY; AUTUMN IN ROME.

The movie industry spends millions of dollars to supply background music for films. And from these films come many of our popular song hits. In this album eight beautiful melodies included in the background music of films starring Jennifer Jones are presented by the lush strings of Paul Weston's Orchestra. Tunes are very beautiful and take on a dreamy air as presented by Weston. "Love Letters" and "Ruby" are the standouts with this listener.

BENNY GOODMAN—"This Is Benny Goodman and his Orchestra"—RCA Victor LPT 3056 (10" LP) List: $3.15

CHANGES; CAMEL HOP; SWINGTIME IN THE ROCKIES; SUGARFOOT STOMP; BIG JOHN SPECIAL; LIFE GOES TO A PARTY; RIFFIN' AT THE RITZ; WRAPPIN' IT UP.

Here's a collector's item. Benny Goodman, "King of Swing" and his great orchestra present eight of their all time great instrumentals which made the band such a classic organization. These instrumental hits were standouts when the band was at its peak in the late thirties and early forties. Each of these numbers probably ranks among the favorites of the Goodman enthusiasts. The world wide Goodman following will buy up a load of these disks.

DAVID ROSE and his Orchestra—"The Music of HAROLD ARLEN"—MGM E3101 (12" LP) List: $4.85

LET'S FALL IN LOVE; THAT OLD BLACK MAGIC; HAPPINESS IS A THING CALLED JOE; LAST NIGHT WHEN WE WERE YOUNG; STORMY WEATHER; OVER THE RAINBOW; COME RAIN OR COME SHINE; ILL WIND; WHAT'S GOOD ABOUT GOODBYE?; IT'S ONLY A PAPER MOON; BLUES IN THE NIGHT; I'VE GOT THE WORLD ON A STRING.

Songwriter Harold Arlen, whose compositions read like a top ten list of the past 25 years, has a dozen of his creations rendered by the strings of the David Rose Orchestra. His beautiful melodies wedded to outstanding lyrics resulted in some of the greatest standards the popular song world has ever been blessed with. These dreamy instrumentals presentations prove this. Excellent mood music. Should be a big seller for MGM.

THE CASH BOX Album Reviews

MATT DENNIS—"Plays and Sings Matt Dennis"—Trend TL-1500 (1-12" LP)

WILL YOU STILL BE MINE; JUNIOR AND JULIE; NIGHT WE CALLED IT A DAY; WE BELONG TOGETHER; ANGEL EYES; VIOLETS FOR YOUR FURS; EVERYTHING HAPPENS TO ME; COMPARED TO YOU; IT WASN'T THE STARS; WHEN YOU LOVE A FELLA; LET'S GET AWAY FROM IT ALL.

Supper club singer Matt Dennis has opened a new field for himself with this collection of fascinating tunes. Matt sings with a simple charm and warmth that projects his personality beyond the wax. His styling is individual. His pleasing voice is similar to several top flight singers, yet unlike any of them. A little push from the salesmen should mean strong sales for this album.

JAZZ:

THE ORIGINAL DIXIELAND JAZZ BAND—"X" Records LX-3007 (1-10" LP) List: $3.85

DIXIE JAZZ BAND ONE-STEP; LIVERY STABLE BLUES; SKELETON JANGLE; TIGER RAG; SENSATION RAG; BLUIN' THE BLUES; MOURNIN' BLUES; CLARINET MARMALADE.

While not the first white jazz band, the O.D.J.B. is the most famous, having moved into New York and taken the town by storm about the time the first world war was ending. For collectors this disk is invaluable, featuring such history names as Nick LaRocca, cornet; Eddie Edwards, trombone; Larry Shields, clarinet; Henry Ragas, piano; and Tony Sbarbaro on the drums. Most of these names are unfamiliar except to those who have acquainted themselves with the complement of the early bands. Another in the series of "X" vault originals that are reported selling like hot cakes.

CLIFFORD BROWN—Blue Note 5032 (1-10" LP) List: $4.00

With Gigi Gryce, alto sax & flute; Charlie Rouse, tenor sax; John Lewis, piano; Percy Heath, bass; and Art Blakey, drums.

CHEROKEE; EASY LIVING; WAIL BAIT; MINOR MOOD; HYMN OF THE ORIENT; BROWNIE EYES.

Of recent months the word has been circulating around the industry that a star of "magnitude" had arrived in the person of Lou Clifford Brown, young trumpeter. Brown had previously been recorded on Blue Note as part of the Jay Jay Johnson Sextet and with Donaldson. This disk puts Brown in the spotlight as a star in his own right. His performance will appeal to the modern jazz clientele and sales in that department should be brisk.

BOBBY HACKETT—"Soft Lights And Bobby Hackett"—Capitol H458 (10" LP) List: $3.00

SOFT LIGHTS AND SWEET MUSIC; BOBBY'S BLUES; I CRIED FOR YOU; YOU TURNED THE TABLES ON ME; EASY TO LOVE; THAT OLD BLACK MAGIC; SOMEDAY YOU'LL BE SORRY; THE SONG IS YOU.

Although a star trumpeter for years before Jackie Gleason ever had an orchestra, Bobby Hackett's excellent feel for the trumpet has met with a greater recognition by the millions of people who have heard him on Gleason's "Music For Lovers Only" series. Hackett is among the best in his class, oft referred to as a "musician's musician." On this album, Bobby sends up some sensational improvisations on a number of standards and one of his own creations. Effective delivery with an up tempo.

LATIN-AMERICAN:

JOE LOCO at the piano—"Mambo Dance Favorites"—Tico 123 (10" LP) List: $3.85

MATTY SINGER MAMBO; BAND STAND MAMBO; MONTICELLO MAMBO; COLONY MAMBO; JIVE MAMBO; BLUE NOTE MAMBO; COCKTAIL MAMBO; MAMBO EN PUERTO RICO.

Joe Loco, who continues to attract more and more mambo fans whenever he performs, shows exactly why as he sends up eight top grade numbers which were formerly issued as singles. Many of his fans who have recently recognized his talent, will want to get this back collection. Mambos are rendered in the soothing manner associated with the artist rather than the usual earth shaking fashion used by many other bands. Excellent dance material.

Top 10 Best Selling Pop Albums

1. THE GLENN MILLER STORY . . . Sound Track (Decca DL 5519)
2. SELECTIONS FROM THE GLENN MILLER STORY . . . . Glenn Miller (RCA Victor LPT 3057)
3. MUSIC FOR LOVERS ONLY . . . . . Jackie Gleason (Capitol H 352)
4. SONGS FOR YOUNG LOVERS . . . . Frank Sinatra (Capitol H 488)
5. ROSE MARIE . . . . . Original Cast (MGM E 229)
6. TAWNY . . . . . Jackie Gleason (Capitol H 471)
7. KISMET . . . . . Original Cast (Columbia ML 4850)
8. CALAMITY JANE . . . . . Doris Day, Howard Keel (Columbia CL 6273)
9. KISMET . . . . . Percy Faith (Columbia CL 550)
10. MUSIC TO MAKE YOU MISTY . . Jackie Gleason (Capitol H 455)

Kapp Records Issues First Album

NEW YORK—Dave Kapp launches his own label, Kapp Records, with a special interfaith album, titled "One God—The Ways We Worship Him." The album is based on a religious non-fiction bestseller of the same title by Florence Mary Fitch and was adapted for records by Jerome Lawrence and Robert Lee.

Eddie Albert stars in the dramatization of the Fitch book, which has sold 300,000 copies since its publication. Behind Albert are the Gramercy Players and the University Interfaith Chorale. The theme song for the album "One God" was written by Erwin Drake and Jimmy Shirl, part of the "I Believe" songwriting team.

Kapp has already set six distributors in key cities and plans to add six to eight more for complete national coverage of his forthcoming output. He plans to issue 12 to 14 albums a year with singles to be extracted from the sets for disk jockey exploitation. If the singles show any potential, he will issue them separately. At this point, however, Kapp is accenting albums in the standard and show fields. Kapp is now in the process of signing pop artists for future album projects.

Dot Signs Fontane Sisters

GALLATIN, TENN. — Randy Wood, president of Dot Records, announced this week that he had signed the Fontane Sisters. The Fontanes have been on Victor for the past 6 years and are featured on the Perry Como TV show. Their first Dot releases are expected in early May.

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sings
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and
"And So I Walked Home"
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K11716 (45 rpm)
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and
"WRAPPED UP IN A DREAM"
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Gallatin, Tennessee
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PETER LIND HAYES
&
MARY HEALY
singing
"CRAZY MIXED-UP SONG"
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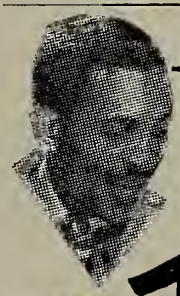
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"SUGAR LUMP"
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"MARIE"
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"GOOMBYE, GOOMBA"
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The Golden Voiced
MARTIN WALKER
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BREAKING BIG FOR A HIT!
The most exciting record of the year
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Smiles

ST. LOUIS—Eartha Kitt, RCA Victor singing star, is all smiles as she is interviewed by St. Louis disk jockey Ed Bonner, during her appearance there with the tour of "New Faces." She's pictured above with Ed (right) whose "St. Louis Ballroom" show on KXOK she appeared on, and Jerry Lewis, record department manager of Interstate Supply Company, RCA Victor distrib in St. Louis.

Dave Miller Returns From Europe

NEW YORK—Dave Miller, Essex Records prexy, returned from a trip to England bringing with him one of England's top band men, Norrie Paramor.

While in London, Miller waxed a number of artists. Eddie Calvert of "Oh, Mein Papa" fame recorded some sides as did Ray Martin and Norrie Paramor. Miller is also looking for big things from a new song called "The Bandit" recorded by a newcomer named Billy Shepard. The prexy also acquired a number of new copyrights for his Eastwick publishing firm.

During his stay in the United States, Norrie Paramor will make an extensive tour throughout the country visiting dee jays from coast to coast, promoting his new platter.

"Tights" OK Given Stations

NEW YORK—Max Dreyfus, prexy of Chappell & Co., Inc. and Shepard Traube, General Partner of the "Pink Tights" Company have affixed their signatures to a letter sent to all the radio stations throughout the country advising "that all the separate music compositions comprising the score of the musical show 'The Girl In Pink Tights' are owned by us and have been cleared for public performances through the American Society of Composers, Authors and Publishers, and that none of the said musical compositions is now restricted for public performance."

The letter also advises that, provided a radio station has obtained through ASCAP the necessary clearance of performance rights on these songs, there will be no objections during the period of two weeks starting with April 12th, if these stations broadcast any and all of the recordings contained in the original cast album of the show. This means that stations with necessary clearance may play the entire album or any part thereof in any sequence desired.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below ore reprinted exactly os submitted by leading disk jockeys throughout the notion for the week ending April 10 without any changes on the port of THE CASH BOX.

Robin Seymour
WKMH—Deorborn, Mich.

1. Such A Night (Bunny Paul)
2. Wanted (Perry Como)
3. The Man With The Banjo (Ames Bros.)
4. Cross Over The Bridge (Page)
5. Until Sunrise ("Fingers" Carr)
6. April And You (Jo Stafford)
7. I Went Out Of My Way (Bob Stewart)
8. Crystal Ball (Johnston Bros.)
9. Trapped (Mary Mayo)
10. Latin Lady (H. Winterhalter)

Stan Dale
WJJD—Chicogo, Ill.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. My Restless Lover (P. Page)
4. Here (Tony Martin)
5. I Get So Lonely (4 Knights)
6. Crocodile Tears (E. Gormie)
7. Young At Heart (F. Sinatra)
8. Melancholy Me (E. Howard)
9. Gee (Crows)
10. Padre (Lola Dee)

Ira Cook
KMPC & KABC—Hollywood, Colif.

1. Young At Heart (F. Sinatra)
2. Secret Love (Doris Day)
3. Wanted (Perry Como)
4. Cross Over The Bridge (Page)
5. Amor (Four Aces)
6. Make Love To Me (Stafford)
7. From The Vine Came The Grape (Gaylords)
8. Till Then (Hilltoppers)
9. Answer Me, My Love (Cole)
10. Here (Tony Martin)

Wes Hopkins
WTTM—Trenton, N. J.

1. Young At Heart (F. Sinatra)
2. This Is You (C. Applewhite)
3. You're So Sympatico (Capri)
4. Latin Lady (H. Winterhalter)
5. The Man With The Banjo (Ames Bros.)
6. Amor (Four Aces)
7. The Kid's Last Fight (Laine)
8. Warmed Over Kisses (Wayne)
9. Changing Partners (P. Page)
10. Am I In Love (Joni James)

Jack Downey
WGTH—Hortford, Conn.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Bennett)
3. Young At Heart (F. Sinatra)
4. Ricochet (Teresa Brewer)
5. Wanted (Perry Como)
6. Bell Bottom Blues (T. Brewer)
7. Destiny (Johnnie Ray)
8. Pine Tree, Pine Over Me (Desmond, Barton, McGuires)
9. Make Love To Me (Stafford)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Del Clark
WJMR—New Orleans, La.

1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. So Long (Four Aces)
4. It Happens To Be Me (Cole)
5. Am I In Love (Joni James)
6. My Sin (Leo Diamond)
7. Wanted (Perry Como)
8. Jilted (Teresa Brewer)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Poor Butterfly (Hilltoppers)

Jimmy Lowe
WRR—Dollos, Tex.

1. Wanted (Perry Como)
2. Till We Two Are One (Shaw)
3. Secret Love (Doris Day)
4. Young At Heart (F. Sinatra)
5. Amor (Four Aces)
6. You Didn't Want Me When You Had Me (Mills Bros.)
7. I Get So Lonely (4 Knights)
8. Cross Over The Bridge (Page)
9. From The Vine Came The Grape (Hilltoppers)
10. Answer Me, My Love (Cole)

Al Ross
WBAL—Boltimore, Md.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Wanted (Perry Como)
5. Darktown Strutters Ball (Lou Monte)
6. Cross Over The Bridge (Page)
7. Oh, My Papa (Eddie Fisher)
8. Make Love To Me (Stafford)
9. I Went Out Of My Way (Bob Stewart)
10. I Should Care (J. Chandler)

Pat Chamburs
WFLA—Tampa, Flo.

1. I Should Care (Jeff Chandler)
2. Lost In Loveliness (Eckstine)
3. Wanted (Perry Como)
4. Y'All Come (Bing Crosby)
5. Sign Post (Ray Anthony)
6. Secret Love (Doris Day)
7. This Is You (C. Applewhite)
8. I Get So Lonely (4 Knights)
9. My Restless Lover (P. Page)
10. Melancholy Me (E. Howard)

Jeff Evans
KAFP—Petoluma, Colif.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Calvert)
3. From The Vine Came The Grape (Hilltoppers)
4. I Get So Lonely (Four Aces)
5. Take A Chance (F. Sinatra)
6. Bell Bottom Blues (T. Brewer)
7. Cross Over The Bridge (Page)
8. Till Then (Hilltoppers)
9. Wanted (Perry Como)
10. Somebody Bad Stole De Wedding Bell (Eartha Kitt)

Wally Nelskog
KJR—Seottle, Wash.

1. Gee (The Crows)
2. Cross Over The Bridge (Page)
3. Cuddle Me (Gaylords)
4. Do Lord (J. Russell, Haines, Davis, D. Russell)
5. Wanted (Perry Como)
6. From The Vine Came The Grape (Gaylords)
7. I Complained (Rick Rose)
8. Dime And Dollar (Mitchell)
9. Answer Me, My Love (Cole)
10. Bell Bottom Blues (Brewer)

Andy Bell
KSKY—Dollas, Tex.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Till We Two Are One (Shaw)
6. I Get So Lonely (4 Knights)
7. Young At Heart (F. Sinatra)
8. Poor Butterfly (Hilltoppers)
9. Melancholy Serenade (Al Martino)
10. Am I In Love (Joni James)

Harry Nigocia
WJBW—New Orleans, Lo.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. I Speak To The Stars (D. Day)
4. Here (Tony Martin)
5. My Restless Lover (P. Page)
6. Amor (Four Aces)
7. Am I In Love (Joni James)
8. Till We Two Are One (Shaw)
9. Till Then (Hilltoppers)
10. Cross Over The Bridge (Page)

Jack Clifton
WCUE—Akron, Ohio

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Make Love To Me (Stafford)
6. The Man With The Banjo (Ames Bros.)
7. If You Love Me (Vera Lynn)
8. Gee (The Crows)
9. Am I In Love (Joni James)
10. Don't Get Around Much Anymore (Billy Eckstine)

Warren Stamper
WEBK—Tampo, Fla.

1. Secret Love (Doris Day)
2. Young At Heart (F. Sinatra)
3. Wanted (Perry Como)
4. Make Love To Me (Stafford)
5. Oh, My Papa (E. Fisher)
6. Till Then (Hilltoppers)
7. Cross Over The Bridge (Page)
8. I Get So Lonely (4 Knights)
9. Lost In Loveliness (Eckstine)
10. Amor (Four Aces)

Chuck Thompson
WALA—Mobile, Ala.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. I Get So Lonely (4 Knights)
5. Make Love To Me (Stafford)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. I'd Cry Like A Baby (Dean Martin)
8. The Kid's Last Fight (Laine)
9. From The Vine Came The Grape (Gaylords)
10. Secret Love (Doris Day)

Paul E. X. Brown
WERD—Atlonta, Ga.

1. Answer Me, My Love (Cole)
2. Stranger In Paradise (Ink Spots)
3. Secret Love (Doris Day)
4. Make Love To Me (Tommy & Jimmy Dorsey)
5. Dream, Dream, Dream (Gale)
6. Roo Roo Kangaroo (Flanagan)
7. Angela Mia (Robert Shaw Chorus)
8. Lost In Loveliness (Eckstine)
9. Till We Two Are One (Shaw)
10. Such A Night (Washington)

Johnny Morris
WLOL—Minneopolis, Minn.

1. Wanted (Perry Como)
2. You'll Never Walk Alone (Roy Hamilton)
3. Young At Heart (F. Sinatra)
4. There'll Be No Teardrops Tonight (Tony Bennett)
5. Cross Over The Bridge (Page)
6. Darktown Strutters Ball (Lou Monte)
7. I Speak To The Stars (D. Day)
8. Jilted (Teresa Brewer)
9. Cuddle Me (Ronnie Gaylord)
10. The Man Upstairs (Kay Starr)

Clarence Hamann
WJMR-TV—New Orleans, Lo.

1. I Speak To The Stars (D. Day)
2. Poor Butterfly (Hilltoppers)
3. Secret Love (Doris Day)
4. Wanted (Perry Como)
5. I'd Cry Like A Baby (Dean Martin)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. Amor (Four Aces)
8. Hold Me (Don Cornell)
9. Am I In Love (Joni James)
10. I'm Alone Because I Love You (Betty McLaurin)

Sherm Feller
WVDA—Boston, Mass.

1. Amor (Four Aces)
2. Secret Love (Doris Day)
3. Young At Heart (F. Sinatra)
4. Latin Lady (H. Winterhalter)
5. Little Things Mean A Lot (Kitty Kallen)
6. Wanted (Perry Como)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Have A Heart (J. La Rosa)
9. You Didn't Want Me When You Had Me (Mills Bros.)
10. Happy Wanderer (Henri Rene)

Frank Pollack
KOOL—Phoenix, Ariz.

1. Young At Heart (F. Sinatra)
2. Brother John (Nelson Riddle)
3. Lost In Loveliness (Eckstine)
4. Little Things Mean A Lot (Kitty Kallen)
5. Watermelon In December (Artie Wayne)
6. This Is You (C. Applewhite)
7. Secret Love (Doris Day)
8. Big Noise From Winnetka (Ralph Marterie)
9. You've Never Been In Love (Vicki Benet)
10. Answer Me, My Love (Cole)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 10 without any changes on the part of THE CASH BOX.

Don McLeod
WJBK—Detroit, Mich.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Such A Night (Bunny Paul)
4. Size 12 (Don Cornell)
5. The Man With The Banjo (Ames Bros.)
6. Here (Tony Martin)
7. Cross Over The Bridge (Page)
8. Make Love To Me (Stafford)
9. April And you (Jo Stafford)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Allan Berg
KRKD—Los Angeles, Calif.

1. Young At Heart (F. Sinatra)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Stranger In Paradise (Bennett-Four Aces)
6. I Get So Lonely (4 Knights)
7. Darktown Strutters Ball (Lou Monte)
8. Melancholy Me (Fitzgerald)
9. Amor (Four Aces)
10. Am I In Love (Joni James)

Jackson Lowe
WUST—Washington, D. C.

1. Answer Me, My Love (Cole)
2. Secret Love (Doris Day)
3. Make Love To Me (Stafford)
4. Wanted (Perry Como)
5. Stranger In Paradise (Bennett)
6. Young At Heart (F. Sinatra)
7. Gee (The Crows)
8. Hold Me (Ruth Casey)
9. I Solemnly Swear (J. Froman)
10. My Hymn To Her (A. Wayne)

Rudy Nelson
WKXL—Concord, N. H.

1. Secret Love (Doris Day)
2. I Speak To The Stars (D. Day)
3. Wanted (Perry Como)
4. Till We Two Are One (Shaw)
5. Darktown Strutters Ball (Lou Monte)
6. Crazy Mixed Up Song (Hayes-Healy)
7. Should I Tell (Jill Corey)
8. Answer Me, My Love (Cole)
9. Cross Over The Bridge (Page)
10. Am I In Love (Joni James)

Ray Perkins
KFEL—Denver, Colo

1. Make Love To Me (Stafford)
2. Young At Heart (F. Sinatra)
3. Secret Love (Doris Day)
4. I Get So Lonely (4 Knights)
5. From The Vine Came The Grape (Hilltoppers)
6. Stranger In Paradise (4 Aces)
7. Cross Over The Bridge (Page)
8. Changing Partners (K. Starr)
9. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
10. Oh, My Papa (Eddie Fisher)

Don Bell
KRNT—Des Moines, Iowa

1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. I Get So Lonely (4 Knights)
4. Cross Over The Bridge (Page)
5. Secret Love (Doris Day)
6. Answer Me, My Love (Cole)
7. From The Vine Came The Grape (Hilltoppers)
8. Till Then (Hilltoppers)
9. Do Lord (J. Russell, Haines, Davis, D. Russell)
10. Young At Heart (F. Sinatra)

Chris Clark
WBSM—New Bedford, Mass.

1. Secret Love (Doris Day)
2. Wanted (Perry Como)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Darktown Strutters Ball (Lou Monte)
6. Gee (June Hutton)
7. Brother John (Nelson Riddle)
8. Cross Over The Bridge (Page)
9. Two Purple Shadows (J. Vale)
10. Bell Bottom Blues (T. Brewer)

Gene N. Fondren
KTAE—Taylord, Tex.

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. I Get So Lonely (4 Knights)
4. Answer Me, My Love (Cole)
5. Stranger In Paradise (4 Aces)
6. From The Vine Came The Grape (Hilltoppers)
7. Young At Heart (F. Sinatra)
8. Till We Two Are One (Shaw)
9. Changing Partners (P. Page)
10. That's Amore (Dean Martin)

Sandy Singer
KCRI—Cedar Rapids, Iowa

1. Secret Love (Doris Day)
2. Stranger In Paradise (4 Aces)
3. Oh, My Papa (Eddie Fisher)
4. Wanted (Perry Como)
5. Teach Me Tonight (J. Brace)
6. Amor (Four Aces)
7. Hold Me Ruth Casey)
8. I Get So Lonely (4 Knights)
9. That's Amore (Dean Martin)
10. Till We Two Are One (Georgie Shaw)

Arty Kay
WVLK—Lexington, Ky.

1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. From The Vine Came The Grape (Gaylords)
6. There's Be No Teardrops Tonight (Tony Bennett)
7. Secret Love (Doris Day)
8. I Get So Lonely (4 Knights)
9. Poor Butterfly (Hilltoppers)
10. Jilted (Teresa Brewer)

Hank Goldman
WANN—Annapolis, Md.

1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Answer Me, My Love (Cole)
4. Cross Over The Bridge (Page)
5. I Get So Lonely (4 Knights)
6. Stranger In Paradise (Bennett)
7. Such A Night (Johnny Ray)
8. Chain Lightning (Tremaine)
9. Jilted (Teresa Brewer)
10. The Zoo (Johnny Desmond)

John Leban
WCAE—Pittsburgh, Pa.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. A Girl, A Girl (Eddie Fisher)
4. So Long (Four Aces)
5. Crazy Rhythm (D. Collins)
6. If You Love Me (Kay Starr)
7. Secret Love (Doris Day)
8. Such A Night (Bunny Paul)
9. Soft Squeeze Baby (Bob Trow Quartet)
10. There'll Be No Teardrops Tonight (Tony Bennett)

Carl Stutz
WRVA—Richmond, Va.

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. Stranger In Paradise (Bennett)
4. Answer Me, My Love (Cole)
5. I Get So Lonely (4 Knights)
6. Little Things Mean A Lot (Kitty Kallen)
7. Young At Heart (F. Sinatra)
8. If You Love Me (Vera Lynn)
9. Wanted (Perry Como)
10. Latin Lady (H. Winterhalter)

Bill Burns
WQAM—Miami, Fla.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. From The Vine Came The Grape (Hilltoppers)
4. Till We Two Are One (Shaw)
5. Stranger In Paradise (Bennett)
6. Young At Heart (F. Sinatra)
7. I Get So Lonely (4 Knights)
8. A Fool In Ways Of Love (Georgie Shaw)
9. Jilted (Teresa Brewer)
10. I Love You (Betty McLaurin)

Jack Dugan
WOKO—Albany, N. Y.

1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Cross Over The Bridge (Page)
6. A Girl, A Girl (E. Fisher)
7. Changing Partners (P. Page)
8. Stranger In Paradise (Bennett)
9. I Get So Lonely (4 Knights)
10. Crazy Mixed Up Song (Healy & Hayes)

Gene Whitaker
WNCA—Silver City, N. C.

1. Secret Love (Doris Day)
2. Cross Over The Bridge (Page)
3. Amor (Four Aces)
4. Young At Heart (F. Sinatra)
5. I Get So Lonely (4 Knights)
6. There'll Me No Teardrops Tonight (Tony Bennett)
7. Wanted (Perry Como)
8. Make Love To Me (Stafford)
9. Restless Lover (Patti Page)
10. Here (Tony Martin)

Murray Jordan
WLIB—New York, N. Y.

1. Make Love To Me (Stafford)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Wanted (Perry Como)
5. Secret Love (Doris Day)
6. I Get So Lonely (4 Knights)
7. Am I In Love (Joni James)
8. You Didn't Want Me When You Had Me (Mills Bros.)
9. Crazy Mixed Up Song (Hayes & Healy)
10. Until Sunrise (Washington)

Joe Deane
KQV—Pittsburgh, Pa.

1. Little Things Mean A Lot (Kitty Kallen)
2. Oh, That'll Be Joyful (Four Lads)
3. I Should Care (Jeff Chandler)
4. Peter Rabbitt (Rusty Draper)
5. Wanted (Perry Como)
6. Make Love To Me (Stafford)
7. If You Love Me (Kay Starr)
8. Size 12 (Don Cornell)
9. Cleo and Meo (Four Lads & Jill Corey)
10. Answer Me, My Love (Cole)

Alan Saunders
WVNJ—Newark, N. J.

1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. Young At Heart (F. Sinatra)
4. There'll Be No Teardrops Tonight (Tony Bennett)
5. You Didn't Want Me When You Had Me (Mills Bros.)
6. The Man With The Banjo (Ames Bros.)
7. Wanted (Perry Como)
8. Darktown Strutters Ball (Lou Monte)
9. Bell Bottom Blues (T. Brewer)
10. Little Things Mean A Lot (Kitty Kallen)

Jack Gale
WSRS—Cleveland, Ohio

1. Wanted (Perry Como)
2. Angels In The Sky (Buddy Cunningham)
3. Cross Over The Bridge (Page)
4. Little Things Mean A Lot (Kitty Kallen)
5. Jilted (Teresa Brewer)
6. Hold Me (Don Cornell)
7. Make Love To Me (Stafford)
8. Such A Night (Bunny Paul)
9. So Long (Four Aces)
10. Anema E Core (Eddie Fisher)

Jerry Crocker
KLBS—Houston, Texas

1. Make Love To Me (Stafford)
2. Answer Me, My Love (Cole)
3. Sweet Reilly O'Toole (Sherli Sonders)
4. Young At Heart (F. Sinatra)
5. Wanted (Perry Como)
6. There'll Be No Teardrops Tonight (Tony Bennett)
7. I Get So Lonely (4 Knights)
8. Cross Over The Bridge (Page)
9. A Girl, A Girl (Eddie Fisher)
10. Jilted (Teresa Brewer)

Shaw Writes Article On "The Cool Generation"

NEW YORK—In the May issue of Esquire Magazine, Arnold Shaw of Hill & Range Songs writes an interesting article entitled "The Cool Generation." The issue hit the stands on April 9th.

In this article, the author compares the "Hot" jazz of the late thirties and early forties with the current "cool" jazz of the present day. In the thirties, the generation of youngsters went wild listening to the jazz groups perform. The cry was "Get hot man!" in the past, whereas now the expression is "It's real cool." Today audiences come to these cool niteries to listen and not to dance. The musicians of today's jazz combos are no longer ranting, sweating performers—they are cool, placid musicians in deep thought.

This Esquire feature should make interesting reading for people in the music biz. It clarifies one of today's trends in music.

"Glenn Miller Award" Created By WNEW

NEW YORK—As a result of the response received by Jerry Marshall from the listeners of WNEW's "Make Believe Ballroom" an award on behalf of the late Glenn Miller was presented to Mrs. Miller. The award was given on behalf of the listeners to the "Ballroom" who in a recent popularity poll to choose the top bandleader in the U.S., poured in thousands of votes for the old Glenn Miller orchestra.

Due to this response an annual Glenn Miller trophy will be awarded annually by WNEW to that person who has made an outstanding contribution to the field of popular music. It will not be confined to bandleaders but will encompass all participants in the music business, be it musician, composer, publisher or performer who has made a sizable contribution to music.

Bananas

DALLAS, TEX.—While heading to Miami Beach, Betty Hutton's plane paused in Dallas for fuel. The thrush used the short stay to promote her new disk "Banana Boat." George Hayes, Capitol's Dallas salesman helps Betty with some promotion material.

JUBILEE'S JUMPIN' with HITS!

BETTE McLAURIN
with orchestra conducted by
SY OLIVER
"I'M ALONE BECAUSE I LOVE YOU"
b/w
"PLEASE DON'T LEAVE ME"
JUBILEE # 5139

A Smash in Pop & R&B
THE ORIOLES
"DON'T GO TO STRANGERS"
JUBILEE # 5137

A Must for the Machines
SANDY SOLO
"COME ON AND TAKE ME"
b/w
"OUT OF MY MIND, OUT OF MY MIND"
JUBILEE # 6061

A Pop-Hillbilly Hit
DICK THOMAS
"WHEN UNCLE JOE PLAYS THE RAG ON HIS OLD BANJO"
b/w
"I'M GOIN'"
JUBILEE # 9003

Just Released
Radio-TV & Picture Star
BOBBY BREEN
"BREAK MY HEART"
b/w
"MELANCHOLY SERENADE"
JUBILEE # 6058

JUBILEE RECORD CO., Inc.
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Planning

NEW YORK—Richard Hayman, popular recording artist and A & R chief of Mercury Records Eastern territory is shown going over new material with youngster Tommy Prisco who was recently signed by the label. Hayman who is making big plans for the new singer is spending much time in grooming Prisco who will be cutting his first four sides soon.

Spin!
UNTIL YOU CAME TO ME
VIC DAMONE ..... Mercury
UNTIL YOU CAME TO ME
PAT O'DAY ..... MGM
UNTIL YOU CAME TO ME
JUNE ANTHONY ..... Epic
UNTIL YOU CAME TO ME
FRANK YANKOVIC ..... Columbia
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Sole Selling Agent: MILLS MUSIC, INC., 1619 Broadway, N.Y. 19, N.Y.

Westchester Ops Plan Dinner

PORT CHESTER, N. Y. — Carl Pavesi, president of the Westchester Operators Guild has announced that the association will hold its third annual dinner at the newly built and spacious Holiday Inn, located on Central Avenue, Scarsdale, New York (three miles South of White Plains) on Tuesday Evening, May 18th at 7:00 P.M. Because of the large crowd expected, the Guild has taken over the entire Inn for the evening.

Artists in the record field will perform at the affair.

Stewart of Chansonaires Dies

HOLLYWOOD, CALIF. — The Chansonaires, new recording artists of Personality Promotions, have a new Personality pre-release for promotional purposes. The Record got off to an unfortunate start, however, when Phil Stewart, organist and novachord player with the group died suddenly Saturday—April 3rd, after a heart attack. He was firmly convinced that "Winterlude" and "Am I To Blame" was the best they had ever done and that it would be a hit record.

Patti Jerome's Schedule

NEW YORK—Patti Jerome, Central Records' new song bird is headed for a busy schedule during the next few weeks. The thrush will appear on the "Courtesy Hour" TV show in Chicago on April 14th. She will also be guest performer on the Don McLeod and Robin Syemour shows in Detroit. On April 16, 17, and 18, she will perform at the Barkley Hotel in Toronto and from there she will head to Cleveland and The Cabin for the five days from April 29th to May 2nd.

The Willard Alexander office is handling Patti's booking.

SPRING TONIC
THE MIDNIGHTERS
formerly THE ROYALS
"WORK WITH ME ANNIE"
"UNTIL I DIE"
FEDERAL 12169
BILLY WARD
and his DOMINOES
"I'M GONNA MOVE TO THE OUTSKIRTS OF TOWN"
"TOOTSIE ROLL"
FEDERAL 12178
LULU REED
"BUMP ON A LOG"
"TROUBLES ON YOUR MIND"
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World's largest selection of specialized dance records for dance teachers and students . . . tap, ballet, etc.
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THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

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CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CW—Crown
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
"X"—Label "X"
ZO—Zodiac

Apr. 17 Apr. 10

1—Wanted
108.3 98.5
BE-1041 (45-1041)—DORSEY BROS.
I Speak To The Stars
★VI-20-5647 (47-5647)—PERRY COMO
Look Out The Window

2—Make Love To Me
88.9 91.9
BE-1029 (45-1029)—TOMMY & JIMMY DORSEY
My Friend The Ghost
★CO-40143 (4-40143)—JO STAFFORD
Adi-Adios Amigo
DE-29048 (9-29048)—COMMANDERS
Kentucky Boogie
EP-9035 (4-9035)—TONY DE SIMONE
Young At Heart

3—Young At Heart
86.4 76.3
BE-1030 (45-1030)—CHARLIE DE FORREST
Secret Love
★CA-2703 (F-2703)—FRANK SINATRA
Take A Chance
DE-29054 (9-29054)—CROSBY & LOMBARDO
I Get So Lonely
EP-9035 (4-9035)—TONY DE SIMONE
Make Love To Me

4—Secret Love
77.1 79.8
BE-1030 (45-1030)—HELEN FORREST
Young At Heart
CA-2678 (F-2678)—RAY ANTHONY O.
Oh Mein Papa
★CO-40108 (4-40108)—DORIS DAY
The Deadwood Stage
DE-28876 (9-28876)—GORDON JENKINS
Theme From "Seven Dreams"
DE-29024 (9-29024)—BING CROSBY
My Love, My Love
JU-5137 (45-5137)—ORIOLES
Don't Go To Strangers
MG-11604 (K-11604)—TOMMY EDWARDS
That's All
VI-20-5512 (47-5512)—GOGI GRANT
Ricochet

5—I Get So Lonely
69.5 68.9
BE-1031 (45-1031)—ANNE LLOYD
Cross Over The Bridge
★CA-2654 (F-2654)—THE FOUR KNIGHTS
I Couldn't Stay Away From You
CO-40221 (4-40221)—KEN GRIFFIN
The Little Old Mill
DE-29054 (9-29054)—CROSBY & LOMBARDO
Young At Heart
VI-20-5681 (47-5681)—JOHNNIE AND JACK
You're Just What The Doctor Ordered

6—Cross Over The Bridge
57.8 57.6
BE-1031 (45-1031)—BETTY JOHNSON
I Get So Lonely
★ME-70302 (70302x45)—PATTI PAGE
My Restless Lover

Apr. 17 Apr. 10

7—A Girl, A Girl
51.1 22.9
★VI-20-5675 (47-5675)—EDDIE FISHER
Anema E Core

8—Answer Me, My Love
36.8 46.2
BE-1035 (45-1035)—HELEN FORREST
Darktown Strutters Ball
★CA-2687 (F-2687)—NAT "KING" COLE
Why

9—Here
32.6 26.1
BE-1039 (45-1039)—THE FOUR BELLS
Dream, Dream, Dream
★VI-20-5665 (47-5665)—TONY MARTIN
Philosophy

10—Stranger In Paradise
30.1 34.6
BE-1018 (45-1018)—TONY RUSSO
Heart Of My Heart
CA-2652 (F-2652)—GORDON MacRAE
Never In A Million Years
★CO-40121 (4-40121)—TONY BENNETT
Why Does It Have To Be Me
★DE-28927 (9-28927)—FOUR ACES
The Gang That Sang "Heart Of My Heart"
FI-20-026—HUMBERTO MORALES
Oh, Mein Papa
KI-1304 (45-1304)—INK SPOTS
Changing Partners
ME-70269 (70269x45)—VIC DAMONE
A Village In Peru
★VI-20-5535 (47-5535)—TONY MARTIN
I Love Paris
VI-20-5505 (47-5505)—RALPH FLANAGAN O.
The Typewriter
VI-20-5551 (47-5551)—AL ROMERO
Off Shore

11—The Man With The Banjo
28.0 21.4
★VI-20-5644 (47-5644)—AMES BROS.
Man, Man Is For The Woman Made

12—There'll Be No Teardrops Tonight
25.5 15.9
BE-1037 (45-1037)—BETTY JOHNSON
Cuddle Me
★CO-40169 (4-40169)—TONY BENNETT
My Heart Won't Say Good-bye
MG-10461 (K-10461)—HANK WILLIAMS
Mind Your Own Business

13—From The Vine Came The Grape
24.0 28.0
BE-1032 (45-1032)—STUART FOSTER
Somebody Bad Stole De Wedding Bell
★DO-15127 (45-15127)—THE HILLTOPPERS
Time Will Tell
★ME-70296 (70296x45)—THE GAYLORDS
Stolen Moments

Apr. 17 Apr. 10

14—Jilted
23.0 13.5
BE-1038 (45-1038)—CAB CALLOWAY
Such A Night
★CR-61152 (9-61152)—TERESA BREWER
Le Grand Tour De L'Amour
DE-29100 (9-29100)—RED FOLEY
Pin Ball Boogie

15—Anema E Core
20.4 22.5
★VI-20-5675 (47-5675)—EDDIE FISHER
A Girl, A Girl

16—Till Then
19.9 14.8
BE-1034 (45-1034)—ANNE LLOYD
Till We Two Are One
★DO-15132 (45-15132)—HILLTOPPERS
I Found A Letter
VI-20-5612 (47-5612)—FONTANE SISTERS
The Balon

17—Cuddle Me
17.8 11.6
BE-1037 (45-1037)—BETTY JOHNSON
There'll Be No Teardrops Tonight
★ME-70285 (70285x45)—RONNIE GAYLORD
Oh, Am I Lonely

18—South
17.3 10.5
★CA-2735 (F-2735)—LES PAUL & MARY FORD
I Really Don't Want To Know

19—Poor Butterfly
16.8 2.8
★DO-15156 (45-15156)—THE HILLTOPPERS
Wrapped Up In A Dream

20—Melancholy Me
15.3 9.2
DE-29008 (9-29008)—ELLA FITZGERALD
Somebody Bad Stole De Wedding Bell
★ME-70304 (70304x45)—EDDY HOWARD
I Wonder What's Become Of Sally
★"X"-0003 (4X-0003)—SMITH BROTHERS
It Was Worth It

21—The Man Upstairs
14.8 12.4
BE-1042 (45-1042)—TONY RUSSO
My Restless Lover
★CA-2769 (F-2769)—KAY STARR
If You Love Me

22—I Speak To The Stars
13.8 3.5
BE-1041 (45-1041)—DORSEY BROTHERS
Wanted
CA-2717 (F-2717)—MARGARET WHITING
It's Nice To Have You Home
★CO-40210 (4-40210)—DORIS DAY
Blue Bells Of Broadway

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Apr. 17 Apr. 10

23—Am I In Love
12.7 7.0

DE-29049 (9-29049)—ACQUAVIVA O.
New York In A Nutshell
★MG-11696 (K-11696)—JONI JAMES
Maybe Next Time

24—I Should Care
11.7 —

★DE-29004 (9-29004)—JEFF CHANDLER
More Than Anyone

25—Little Things Mean A Lot
10.2 —

★DE-29037 (9-29037)—KITTY KALLEN
I Don't Think You Love Me Anymore

26—Oh, My Papa
9.7 19.8

BE-1019 (45-1019)—J. CARROLL & L. CLARK
Off Shore
CA-2678 (F-2678)—RAY ANTHONY O.
Secret Love
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON
Serenata
CO-40173 (4-40173)—GENE KLAVAN
Ricochet
CR-61111 (9-61111)—R. WOTTAWA & B. DeWEILLE
Oh, Mein Papa
DE-28964 (9-28964)—RUSS MORGAN
Go Man Go Polka
★ES-336 (4S-336)—EDDIE CALVERT
Mystery Street
FI-20-026—HUMBERTO MORALES
Stranger In Paradise
LO-1403 (4S-1403)—REG OWEN
Off Shore
LO-18181 (4S-18181)—LYSS ASSIA
ME-70283 (70283x45)—FRANKIE RULLO
I Love Paris
★VI-20-5552 (47-5552)—EDDIE FISHER
Until You Said Goodbye
VI-20-5568 (47-5568)—TITO RODRIQUEZ O.
In The Still Of The Night
VI-20-5569 (47-5569)—JOHNNY VANDAL
Wanna Dance

27—The Kid's Last Fight
8.6 13.2

★CO-40178 (4-40178)—FRANKIE LAINE
Long Distance Love

28—Gee
7.6 8.5

CA-2727 (F-2727)—HUTTON & STORDAHL
Too Little Time
EP-902S (4-902S)—SOMTHIN' SMITH
Just In Case You Change Your Mind
★RM-5 (45-5)—THE CROWS
I Love You So

29—So Long
6.6 9.7

★DE-29036 (9-29036)—FOUR ACES
Amor

30—Hey Brother, Pour The Wine
6.1 —

★CA-2749 (F-2749)—DEAN MARTIN
I'd Cry Like A Baby

Apr. 17 Apr. 10

ME-70254 (70254 x 45)—ROSS BAGDASARIAN
Let's Have A Merry Christmas
VI-20-S645 (47-5645)—DENNIS DAY
Tularosa

31—Somebody Bad Stole The Wedding Bell
S.6 15.5

BE-1032 (4S-1032)—SYLVIA SIMS
From The Vine Came The Grape
DE-29008 (9-29008)—ELLA FITZGERALD
Melancholy Me
ME-70298 (70298x4S)—GEORGIA GIBBS
Baubles, Bangles And Beads
★VI-20-5610 (47-S610)—EARTHA KITT
Lovin' Spree

32—Till We Two Are One
5.1 11.2

BE-1034 (45-1034)—STUART FOSTER
Till Then
CO-40184 (4-40184)—KEN GRIFFIN
Our Heartbreaking Waltz
★DE-28937 (9-28937)—GEORGIE SHAW
Honeycomb
DE-29022 (9-29022)—GUY LOMBARDO
Out Heartbreaking Waltz
ME-70293 (70293 x 45)—EDDY HOWARD
Little Miss One

33—Angela Mia
4.6 10.9

★CW-104 (4S-104)—DON, DICK AND JIMMY
Brand Me With Your Kisses
DE-29062 (9-29062)—FRED WARING
Maria
VI-20-S676 (47-5676)—RALPH FLANAGAN
Roo Roo Kangaroo
VI-10-4214 (49-4214)—ROBERT SHAW CHORUS
Easter Parade

34—It Happens To Be Me
4.0 4.6

★CA-2754 (F-2754)—NAT "KING" COLE
Alone Too Long

35—Such A Night
3.6 14.4

AT-1019 (45-1019)—McPHATTER & DRIFTERS
Lucille
BE-1038 (45-1038)—CAB CALLOWAY
Jilted
★CO-40200 (4-40200)—JOHNNIE RAY
Destiny
DE-29087 (9-29087)—JANE TURZY
It's You! It's You I Love
★ES-3S2 (4S-3S2)—BUNNY PAUL
I'm Gonna Have Some Fun
ME-70336 (70336 x 45)—DINAH WASHINGTON
Until Sunrise

36—If You Love Me
3.5 —

★CA-2769 (F-2769)—KAY STARR
The Man Upstairs
CO-40149 (4-4014?)—MARION MARLOWE
You're Not Living In Vain

Apr. 17 Apr. 10

★LO-1412 (45-1412)—VERA LYNN
C'est La Vie
MG-11667 (K-11667)—SHIRLEY HARMER
Won'tcha Love Me
VI-20-5580 (47-5S80)—JAN PEERCE
Old Wedding Ring

37—Crazy Mixed Up Song
3.1 —

★ES-353 (45-353)—PETER LIND HAYES & MARY HEALY
Lonesome Lover
VI-20-5708 (47-5708)—HOMER & JETHRO
That Tired Run Down Feeling

38—Amor
3.0 5.8

★DE-29036 (9-29036)—FOUR ACES
So Long

39—Latin Lady
2.6 —

★VI-20-S65S (47-5655)—HUGO WINTERHALTER
Heidelberg

40—Changing Partners
2.5 8.9

BE-1017 (45-1017)—HELEN FORREST
Lover Come Back To Me
CA-2657 (F-2657)—KAY STARR
I'll Always Be In Love With You
DE-28969 (9-28969)—BING CROSBY
Y'All Come
JD-785 (4S-785)—THE CRICKETS
KI-1304 (4S-1304)—INK SPOTS
Stranger In Paradise
★ME-70260 (70260x45)—PATTI PAGE
Where Did My Snowman Go?
VI-20-5515 (47-S515)—DINAH SHORE
Think
VI-20-S537 (47-5537)—*Bimbo*

41—That's Amore
2.3 8.1

42—Darktown Strutters Ball
2.0 12.0

43—Two Purple Shadows
1.7 1.9

44—Have A Heart
1.5 7.7

45—I Really Don't Want To Know
1.3 6.2

46—Mayhe Next Time
1.0 S.5

47—Bell Bottom Blues
0.8 10.1

48—Heart Of My Heart
0.6 6.6

49—Heidelberg
0.5 12.8

50—Lost In Loveliness
0.3 7.4

High School Kids Choose Tiffany Sides

CHICAGO — Polygon Records in London, distributing Tiffany Records, reports a very big opening sale on Clark Dennis' "Granada." Radio stations and newspaper stories have given Dennis his most important play so far, far in excess of what he had on previous records.

Meanwhile, Tiffany tried a new experiment in Chicago. The day after Guy Cherney's four-side session, acetates of the four numbers were played to over 1,000 students at Austin High School, largest co-ed high school in America. The students were told their judgment would settle the order in which the songs are to be released and a voice vote was taken to determine the most popular.

"We are going to release that as the first of Guy's new songs," said Henry E. Doney, Tiffany president, "since we believe that there is no better way of knowing what is right and what is wrong than by going right to the youngsters who buy and dance to our records. If their judgment is as good as we believe it to be, there will be regular repetitions of this practise of going to them for pre-release testing."

Kem Launches New Recording Technique

HOLLYWOOD, CALIF.—Bill Richards, head of Kem Records, announced this past week the release of "Bullfrog" b/w "Can't Sleep For Dreaming" by Dena and Donato. Multiple violin recording was used throughout the platter with base and guitar used only to give straight rhythm effect. "Bullfrog" employs a unique multiple recording technique by Donato which has been perfected after four years of painstaking experimentation. On the flip side Donato plays his violin while his wife Dena sings "Can't Sleep For Dreaming."

This husband and wife team have perfected an entirely new method of recording which they did in a studio they have set up in their home in Northridge, California.

Two Stars

NEW YORK—Joni James poses with the new Wurlitzer Model "1700" which was introduced nationally last week. Joni is currently hot with a two sider which is making noise, "Am I In Love" and "Maybe Next Time" on the MGM label.

Periodic Show Started For Walter Reed Patients

WASHINGTON, D. C.—The first in a series of shows that will be presented every other Thursday to the patients at Walter Reed Hospital was given last Tursday, April 8. It was produced by Hirsh de La Viez as will be all the future ones. The United States Army Band backs up the show.

The talent performing at these affairs comes from the night clubs, hotels, theaters and wherever a stage show in in effect in the local area.

The first show consisted of the following: Georgie Shaw, Decca artist; Count Maurice, magician, courtesy of Casino Royal; Jimmy Nelson, ventriloquist; Marilyn Mitchell, courtesy of the Statler Hotel; and Don "Glass Head" Rickles, comic, courtesy of the Wayne Room.

The show is sponsored by the Variety Club under the auspices of the House and Entertainment Committee of which de La Viez is chairman.

Saul Richfield Opens Own Publicity Office

NEW YORK—Publicist Saul Richfield has opened his own publicity and promotion office at 155 West 46th Street, New York. Richfield was recently a member of the Art Franklin Office, for six years associated with such show business personalities as Johnnie Ray, The Four Lads, Noro Morales, Sarah Vaughan and Danny Sutton.

"NEW RECORD SMASH"

"BEAUTIFUL HARMONY"

"TERRIFIC ARRANGEMENT"

"WARM INTIMATE"

THIS IS WHY I LOVE YOU

RCA Victor 20/47-5666

THINGS WE USED TO DO

Rosemary Belan

WITH THE MORRY ALLEN ORCHESTRA

RCA VICTOR

RUN . . DON'T WALK

To Your Nearest Distributor

To Order—

ANDRE PHILIPPE

singing

"CHERIE I DON'T CARE"

b/w

"WAIT FOR ME"

USA Record # 405

* * *

". . . Good coupling for boxes—Ought to get loads of spins . . ."

The Cash Box—April 3rd

USA RECORDS

127 W. 43rd St., N. Y.

Playback

NEW YORK—In the above photo Harry Meyerson, MGM Records' A. & R. Chief, and songstress Betty Madigan, listen to a playback of Bett's new platter of "Joey," during the recording session when the tune was cut. The reverse side of the record is "And So I Walked Home," written by Bob Merrill, writer of "Doggy In The Window."

Cash Box says:
somebody's got to lose
WILL ATTRACT
A HEAP OF COIN

EDDIE WRIGHT'S
"somebody's got to lose"

NOW BREAKING IN
DALLAS
(MARTIN, DIST.)
CHICAGO
(DOBB'S, DIST.)
PHILLY
(BARSKY, DIST.)
THANKS, D.J.'s

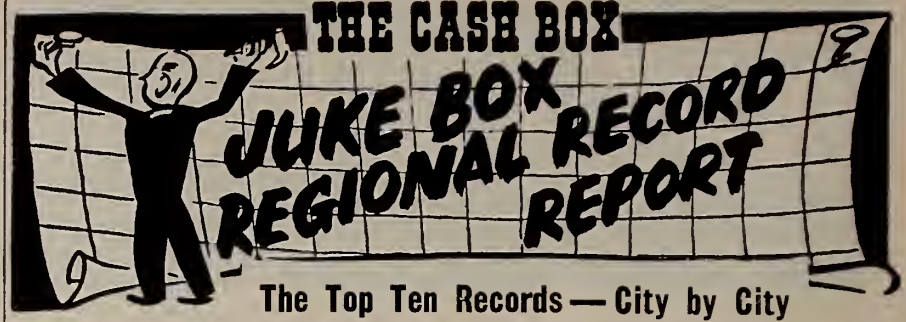
ACCENT RECORDS
WHITTIER, CALIF.

ANOTHER BMI
"PIN-UP" HIT
"SUCH A NIGHT"
Recorded by
JOHNNIE RAY ..... Columbia
BUNNY PAUL ..... Essex
CLYDE McPHATTER .... Atlantic
DINAH WASHINGTON Mercury
JANE TURZY ..... Decca
Published by
RALEIGH MUSIC PUBLISHING CO.

MR. BABALU!
First in Latin American Music Everyone Says
MIGUELITO VALDES
ALL TIME HIT
"BABALU"
b/w
"ME GUSTAS"
MOOD # 1001
MOOD RECORDS
74 Prospect St.
UN. 4-2200
Cambridge, Mass.

They're just SENSATIONAL!
BOB MARSHALL
singing
"BEWITCHED AM I"
and
"SOUVENIR OF MADEIRA"
dawn RECORDS
Dawn # 206

BOB MARSHALL



The Top Ten Records — City by City

New York, N. Y.
1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. Answer Me, My Love (Nat "King" Cole)
7. Cross Over The Bridge (Page)
8. Stranger In Paradise (Bennett)
9. I Get So Lonely (4 Knights)
10. Oh, My Papa (Eddie Fisher)

Chicago, Ill.
1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Make Love To Me (Stafford)
4. I Get So Lonely (4 Knights)
5. A Girl, A Girl (Eddie Fisher)
6. Answer Me, My Love (Nat "King" Cole)
7. Young At Heart (F. Sinatra)
8. Here (Tony Martin)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Secret Love (Doris Day)

Los Angeles, Calif.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Cross Over The Bridge (Page)
6. I Get So Lonely (4 Knights)
7. Oh, My Papa (Eddie Fisher)
8. From The Vine Came The Grape (Gaylords)
9. A Girl, A Girl (Eddie Fisher)
10. Answer Me, My Love (Nat "King" Cole)

Philadelphia, Pa.
1. Wanted (Perry Como)
2. Secret Love (Doris Day)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. I Get So Lonely (4 Knights)
7. Young At Heart (F. Sinatra)
8. Here (Tony Martin)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. Melancholy Me (E. Howard)

San Francisco, Calif.
1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. From The Vine Came The Grape (Gaylords)
4. Wanted (Perry Como)
5. Young At Heart (F. Sinatra)
6. Oh, My Papa (Eddie Fisher)
7. I Get So Lonely (4 Knights)
8. Answer Me, My Love (Nat "King" Cole)
9. Cross Over The Bridge (Page)
10. Stranger In Paradise (Bennett)

St. Louis, Mo.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. I Get So Lonely (4 Knights)
4. Here (Tony Martin)
5. Secret Love (Doris Day)
6. Cross Over The Bridge (Page)
7. Cuddle Me (Ronnie Gaylord)
8. Answer Me, My Love (Nat "King" Cole)
9. Melancholy Me (E. Howard)
10. Jilted (Teresa Brewer)

Nashville, Tenn.
1. Cross Over The Bridge (Page)
2. Wanted (Perry Como)
3. Make Love To Me (Stafford)
4. Secret Love (Doris Day)
5. Young At Heart (F. Sinatra)
6. I Get So Lonely (4 Knights)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Anema E Core (Eddie Fisher)
9. Stranger In Paradise (Bennett)
10. Poor Butterfly (Hilltoppers)

Shoals, Ind.
1. Secret Love (Doris Day)
2. Make Love To Me (Stafford)
3. From The Vine Came The Grape (Gaylords)
4. I Get So Lonely (4 Knights)
5. Stranger In Paradise (4 Aces)
6. Wanted (Perry Como)
7. Cross Over The Bridge (Page)
8. Till We Two Are One (Georgie Shaw)
9. Oh, My Papa (Calvert-Fisher)
10. Changing Partners (P. Page)

Boston, Mass.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Here (Tony Martin)
4. Make Love To Me (Stafford)
5. A Girl, A Girl (Eddie Fisher)
6. Cross Over The Bridge (Page)
7. Answer Me, My Love (Nat "King" Cole)
8. Secret Love (Doris Day)
9. Jilted (Teresa Brewer)
10. I Get So Lonely (4 Knights)

Pittsburgh, Pa.
1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Secret Love (Doris Day)
4. Make Love To Me (Stafford)
5. Gee (The Crows)
6. A Girl, A Girl (Eddie Fisher)
7. There'll Be No Teardrops Tonight (Tony Bennett)
8. Young At Heart (F. Sinatra)
9. Until Sunrise ("Fingers" Carr)
10. So Long (Four Aces)

Kansas City, Mo.
1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. I Get So Lonely (4 Knights)
4. Young At Heart (F. Sinatra)
5. Cross Over The Bridge (Page)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
9. A Girl, A Girl (Eddie Fisher)
10. Darktown Strutters Ball (Lou Monte)

Denver, Colo
1. Make Love To Me (Stafford)
2. Young At Heart (F. Sinatra)
3. Secret Love (Doris Day)
4. I Get So Lonely (4 Knights)
5. Cross Over The Bridge (Page)
6. Wanted (Perry Como)
7. Answer Me, My Love (Nat "King" Cole)
8. Bell Bottom Blues (T. Brewer)
9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
10. From The Vine Came The Grape (Gaylords)

Cleveland, Ohio
1. Wanted (Perry Como)
2. Cross Over The Bridge (Page)
3. Here (Tony Martin)
4. Secret Love (Doris Day)
5. A Girl, A Girl (Eddie Fisher)
6. Young At Heart (F. Sinatra)
7. Make Love To Me (Stafford)
8. Cuddle Me (Ronnie Gaylord)
9. The Man Upstairs (Kay Starr)
10. Answer Me, My Love (Nat "King" Cole)

Washington, D. C.
1. Cross Over The Bridge (Page)
2. Make Love To Me (Stafford)
3. Secret Love (Doris Day)
4. Young At Heart (F. Sinatra)
5. Wanted (Perry Como)
6. I Get So Lonely (4 Knights)
7. Answer Me, My Love (Nat "King" Cole)
8. A Girl, A Girl (Eddie Fisher)
9. Here (Tony Martin)
10. The Man With The Banjo (Ames Bros.)

Atlanta, Ga.
1. Make Love To Me (Stafford)
2. Wanted (Perry Como)
3. Cross Over The Bridge (Page)
4. Secret Love (Doris Day)
5. I Get So Lonely (4 Knights)
6. Answer Me, My Love (Nat "King" Cole)
7. Young At Heart (F. Sinatra)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. The Man With The Banjo (Ames Bros.)
10. Till We Two Are One (Shaw)

Detroit, Mich.
1. Wanted (Perry Como)
2. I Get So Lonely (4 Knights)
3. Young At Heart (F. Sinatra)
4. Cross Over The Bridge (Page)
5. Make Love To Me (Stafford)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. Such A Night (Bunny Paul)
9. Here (Tony Martin)
10. Until Sunrise ("Fingers" Carr)

Dallas, Tex.
1. Make Love To Me (Stafford)
2. I Get So Lonely (4 Knights)
3. Wanted (Perry Como)
4. Cross Over The Bridge (Page)
5. Young At Heart (F. Sinatra)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. A Girl, A Girl (Eddie Fisher)
9. Till We Two Are One (Georgie Shaw)
10. The Man With The Banjo (Ames Bros.)

Buffalo, N. Y.
1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. Young At Heart (F. Sinatra)
4. Wanted (Perry Como)
5. I Get So Lonely (4 Knights)
6. Cross Over The Bridge (Page)
7. A Girl, A Girl (Eddie Fisher)
8. The Man With The Banjo (Ames Bros.)
9. Here (Tony Martin)
10. Answer Me, My Love (Nat "King" Cole)

Seattle, Wash.
1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. Secret Love (Doris Day)
5. I Get So Lonely (4 Knights)
6. The Man With The Banjo (Ames Bros.)
7. Young At Heart (F. Sinatra)
8. Cuddle Me (Ronnie Gaylord)
9. A Girl, A Girl (Eddie Fisher)
10. Gee (The Crows)

New Orleans, La.
1. Wanted (Perry Como)
2. Young At Heart (F. Sinatra)
3. Cross Over The Bridge (Page)
4. Make Love To Me (Stafford)
5. Secret Love (Doris Day)
6. A Girl, A Girl (Eddie Fisher)
7. Here (Tony Martin)
8. There'll Be No Teardrops Tonight (Tony Bennett)
9. The Man With The Banjo (Ames Bros.)
10. I Get So Lonely (4 Knights)

Cincinnati, Ohio
1. Make Love To Me (Stafford)
2. Cross Over The Bridge (Page)
3. Wanted (Perry Como)
4. Young At Heart (F. Sinatra)
5. Secret Love (Doris Day)
6. I Get So Lonely (4 Knights)
7. Answer Me, My Love (Nat "King" Cole)
8. A Girl, A Girl (Eddie Fisher)
9. There'll Be No Teardrops Tonight (Tony Bennett)
10. The Man With The Banjo (Ames Bros.)

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

Thanks to the efforts of the Canadian Music Publishers' Association the 10% sales tax on printed music has been removed effective April 7th. These happy results were announced in the Canadian budget that was brought down in the House of Commons in Ottawa on April 6th, and resulted from the meetings which the Canadian Music Publishers' Association had held with the **Honorable Douglas Abbott**, Minister of Finance. This tax relief will tend to keep the retail price of sheet music and orchestrations at present level, in spite of increased printing and publication costs which threaten to create a situation that might have tended to price the product out of the market. . . . Alvina Records seem to be hitting the market with two potential hit disks; **Denny Vaughan's** platter of "The Bells On Sunday Morning" and Bruce Webb's disk of "He Got To Go." Both records being rushed to the market following the terriffic audience reaction that the tunes received when recently introduced on network shows. . . . The boys at Quality Records have whipped up a lot of interest in their platter of "Crazy Mixed Up Song," which they are pressing from the U. S. Essex master, featuring **Peter Lind Hayes** and **Mary Healy**. Their crazy mixed up post card campaign had the Canuck DJ's talking to themselves until the final card was received last week. Their efforts are translating into lots of plugs and the platter looks awfully good right now. . . . Glamor gal **Juliette** and her sister **Suzanne**, who just flew in from Vancouver, are in New York combining their Easter shopping with business meetings regarding **Juliette's** platter pact which should launch her in the International big leagues. . . . **Sons of the Purple Sage** have moved over to the El Mocambo and doing good business at this Spadina spot. . . . Aylmer's TV-er "Holiday Ranch" featuring Victor's recording artist **Cliff McKay** and **King Ganam** developing one of the largest fan followers in Canadian video. Result is a projected tour by the cast as soon as current commitments let them take to the road. . . . **Norm Campbell's** tune, "It Happens" building strongly via disk jockeys who are giving a real ride to the **Mary Mayo**, Quality (Benida in U. S. A.) platter. . . . **Maxine Ware** features this Canadian click on her CBC network show of April 17th and the Winnipeg thrush's performance should really be something to hear. . . . **Bill Bessey's** CJBC, Toronto Saturday morning show, "Ontario Round-Up" has been getting a heavy fan play on the **Hillbilly Jewels** platter, "I Love My Rooster," which threatens to give the disk a quick revival hereabouts. It was originally recorded on the Biltmor label a couple of seasons ago and Decca in the U. S. released the master on their label south of the border. The Jewels have another novelty showing up strongly in their Arrow platter of "Maid Of The Mist." Looks like they'll have a couple of hits to welcome them when they return to Upper Canada from their current stint in Halifax, N. S.

PETER LIND HAYES & MARY HEALY

MARY MAYO

MONTREAL MEMOS:

Ernest Tubb and stars of the Grand Ole Opry completed a very successful week at the Seville Theatre. While in town he visited with the local dee jays and made a personal appearance at the Monterey where the **Hachey Bros.** and **Mary Lou** are drawing very good business. Following Ernest Tubb in this location are **Champ Butler** and **Jan August**. . . . Former Montrealer **David Atkinson** holding down such a prominent role in the musical "The Girl In Pink Tights." . . . **Russ Morgan** into the Show Mart for a one-nighter on April 19th.

Trumpet Lesson

ATLANTA, GA.——Band leader Ray Anthony (second from left) gives Capitol's ace clown and top kiddie disk seller Bozo, a lesson on how to toot a horn. Music lesson took place on the WLW-A TV "Music Shop" show emceed by Dick Van Dyke (left) and Fran Adams.

Romano And Troy Act "Romeo And Juliet"

LOS ANGELES, CAL.—Vito Record stars, Tony Romano and Helen Troy, now on a countrywide disc jockey trip to promote their records, "Goombye, Goomba," by Romano and "I Get the Blues When it Rains," featuring Miss Troy, were pressed into "Romeo and Juliet" Saturday night on Howard Miller's WMAQ show out of Chicago. Frank Fontaine and Dagmar were scheduled to do the Shakesperean satire. Due to unforeseen circumstances, they didn't arrive. Miller spotted Romano and Miss Troy on their way to WMAQ's record library. He pulled them into the studio, thrust scripts in their hands and shouted, "We're on!" How closely the artists followed Miller's script no one knows. Miller isn't talking, but Tony and Helen were on for 46 minutes and WMAQ reports the laughs were plentiful.

BMI Sets No. 1 Plug

NEW YORK—Julian Stearns, general professional manager of Broadcast Music, Inc., is setting the firm's Number 1 plug in the ballad "I Went Out of My Way", which started with the recent MGM release by Bob Stewart, and is being followed by Paul Weston and Norman Luboff Choir on Columbia and on Capitol with its new singing star Tommy Leonetti. This is Stearns' first big drive since "Many Times" and according to the g.p.m. the tune is starting out much in the manner and pattern of "Because of You."

"Soft Squeeze" Praised In Many Languages

NEW YORK—Mel Howard, prexy of Zodiac Records received an interesting multi-language post card from a dee jay. It reads:

"Soft Squeeze Baby"
by Bob Trow Quartet

Magnificent—Ooh—La—
Et ees ver' good.

Ich donk du Schane
Zei gesunt

Jack Garrett
WQBC
Vicksburg, Mississippi

Paxton Goes All Out On New Cole Disk

NEW YORK—George Paxton Music Publishers is going all out on the new Nat "King" Cole disk "It Happens To Be Me". The powerful record promotion is utilizing the services of seven song pluggers. Milton Karle, Dick La Palm and Jerry Johnson are covering the New York, Chicago and California territories respectively. The pubs have assigned Murray Passman and Edna Betteler to the east coast with George Paxton, head of Paxton Music, and general professional manager Marvin Kane heading out to the midwest. Capitol Record branches are also giving it the extra drive.

Record Month For Dot

GALLATIN, TENN.—Randy Wood, prexy of Dot Records reports that the month of March was the third biggest month in the label's history. The Hilltoppers led the sales count, closely followed by Johnny Maddox, The Counts, Mac Wiseman and Dan Belloc.

The diskery also advises that April looks like another record breaker with a very heavy sale reported on the Hilltoppers' new record of "Poor Butterfly".

A SONG OF FAITH
THE LITTLE MUSTARD SEED
ROBBINS MUSIC CORPORATION

Direct from England
The Hit English Version
Frank Weir
"THE HAPPY WANDERER"
London 1448; 45-1448
LONDON

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"FLIRTATION WALTZ"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

I SPEAK TO THE STARS
Recorded by:
DORIS DAY
Columbia #40210
M. WITMARK & SONS

• MEMO •
Hurry! Order more records of Tony Bennett's
"THERE'LL BE NO TEARDROPS TONIGHT"
Columbia 40169
Today sure!

The New R&B Label To Watch!!
JO - Z (JOSIE RECORDS)
THE STARLINGS
"MY PLEAS FOR LOVE"
b/w
"MUSIC MAESTRO PLEASE"
JOSIE RECORD # 760
JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19, N. Y.

Little Walter
★
"Oh, Baby"
b/w
"Rocker"
CHECKER 793
Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

FOLLOWING CURRENT SMASH
"EL BAION"
JOE LOCO
plays
"WHY DON'T YOU DO RIGHT?"
b/w
"KISMET"
TICO 10-209
TICO EL REY DEL MAMBO
220 WEST 42nd STREET NEW YORK, N. Y.

TURN YOUR
SURPLUS STOCK
OF LP RECORDS
INTO CASH!
Any quantity—large or small.
We pay best prices!
WRITE or WIRE
BOX # 215, c/o THE CASH BOX
26 W. 47th St., New York, N. Y.

A HIT IN EVERY CITY!
"WHAT IF YOU"
LUTHER BOND
SAVOY 1124
SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

JOEL TURNERO
★ ARTISTS & SPECIAL MATERIAL ★
TERRIFIC TUNES
BISHOP BLDG.
271 W. 125 ST. SUITE 210 NEW YORK, N. Y.
MO. 6-3810

Mountie For A Day

NEW YORK—Irwin Zucker, MGM promotion man has been plugging his diskery's platters for quite some time without receiving an unusual comment about his appearance. But the other day, when he donned a Mountie's uniform and accompanied a model dressed in an Indian girl's costume, the comments from dee jays and the trade papers were flying. The big promotion was for the new MGM album "Rose Marie" from the original sound track of the MGM flicker. Accompanying each of the "Rose Marie" albums received by the jockeys was a box of chocolates manufactured by 'Rosemarie' de Paris. While passing through Times Square, Sgt. McCall, the officer in charge of traffic at the busy intersection asked Zucker to direct the traffic. One of the laughs of the day was the parking ticket that the Brooklyn Mountie's horse received for parking during the hours of 8 A.M. to 6 P.M. on 47th Street.

Above are some of the many people visited by Pochahantas and her guardian:

Top Row: 1) Rhoda Brown and Ted Brown. 2) The Cash Box Staff: Marty Ostrow, Sid Parnes, Bob Austin, Ira Howard and Norman Orleck.

Second Row: 1) Evelyn Robinson. 2) Ted Husing. 3) Jack Lacy.

Third Row: 1) Ted Steele and Jerry Jerome. 2) Gallagher and O'Brien.

Fourth Row: 1) Bob Haymes. 2) Bob and Ray.

Fifth Row: 1) Blossom Seeley and Benny Fields. 2) Hal Peary.

Sixth Row: 1) Al Trilling. 2) Max Cole.

AIRMAIL SUBSCRIPTION to THE CASH BOX $30.

The Nation's Rhythm & Blues TOP 15

1. **YOU'LL NEVER WALK ALONE**
   Roy Hamilton
   (Epic 9015)
2. **I'M YOUR HOOCHIE KOOCHE MAN**
   Muddy Waters
   (Chess 1560)
3. **SUCH A NIGHT**
   Drifters
   (Atlantic 1019)
4. **THE THINGS THAT I USED TO DO**
   Guitar Slim
   (Specialty 482)
5. **IT SHOULD'VE BEEN ME**
   Ray Charles
   (Atlantic 1021)
6. **DARLING DEAR**
   Counts
   (Dot 1188)
7. **LOVEY DOVEY**
   Clovers
   (Atlantic 1022)
8. **WATCH DOG**
   Lula Reed
   (King 4688)
9. **I DIDN'T WANT TO DO IT**
   Spiders
   (Imperial 5265)
10. **LITTLE MAMA**
    Clovers
    (Atlantic 1022)
11. **LUCILLE**
    Drifters
    (Atlantic 1019)
12. **SAVING MY LOVE FOR YOU**
    Johnny Ace
    (Duke 118)
13. **YOU'RE THE ONE**
    Spiders
    (Imperial 5265)
14. **YOU'RE SO FINE**
    Little Walter
    (Checker 786)
15. **WORK WITH ME ANNIE**
    Midnighters
    (Federal 12169)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Atlantic Records will release its initial platters on the new Cat label this week. Following the pattern of Atlantic in releasing a quartet of etchings regularly, Cat will introduce its line with four records spotligthing artists **Sylvia Vanderpool**, formely **Little Sylvia**; **Jimmy Lewis**; the **Chords** and the **El Tempos**. . . . Have you heard **Joe Turner's** "Shake, Rattle & Roll"? It's loaded. We'll go overboard and predict the number one spot for it. . . .

THE LARKS

Bob Rosen, Seeco and Dawn, cut a session with the new group, **The Bards** and the **Al Williams** Ork. First release will be "I'm A Wine Drinker" and "Easy Going Baby." Bob left Sunday for Cleveland with **Bob Marshall**, new singer on the Dawn label. The two Bobs will visit jocks all over Ohio and parts of Kentucky plugging "Bewitched Am I." Rosen will also put the final touches to his deal with **Eddie Kleinbaum**, branch manager of Cosnat of Cleveland who will handle the Seeco and Dawn lines. . . . **Don Robey**, Peacock prexy, handed out cigars last week. 'Twasn't a baby, though. It signaled the opening of one of the finest recording studios anywhere. Don's first artists to record in the new studio were the **Five Blind Boys**. . . . Peacock artist **Little Richard** has joined forces with **Little Junior Parker, Bill Johnson** and his **Blue Flames** for a wailing tour through the deep south. . . . Fortune Records excited about what they feel is a big r & b hit in **The Diablos'** "Adios My Desert Love." . . . **Don Hill**, road manager for the **Johnny Ace, Willie Mae Thornton** package stops up at **The Cash Box** offices to say hello. . . . Groove Release #5 features **Buddy Lucas, Melvin Smith, Big Boy Crudup** and **Sue Allen**, and **Oscar Black**. . . . **The Larks** on Apollo have cut the old instrumental, "Tippin' In," with a new lyric. **Bess Berman** getting action on her "Big Man" by Carl Matthews in Dallas, Chicago and Charlotte. . . . **Connie Moore** of Jolleen Music promoting her "I'll Die Happy," **Louis Jordan's** latest on Aladdin. . . . Herald sending out flyers on "Thirteen Women" and "Love Me Till The Cows Come Home."

CHICAGO:

Jazz pianist **Alex Kallao** signed for personal management and bookings by **Shaw Artists Corp.** While only 21 years old, Alex has been acclaimed by critics as one of the greatest blind pianists of all times. Though his professional career is only one month old, Alex has played some of the top spots including the Embers in New York City. With more of the same to follow. After making the rounds of several of New York's clubs, Alex is skedded to head for Chicago and a series of Midwest engagements. His ambition, he claims, is to give a classical concert at Carnegie Hall. Who knows? . . . More tough luck has befallen **Little Walter**. He and his 'Jukes' were playing the Club Hollywood on Chicago's South Side, when fire struck. Walter and the boys barely escaped with their lives. And all their instruments, which happened to be brand new, were completely demolished. Just to make things worse, when leaving the scene of the fire, Walter, in his nervousness, was involved in a car accident. On the brighter side, however, his "You're So Fine" continues to sell and he is set to leave for a second tour of Texas very shortly. . . . **Leonard Chess** says he believes he has another hit in **Willie Mabon's** "Would You Baby," b/w "Late Again." Incidentally, Len also reports that Chess'n Checker diskeries will be in their new location by the end of this week. . . . Epic's **Joyce Bryant**, a real beauty, comes to town soon to participate in a fashion show to benefit the Urban League. . . . Epic's Chicago distrib, **Ernie Leaner**, has just moved into his new seven-room home. . . . And Epic's national sales manager, **Bill Nielsen**, was in town this past week. And mighty pleased with the popularity of the label here. . . . **Sam Evans** is keeping real busy these days, promoting dances. After the affair at the Pershing on 4/17, as reported here last week, Sam takes the entire cast to Indianapolis for a repeat performance. And on Easter Sunday morning, he's taking a group up to Indiana Harbor. Crew includes **Ray Charles** and **Al Smith's** band. What with his successful deejay shows and all this promotion, Sam is really all smiles these days.

ALEX KALLAO

LOS ANGELES:

Those talented Jefferson High School kids who call themselves **The Flairs** have become box office favorites since their two recent releases on the Flair label. The boys jumped into the limelight with their first release "She Wants To Rock" and later followed it up with a potent seller titled "Love Me Girl." Now this unique group should really hit the big time with its latest offering of "Make My Dreams Come True" b/w "Hand In Hand." . . . **Saul Bihari** has returned to his desk at the Modern Records' plant after touring the Midwest calling on distributors and conducting new recording sessions. His brother **Joe Bihari** will finish the trip alone before returning to Hollywood. . . . **Vicki Young's** new Capitol release, "Take Me Back," which was introduced by **Linda Hayes** on Hollywood Records is another case of R & B merging with the pop field. This new pop version follows the original rhythm and blues arrangement. . . . **Ralph Bass**, A & R head of Federal Records, is convinced that his newest group, **The Platters**, has come up with the one record that every new artist looks for. Titles are "Love All Night" b/w "Tell The World." . . . **Leo and Eddie Messner** of Aladdin Records have both left for the East on business. Eddie will spend two weeks in New York and other Eastern cities while Leo stops off in Chicago for a few days before returning to the Beverly Hills offices. . . . Newest release on the Modern label features **Jimmie McCracklin's** "The Panic's On" b/w "Blues Blasters Boogie." . . . **B. B. King's** latest waxing of "Love You Baby" b/w "The Woman I Love" is reported to be stepping up in sales. Looks like another smash for the great blues boy.

THE FLAIRS

The Men With The Banjo

NEW YORK—The week of March 30 to April 6 was "National Banjo Week," commemorating the invention of the first native American musical instrument. Victor distribs were asked to tie-in with the nation-wide celebration by asking d. j.'s to concentrate play on the Ames Bros. platter, "The Man With The Banjo." Above, the Ames men help promote their disk. Victor will pay $100 in cash to the distrib who placed the biggest orders on the disk during "Banjo" week.

Jack Of All Trades

LOU PRAEGER

NEW YORK—One of Britain's top dee jays and band leaders, Lou Preager, leaves Britain's London Airport on April 25 on a three week business trip to New York. The object of this gentleman in his early forties, is to finalize details for package deals for commercial radio, records and television and also to have discussions with regard to the music publishing industry. In addition to his wide business interests, Preager is Doctor of Psychology and Doctor of Metaphysics at the College of Divine Metaphysics Inc., Indianapolis, Indiana, and holds a degree as Doctor of Chromotherapy in London. His is a practicing psychologist and is the only non-medical man to be admitted to the Fellowship of British Federation of Psychologists.

Preager is a d.j. heard over B.B.C., Radio Luxembourg and Hamburg. He has squired more than seven d.j. shows. He has been a contract artist for five years with Columbia, London, and has just signed a new recording contract with Polygon Records. He has been resident at Europe's largest ballroom, Hammersmith Palais, London, for twelve years with approximately 30 000 people dancing weekly to his music. Preager has endless additional interests in the business and the music world.

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THE SCARLETS
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"I CRIED"
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★
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b/w
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b/w
"HAND IN HAND"
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Stars Over Harlem

A pleasant addition to the Harlem stomping grounds over the past week was the very personable **Bill Hill** road manager for the smashing package consisting of Duke Records sensational **Johnny Ace** and Peacock's belting lady killer of the blues **Willie Mae Thornton**. This stellar crew hit town with such an impact that caused the whole of 125th and vicinity to just "shake, rattle and roll" with the same blazing fire as did **Joe Turner**'s latest Atlantic sizzler. After a quick moment or two of well earned rest Bill and the gang invade the Pennsylvania and Ohio territories for a long string of one nighters. . . . Currently parading their wares up and down the Apollo Theatre's famous boards is one of the hardest working and yet smoothest quartettes in the business. We're speaking of those ever pleasing veterans who answer to the names of **The Four Tunes**. Same place, same time and doing bang up jobs are two other brilliant new faces new sounds on the scenes, **Pat Reed**, Epics Records new singing lassie, and the wonderful band of sax star **Red Prysock** whose tasty stylings have played a major part in all those successful **Tiny Bradshaw** King platters, namely "Soft," "Heavy Juice," etc. . . . While we're on the subject of the doings at Harlem's fave show place lets keep in mind the date of April 16. That's the scheduled day for the invasion of Mr. Personality himself, **Louis Jordan**, who never fails to keep the promotors' till aflorishing and the patrons happy. . . . The uptown jazz buyers welcoming **Joe Holiday**'s latest twosome "Sleep" b/w "My Funny Valentine" like mad and it couldn't happen to a nicer guy. . . . **George Williams** tasty Coral pressings still a blazing away and away. . . . Teenagers all about the neighborhood humming and a singing away countless strains of the soothing "Darling Dear" which is keeping **The Counts** busier than busy filling that long list of public appearance dates. . . Same goes for **The Moonglows** and pleasant reading of the nation's pop favorite "My Secret Love" . . . and for goodness sakes don't you dare overlook **Muddy Waters** booming bombshell "I'm Your Hoochie Koochie Man" which is popping up and hitting the charts in different parts of the nation each week. Muddy never fails to pour all of his heart and soul into the blues ditties wherever he appears or records. . . . Glad to see nice things happening for tunesmith **King Curtis** who now has two in the nation's listings. Both on the Atlantic Roster they are **The Clovers** "Lovey Dovey" and **Ray Charles** funny, funny record of "It Should've Been Me." Herald Records has a very nice record in "Can't See Nobody" which should start to snatching and a grabbin' the coins at any minute. . . . Alfredito's "Chop Suey Mambo" keeping the juke boxes just a bouncing and a jumping like crazee. . . . Ditto **Bill Dogget**'s "Eventide" which has King Records happy. . . . **Roy Hamilton** resting comfortably right where he should be on top of the nations charts and nestling deeply in the patron's hearts. . . . **Nat Cole**'s "Answer Me, My Love," need I say more.

THE CASH BOX HOT-

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*
2	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
3	ANSWER ME, MY LOVE *Nat "King" Cole* *(Capitol 2687)*
4	EVEN TIDE *Bill Doggett* *(King 4690)*
5	WATCH DOG *Lula Reed* *(King 4688)*
6	CHOP SUEY MAMBO *Alfredito* *(Rainbow 243)*
7	MY MEMORIES OF YOU *Harp-Tones* *(Bruce 102)*
8	EL BAION *Joe Loco* *(Tico 208)*
9	GOODNITE SWEETHEART, GOODNITE *Spaniels* *(Vee-Jay 107)*
10	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*

in CHICAGO

1	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
2	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
3	WATCH DOG *Lula Reed* *(King 4688)*
4	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*
5	YOU'RE STILL MY BABY *Chuck Willis* *(Okeh 7015)*
6	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*
7	LOVEY DOVEY *Clovers* *(Atlantic 1022)*
8	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*
9	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
10	ANSWER ME, MY LOVE *Nat "King" Cole* *(Capitol 2687)*

in NEW ORLEANS

1	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
2	TIPITINA *Professor Longhair* *(Atlantic 1020)*
3	LITTLE MAMA *Clovers* *(Atlantic 1022)*
4	LUCILLE *Drifters* *(Atlantic 1019)*
5	WATCH DOG *Lula Reed* *(King 4688)*
6	GOOD THINGS *The "5" Royales* *(Apollo 452)*
7	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*
8	SINNER'S PRAYER *Ray Charles* *(Atlantic 1021)*
9	BABY'S GONE *Bobby Mitchell* *(Imperial 5270)*
10	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*

in SAN FRANCISCO

1	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
2	LOVEY DOVEY *Clovers* *(Atlantic 1022)*
3	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
4	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*
5	BLUE MONDAY *Smiley Lewis* *(Imperial 5268)*
6	WATCH DOG *Lula Reed* *(King 4688)*
7	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*
8	JOHNNY'S BLUES *Johnny Hodges* *(Clef 89098)*
9	YOU'RE SO FINE *Little Walter* *(Checker 786)*
10	I WANT TO FOOL AROUND WITH YOU *Charles Brown)* *(Aladdin 3220)*

in NEWARK

1	YOU'LL NEVER WALK ALONE *Ray Hamilton* *(Epic 9015)*
2	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*
3	MY MEMORIES OF YOU *Harp-Tones* *(Bruce 102)*
4	EL BAION *Joe Loco* *(Tico 208)*
5	WATCH DOG *Lula Reed* *(King 4688)*
6	A THOUSAND STARS *The Rivileers* *(Baton 200)*
7	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*
8	CRACKED ICE *Earl Bostic* *(King 4699)*
9	YOU DONE ME WRONG *Fats Domino* *(Imperial 5272)*
10	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*

in MEMPHIS

1	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*
2	YOU'RE THE ONE *The Spiders* *(Imperial 5265)*
3	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*
4	I NEED LOVE SO BAD *Percy Mayfield* *(Specialty 485)*
5	BLUE MONDAY *Smiley Lewis* *(Imperial 5268)*
6	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
7	WHISKEY, WOMEN AND LOADED DICE *Sticks McGee* *(King 4628)*
8	DARLING DEAR *The Counts* *(Dot 1188)*
9	WATCH DOG *Lula Reed* *(King 4688)*
10	I'M GONNA SIT RIGHT DOWN AND CRY *Ray Hamilton* *(Epic 9015)*

THE CASH BOX HOT

in PHILADELPHIA

1	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	YOU'RE THE ONE *The Spiders* *(Imperial 5265)*
2	I'M WAITING FOR SHIPS *Willard McDaniel* *(Crown 101)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
3	HOW DO YOU SPEAK TO AN ANGEL *Don Gardner* *(Bruce 105)*	LOVEY DOVEY *The Clovers* *(Atlantic 1022)*
4	JOHNNY'S BLUES *Johnny Hodges* *(Clef 89098)*	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*
5	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*
6	LOVEY DOVEY *Clovers* *(Atlantic 1022)*	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*
7	LOVE ME GIRL *The Flairs* *(Flair 1028)*	I WANT TO FOOL AROUND WITH YOU *Charles Brown* *(Aladdin 3220)*
8	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	DARLING DEAR *The Counts* *(Dot 1188)*
9	GOODNITE SWEETHEART, GOODNITE *Spaniels* *(Vee-Jay 107)*	TELL ME *Five C's* *(United 172)*
10	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	I'LL DIE HAPPY *Louis Jordan* *(Aladdin 3277)*

in LOS ANGELES

1	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	GEE *The Crows* *(Rama 5)*
2	LOVEY DOVEY *The Clovers* *(Atlantic 1022)*	EL BAION *Joe Loco* *(Tico 208)*
3	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	DARLING DEAR *The Counts* *(Dot 1188)*
4	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	UNTIL SUNRISE *Dinah Washington* *(Mercury 70336)*
5	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*
6	I WANT TO FOOL AROUND WITH YOU *Charles Brown* *(Aladdin 3220)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
7	DARLING DEAR *The Counts* *(Dot 1188)*	YOU'RE THE ONE *Spiders* *(Imperial 5265)*
8	TELL ME *Five C's* *(United 172)*	SOPHISTICATED LADY *Jimmy Forrest* *(United 173)*
9	I'LL DIE HAPPY *Louis Jordan* *(Aladdin 3277)*	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*
10	GOODNITE SWEETHEART, GOODNITE *Spaniels* *(Vee-Jay 107)*	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	LITTLE MAMA *Clovers* *(Atlantic 1022)*	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*
2	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
3	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*
4	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
5	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*
6	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*
7	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	LOVEY DOVEY *Clovers* *(Atlantic 1022)*
8	LOVEY DOVEY *Clovers* *(Atlantic 1022)*	LUCILLE *Drifters* *(Atlantic 1019)*
9	LUCILLE *Drifters* *(Atlantic 1019)*	OH BABY *Little Walter* *(Checker 793)*
10	DARLING DEAR *The Counts* *(Dot 1188)*	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*

in NASHVILLE

1	I'M YOUR HOOCHIE KOOCHE MAN *Muddy Waters* *(Chess 1560)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
2	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
3	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*	YOU'RE STILL MY BABY *Chuck Willis* *(Okeh 7015)*
4	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
5	WORK WITH ME ANNIE *Midnighters* *(Federal 12169)*	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*
6	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*	DARLING DEAR *The Counts* *(Dot 1188)*
7	LOVEY DOVEY *Clovers* *(Atlantic 1022)*	YOU DONE ME WRONG *Fats Domino* *(Imperial 5272)*
8	LUCILLE *Drifters* *(Atlantic 1019)*	LITTLE MAMA *Clovers* *(Atlantic 1022)*
9	OH BABY *Little Walter* *(Checker 793)*	GOOD THINGS *The "5" Royales* *(Apollo 452)*
10	IT SHOULD'VE BEEN ME *Ray Charles* *(Atlantic 1021)*	SUCH A NIGHT *The Drifters* *(Atlantic 1019)*

in COLUMBIA, S. C.

Two In A Row?

ROME, N. Y.—Lou Barile, WKAL disk jockey this city, gets to talking with RCA Victor's latest flash Lou Monte. The songster who made the grade with his hit waxing of "Darktown Strutters Ball' gets the ok sign from Barile on his latest platter "Somewhere" b/w "Won't You Forgive Me." Both have high hopes for making the string two-in-a-row.

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The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

BILLY WRIGHT
(Sovoy 1127)

B "LIVE THE LIFE" (2:41) [Savoy BMI—Billy Wright] Billy Wright sings a rhythmic riff ditty in lighthearted fashion. He happily sleeps all day and whoops it up all night. Good disk.

B "I REMEMBER" (2:40) [Savoy BMI—Billy Wright] The flip is a slow romantic blues effectively chanted. Billy romantically recalls the places they went and the things they did.

YOUNG JOHN WATSON
(Federol 12175)

C+ "SPACE GUITAR" (2:30) [Armo BMI — John Watson] A quick tempo instrumental that features some fancy steel guitar work.

B+ "HALF PINT A WHISKEY" (2:48) [American BMI — Rudy Toombs] The under lid is a slow infectious bounce appealingly dished up by Watson. Young John sings out his plans for the night. He and his gal are going to have a great time tonight. He has what it takes—a half pint of whiskey. This disk has lots of potential and could happen.

MAHALIA JACKSON
(Apollo 282)

B "HANDS OF GOD" (3:05) [Bess Music BMI — Mahalia Jackson] The beautiful and thrilling voice of Mahalia Jackson presents a slow religious item that should captivate her followers. Her marvelous control is never more evident than on this plate. Mahalia's talents should receive more exposure. She could sell to any market.

B "IT'S REAL" (3:04) [Bess Music BMI — Mahalia Jackson] Same comments.

BIG BOY CRUDUP
(Groove 0011)

B "FALL ON YOUR KNEES AND PRAY" (2:42) [Stardust Songs BMI — Arthur Crudup] Big Boy Crudup sings a middle tempo rhythmic blues with romantic lyrics. A deep south bounce blues infectiously performed.

B "I LOVE MY BABY" (2:33) [Memory Music ASCAP—Arthur Crudup] A slow down south blues sold in good voice and with a solid and warm performance.

ARTHUR PRYSOCK
(Mercury 70352)

B "TAKE CARE OF YOURSELF" (2:41) [Leeds Music ASCAP] Prysock does his usual fine job on a slow romantic ballad.

B "I'LL NEVER LET YOU CRY" (2:38) [Russell Music BMI—] Flip is a similar item in the romantic vein. Etching will satisfy Prysock fans.

THE CASH BOX ★AWARD O' THE WEEK★

"SHAKE, RATTLE AND ROLL" (2:57)
[Progressive BMI—Calhoun]
"YOU KNOW I LOVE YOU" (3:08) [Lou Willie Turner]

JOE TURNER
Atlontic 1026

JOE TURNER

● Joe Turner is really loaded with this one. "Shake, Rattle and Roll" has everything. Great beat, simple tune, Turner vocal, and a sockful of punchy phrases that combine to make up a terrific lyric. Add this to the fact that Turner is currently one of the hottest record salesmen in the business and you have a mighty potent piece of wax. The under lid, "You Know I Love You," is a slow romantic blues, well done, but destined to be lost in view of the upper deck.

"CRY SOME MORE" (2:37) [Bess Music BMI—Lowman Pauling]
"I LIKE IT LIKE THAT" (2:58)
[Bess Music BMI—Lowman Pauling]

THE "5" ROYALES
(Apollo 454)

"5" ROYALES

● Latest "5" Royales release should do "good things" for the market as the "5" Royales continue to be one of the hottest disk names. The upper lid, "Cry Some More," is a slow blues in the same kick as the hit "Help Me Somebody." Lyrics of a sad nature movingly performed. Very commercial etching that should attract strong sales action. The flip, "I Like It Like That," is a middle tempo rocker with the key phrase repeated continuously. Strength is in the potent chanting of the boys. Lyrics are very simple with only two lines added to the constantly repeated "I Like It Like That." Build up leads to the punch phrase, "me and my baby, we'll fuss and fight—then we'll get together and make love all night." Two good etchings with perhaps the edge going to "Cry Some More."

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "HALF A PINT A WHISKEY" ..... Young John Watson .... Federal 12175
★ "TILL THE COWS COME HOME" ..... Kitty Noble ..... Herold 422

GAYLE BROWN
(Brunswick 84027)

B "LONELY BOW BLUES" (3:00) [Challenge Music BMI — Gayle Brown, James Johnson] Gayle Brown dishes up a slow mournful blues with polish. Brown does a good job on a simple romantic lyric.

C+ "DON'T LET THE SUN CATCH YOU CRYIN'" (2:56) [Northern Music—Joe Greene] Brown again performs smoothly, but perhaps the side has more pop flavor than r & b.

KITTY NOBLE
(Herold 422)

B+ "TILL THE COWS COME HOME" (2:25) [Angel BMI—K. Noble] Kitty Noble belts a middle tempo ditty in raucus voice. Lyrics tinged with a bit of sex and the gal projects in good style. Kitty portrays an uninhibited gal with a come on attitude.

B "CAN'T SEE NOBODY BUT YOU" (2:50) [Angel BMI—K. Noble] Kitty does a fine bit of vocaling on a slow blues with romantic lyrics. Chantress has lots of warmth and feeling in her delivery and disk has a good commercial sound.

MARTHA MOORE
(DeLuxe 6049)

B "BABY I'M THROUGH" (2:51) [Franlin BMI — Pauling Davis] Martha Moore sings infectiously as she works her way through a bouncey item. Miss Moore has many vocal tricks and she employs them all in this etching.

B "I NEEDS A WHOLE LOT OF EVERYTHING" (2:37) [Franlin BMI — Pauling, Davis] Cute ditty. Martha Moore sings she is a whole lot of woman and needs a whole lot of everything—money, clothes, etc. Martha does a solid bit of salesmanship on this platter and item could stir up some action.

LIGHTNIN' HOPKINS
(Herold 425)

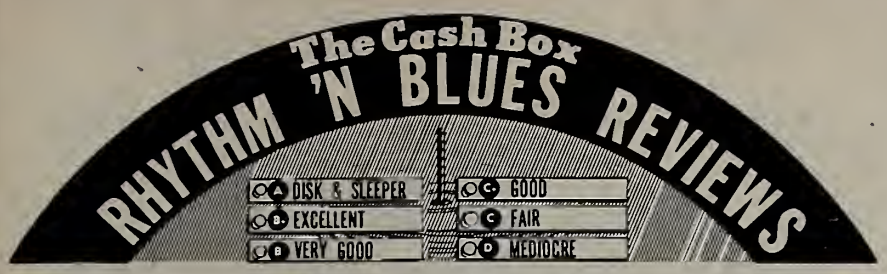
B "DON'T THINK 'CAUSE YOU'RE PRETTY" (2:36) [Angel BMI—] Lightnin', who has been issued on innumerable labels, and who sells steadily on all, makes his bow on Herald with a slow mournful Lightnin' chant. A typical effort done well and colorfully backed with his guitar trademark.

B "LIGHTNIN'S BOOGIE" (2:31) [Angel BMI—] The fabulous chanter goes rhythmic on this end and accompanies an enjoyable guitar boogie instrumental with humorous commentary.

JALACY HAWKINS
(Timely 1005)

C+ "I FOUND MY WAY TO WINE" (2:37) [Simek Music BMI—J. J. Hawkins] Jalacy Hawkins sings a slow blues dramatically against a simple rhythm backing.

C+ "PLEASE TRY TO UNDERSTAND" (3:12) [Simek Music BMI—J. J. Hawkins] Jalacy handles a slow rhythmic blues with emotion. Jalacy has talent, but doesn't seem to come through in either of these decks.



THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"WHAT YOU CALL 'EM JOE" (2:40)
[Leon Rene ASCAP—L. Rene, J. Swift]

"MAMA DON'T LIKE" (2:45)
[Leon Rene ASCAP—Leon Rene, Rafael Rene]

OSCAR McLOLLIE
(Modern 928)

● Oscar McLollie and his Honey Jumpers come up with a cute novelty based on the D.T.'s that should break things up and create some strong sales action. Titled, "What You Call 'Em Joe," item is a quick beat ditty with chuckley lyrics and a crazy arrangement. Cleverly timed "peep-peep" of the sax offset with a deep voiced insertion of "I don't know" in answer to the query, "What you call 'em, Joe?" when the vocalist wonders what those little things running around are, could be just the gimmick to send this disk soaring. The flip is another good side, "Mama Don't Like," with lots of appeal and strong in its own right. However, it seems overshadowed by the upper deck. Don't pass this plate off without a good listen.

"PERFIDIA" (2:41)
[Dominguez, Leeds]

"PIANO PLAYER PLAY A TUNE" (2:40)
[Ross, Dixon, Goldner]

LORRAINE ELLIS
(Gee 1)

● New Label, Gee, come ups with a two-sider that looks like money in the bank. Deck introduces a new vocalist, Lorraine Ellis, and the gal sings up a storm. Looks like a new star on the horizon. Gal sings the standard, "Perfidia," backed by a smart vocal group, and the treatment accorded this item is so exciting and fascinating that the tune should get a real big play again. The flip, "Piano Player Play A Tune," is a slow blues with romantic lyrics in the "Shake A Hand School" that is given a feelingful reading by the talented thrush. Melodic item is definitely a powerful piece of wax. Two sides that could break out with real strength.

BABY "PEE WEE" PARHAM
(Flair 1036)

C+ "PEOPLE ARE WONDERING" (2:39) [Flair BMI—Parham] A middle tempo blues bounce is shouted by Pee Wee. "She's gone and left Pee Wee all alone," sings Pee Wee. A fair disk.

C+ "I'VE GOT THE FEELING" (2:40) [Flair BMI—Parham] Flip is a simple blues chant with a rhythm backing. True south flavor.

JAZZ

(Rating is based on appeal to the jazz market.)

BILLIE HOLIDAY
(Clef 89096)

B "I CAN'T FACE THE MUSIC" (3:14) [Remick ASCAP—Bloom, Koehler] Billie Holiday lends her distinctively stylized vocaling to this slow jazz ditty and comes up with a strong and appealing deck.

B+ "REMEMBER" (2:33) [Irving Berlin ASCAP—Berlin] Billie's jazz phrasing of the Berlin oldie is mmmmm. Good orking steps out in the break. Will definitely appeal to the Holiday fans.

CEDRIC WALLACE QUINTET
(Apollo 819)

B "MIDNIGHT BLUES" (2:54) [Bess Music BMI—Wallace & Smith] The Cedric Wallace Quintet has a good sound on this middle tempo item. Should appeal.

B "BIG STOCKING" (2:50) [Bess Music BMI—Wallace & Smith] Flip is similar in treatment and should afford several pleasing minutes to fans of this type of music.

EDDIE BENNETT'S
Three Loose Nuts and a Bolt
(Avalon 62696)

B "CAUGHT MY SISTER DOIN' IT" (2:45) [Tune Art BMI—Wilhelmina Gray] Eddie Bennett's Three Loose Nuts and a Bolt perform a humorous novelty which comes over in chuckley fashion on wax. Could be very effective performed at the small clubs.

B "AIN'T NOTHIN' LEFT OF A PIG BUT HIS GRUNT" (2:10) [Art BMI—Wilhelmina Gray] A slow rhythmic novelty with grunt noises comes out a catchy piece, should appeal. Instrumental backdrop is on the jazz kick.

Idea A Success

BOSTON—"Symphony Sid" Toren (center), WBMS disk jockey in Boston, is extremely happy at the sales success of his "Selections of the Month" album, which he debuted at Jordan Marsh Company's music center, Wednesday, March 31. Joining him in the picture are Norman Furman, WBMS general manager (left), and Cecil Steen, owner of Records, Inc., Hub record distributor, who is handling the album's distribution.

Each month, Symphony Sid picks three rhythm and blues records that he feels are headed for hitdom, and they are packed in the special album bearing his picture. He promotes the albums via his programs.

New Diskery Cuts German Hits

NEW YORK—A new name has been added to the roster of disk manufacturers. Under the name of Music From Abroad, the company will offer tunes from the growing repertory of the German diskery Metrophon, located in the American sector of Berlin, Germany.

Last year seven of these records appeared on the market on the Discus label. Now the U.S. agents will issue popular German hits on all three speeds. They will include instrumental selections from the standard repertory such as Argentinian tangos, Paso Dobles, rhumbas, Gypsy music from Roumania, and popular band music.

Metrophon of Germany is one of the smaller record manufacturers in Germany specializing, more or less, in the quick release of hits at a lower price. Realizing that six German hits have become hits in the United States, and in much larger proportions, the makers offer to American publishers an opportunity to find another hit as big as: "Lilli Marlene," "You Can't Be True Dear," "The Blonde Sailor," "For Ever and Ever," "Auf Weiderseh'n Sweetheart" and more recently "Oh, Mein Papa."

Music From Abroad is headed by Fred Bungee with Fred Herbert as advisor.

Show Time Records Formed

LOS ANGELES, CALIF.—Austin McCoy and Peter Morgan have launched a new Rhythm and Blues diskery at 143 W. 54th Street, this city. The new label will be called Show Time Records.

First releases will include "Where Did Caledonia Go?" b/w "Walkin' An' Talkin'" by The Five Stars and "Ain't Goin' T' Play Second No Mo'" b/w "No Mo' Whiskey" by Smokey Hogg.

They plan to maintain a release schedule of four new sides per month which will be tied in with national distribution through thirty-five distributors throughout the country.

The success of the new firm will be guided by two men who have had wide experience in the field. McCoy has been connected with the music business for over twenty-five years while Morgan has had wide experience in sales and merchandising.

Local distribution is being handled by Diamond Distributing Company.

Anchor Signs Artists

NEW YORK — Anchor Records' prexy Ernie Krauter signed Bill Harrington and Roy Ross' Orchestra for a single recording date. Special release is due next week.

Sincere Thanks and Appreciation To All who attended the M O A Convention in Chicago for their wonderful response to my humble efforts.

Mahalia Jackson

current Apollo release
"HANDS OF GOD" b/w "IT'S REAL"
Apollo # 282

APOLLO RECORDS
457 WEST 45th STREET, N. Y.

Folk And Western Notes From California

Eddy Arnold's, RCA Victor record "I Really Don't Want To Know" seems to be creating an effect opposite of that which its title suggests. Maybe some folks would really want to know how and why this record suddenly showed unusual sales increases at a time when it appeared to be heading downhill. Probably RCA Victor and Mr. Arnold, tongue in cheek, are still looking at one another in surprise and smiling as their sales are still holding their own. Eddy's new "Second Fling" is also becoming very promising in more than one respect. We believe it was disclosed last week that Mr. Arnold is the first Tennessee Plowboy to enjoy the No. 1 and 2 C&W sales positions with RCA Victor. While all this is going on Eddy is dividing his time between Chicago and Brentwood, Tenn. on details of a new NBC, Coast to Coast TV Show. . . . "Blue Guitar," **Sheb Wooley's** new MGM disk, besides making other people happy is also responsible for making Mr. Wooley happier than usual. The 21st of this month he leaves for Lansing, Mich. to pick up a new car and make a tour of most of the 48 states where he will appear in person at theatres, ballrooms, auditoriums and rodeos. . . . All set for four feature articles in that number of national magazines is "Town Hall Party," the three-hour, all C&W TV show written by **Johnny Bond**, Columbia Records artist. Meanwhile, Mr. Bond's great new release "Fire Water", a tune about the Indian's favorite intoxicant which goes all the way from happiness to hangover, is beginning a graceful and speedy climb toward the top. It has been disclosed this week that negotiations are being made for "Town Hall Party" to appear on coast to coast TV film soon. . . . **Cousin Herb Henson**, who made his TV debut only about 7 months ago, has been chosen the top personality in an area which extends for many miles in all directions from Bakersfield, Calif. This area is one of the state's richest industrial, cattle and citrus regions. Cousin Herb and station KERO reach millions of viewers every day. "Hootchy Kootchy Henry" b/w "Hurry Back" is Herb's latest release. "You All Come" also by Henson is still getting plenty of play. Cousin Herb and his gang will work with the big Grand Ole Opry Show the night of April 27th at the new Fair Grounds in Bakersfield. . . . Sacred Records is releasing **The Spencer Family** singing all eight songs from the picture "Sunday On The Range," wherein **Tim Spencer** shares starring honors with **Redd Harper** and **Georgia Lee**. Delta Films reports 100 prints of the Technicolor production will soon be showing with an estimate of at least 200 prints showing in America and Canada by summer. Meanwhile Mr. Spencer has flown to Canada for a series of appearances in connection with Canadian premiere dates. Above mentioned songs were penned by **Stuart Hamblen, Cindy Walker, Redd Harper** and **Tim Spencer.** Sacred is releasing an album as well as 78's. . . . **Shirley Bates**, Fabor's newest discovery from Pasadena, has excited **Fabor Robison** and the Fabor Records family. She is making her disc debut with "Carlos Ybarra," the much-talked about new song by **Eden "Nature Boy" Ahbez.** On the flip side is one named "The Eu-Cal-Y-Pi-Tus Tree," written by **Marge O'Neale** and **Joe Egner**, who also wrote "Mucho Gusto," the recent **Smiley Burnette** number. Shirley looks as pleasant as she sounds and by the time it was learned she had signed with Fabor she was looking at TV film contracts. It was reported that March, 1954, saw Abbott Sales far surpass any month in company's history. . . . **Jim Edward Brown** and his sister, Maxine, have signed with Fabor Records and their first releases are already in the hands of deejays from coast to coast. These are "Looking Back To See" b/w "Rio De Janeiro." The Browns were favorites on "Barnyard Frolics, "the big C&W show staged in Little Rock. They hail from Pine Pluff, Arkansas. Every agent and A&R man is familiar with their work but nobody became interested till Robison listened attentively. . . . "Angel With A Broken Wing" b/w "Teach Me To Love Someone Else," Audie Andrews' first Victor record was finally released March 26th. Eagerly awaiting this record so they can get down to business were Audie's first two fan clubs which now number more than 100 members. Audie says that waiting for this record was worse than waiting for the birth of his daughter five months ago. . . . Tom Edward's newsletter this week listed among records to watch in the Western field "Itchin' For A Hitchin" b/w "I Was Only Foolin' Me," a new recording by **Jack Tucker** on Starday. This is a good followup to Jack's recent record on Four Star "Too Quick To Condemn" and "Too Blue To Cry" on which sales are rapidly rising. Jack is among the many artists appearing on the program each Saturday night at **Foreman Phillips** Barn Dance, Baldwin Park. . . . Noel Boggs' great rendition of "Day Sleeper" should head straight for the top of the charts in both C&W and Pop Fields. It's a clever novelty tune about the trials and tribulations of the poor guy that must work nights and sleep days. It was written by Boggs himself. He is currently holding down the spotlight at Cow Town with his band. . . . Rex Allen, the Arizona Cowboy, bought the largest known collection of Texas Longhorn cattle horns for his San Fernando Valley home. The collection consists of 22 sets of Longhorns measuring up to eight feet in spread. A veteran collector stated that the Corienta breed of cattle known as Texas Longhorns are practically extinct, and only a few animals are believed to exist, probably kept on a big ranch or two for the impression of dudes. Hereford and Black Angus have developed as range breeds, driving the Longhorns into the limbo of bygone days.

EDDY ARNOLD

JOHNNY BOND

SMILEY BURNETTE

Motor City Reception

DETROIT—Vince Carson, Cadillac Records' new singing star, was greeted by the Chrysler Corporation and DJ Eddie Chase of CKLW in Detroit with an honorary motorcade that was trailed by 1,000 of Vince's enthusiastic fans. Vince was one of the Chrysler Corporation's top salesmen who quit the automobile field to join the ranks of the country's up and coming record artists. The side that is off to the best start is "Have Faith," a song that was inspired by the key words in one of President Eisenhower's recent speeches. General Artists Corporation considers him to be one of their hottest discoveries and have been booking him all through the midwest. He's played Cleveland, Detroit, Columbus, Pittsburgh and Dayton and has signed contracts for return engagements at each spot. Vince recently broke it up at Frank Dailey's Meadowbrook in New Jersey and will soon guest on the top TV shows coming from New York.

Meeting Dates Of Music Operators' Associations

April 13—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

15—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

20—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

20—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

26—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

26—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

May 3—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

6—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

10—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

13—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

1 **SLOWLY**
Webb Pierce
(Decca 28991; 9-28991)

2 **YOU BETTER NOT DO THAT**
Tommy Collins
(Capitol 2701; F-2701)

3 **WAKE UP IRENE**
Hank Thompson
(Capitol 2646; F-2646)

4 **BIMBO**
Jim Reeves
(Abbott 140; 45-140)

5 **I REALLY DON'T WANT TO KNOW**
Eddy Arnold
(RCA Victor 20-5525; 47-5525)

6 **SECRET LOVE**
Slim Whitman
(Imperial 8223; 45-8223)

7 **LET ME BE THE ONE**
Hank Locklin
(Four Star 1641; 45-1641)

8 **RELEASE ME**
Jimmy Heap
(Capitol 2518; F-2518)
Carl Smith
(Columbia 21214; 4-21214)

9 **I LOVE YOU**
Ginny Wright & Jim Reeves
(Fabor 101; 45-101)

10 **THERE STANDS THE GLASS**
Webb Pierce
(Decca 28834; 9-28834)

"Cash Box" Opens Nashville Office

NASHVILLE, TENN.—The Cash Box, last week opened a permanent office in Nashville, Tennessee under the direction of Charlie Lamb. It is located at 417 Broadway.

To celebrate the event, several top names in the country field dropped by to say hello to Charlie.

Pictured in the top photograph at the left are: Johnny Wright, RCA Victor; Jack Stapp, program director of WSM; Ernest Tubb, Decca; Charlie Lamb; James R. Denny, head of the WSM Artist Service Bureau; and Jack Anglin, RCA Victor.

Second photo, left: Hubert Long, manager of Webb Pierce; Audrey Pierce, Webb's wife; Webb Pierce, Decca; and Charlie Lamb.

Third photo, left: Johnny Comas, program manager, WSJS, Winston-Salem, N. C.; Ken Sparnon, BMI representative; Jack Comer, president of Valley Records; Kitty Wells, Decca; and Nat Tannen of Tannen Music.

Top photo, right: Ruby Wells, RCA Victor; Bobby Wright, Decca; Kitty Wells, Decca; and Charlie Lamb.

Lower photo, right: Charlie Lamb; Ken Sparnon; and Carl Smith.

Jamboree Stars Henry Tuck

REIDSVILLE, N. C.—WREV announcer Henry Tuck stars on the Hillbilly Jamboree which is fast becoming one of the big country shows in the area.

Each Saturday, Hillbilly artists from all over the country gather for the Jamboree. Starring on the show are John Compton and the White Oak Mountain Boys. Thirty or more guest entertainers are usually on hand to take part.

Henry Tuck and John Compton are entertainers, business managers, producers and general managers of the show.

"X" Releases Hillbilly Sides

NEW YORK — Jimmy Hilliard, A & R Chief for "X" Records, announced the release of the label's first records in the country and western field.

Hilliard recently signed California-born Terry Fell to cut his first sides, "Truck Driving Man" and "Don't Drop It." In the hillbilly sacred field two sides were cut by Jim Hall, a disk jockey in Burlington, N. C. The disk is titled "Station G. O. D." and "I Wish I Had Trusted Jesus."

Both records are scheduled for release April 12. They are the first in a series of regular hillbilly releases planned by "X" Records.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	SLOWLY	Webb Pierce (Decca)
2.	YOU BETTER NOT DO THAT	Tommy Collins (Capitol)
3.	I REALLY DON'T WANT TO KNOW	Eddy Arnold (RCA Victor)
4.	I'LL BE THERE	Ray Price (Columbia)
5.	I GET SO LONELY	Johnnie & Jack (RCA Victor)
6.	I LOVE YOU	Ginny Wright & Jim Reeves (Fabor)
7.	RELEASE ME	Jimmy Heap (Capitol) Ray Price (Columbia) Kitty Wells (Decca)
8.	GOOD DEAL, LUCILLE	Al Terry (Hickory)
9.	SECRET LOVE	Slim Whitman (Imperial)
10.	BIMBO	Jim Reeves (RCA Victor)

Local Distribs Run Contests In Country Caravan Tour Cities

NEW YORK — A series of disk jockey contests began last week in 14 cities in the South and Southwest to add impetus to the RCA Victor Country Caravan, which begins a 15-day tour on April 25.

Among the promotions is a "Favorite Disk Jockey Contest." Local RCA Victor distributors are conducting popularity polls on all the radio stations to determine the city's No. 1 dee jay.

The winner will be presented with a plaque in the form of a silver record and valuable prizes during the Caravan performance. Prizes include television sets, high-fidelity phonographs, clock radios and other appliances. The silver record label will read "RCA Victor's Country-Western Caravan—Spring of 1954."

Simultaneously a contest for the benefit of listeners is being run. Disk jockeys are conducting a campaign on the specially recorded tour records. The listener who writes the best letter on "Why I Like ————'s record of ————" will receive a television set and a high-fidelity phonograph.

These and other additional promotions have been prepared to spur the Caravan and to bring local disk jockeys into active participation.

Ac'cent Signs New Talent

HOLLYWOOD—Robert N. Hunter, Jr., Ac'cent Records VP, upon returning from a southern promotional tour, announced the signing of Bill Myrick and his Rainbow Riders to an Ac'cent Recording Contract. Hunter discovered Myrick, a C&W DJ in West Texas while he was touring Texas and plugging the firm's latest C&W record, Eddie Wright's "Somebody's Got To Lose".

Myrick, while new to the recording field, is not new to vast C&W fans as he has worked on both Grand Ole Opry and Louisiana Hayride, sang with Tommy Thompson, Bill Monroe and was a member of the Mayfield Brothers. Both tunes are signed through American Music.

"I'M A RAILROAD DADDY"
Charlie Adams
Waco Texas artist
Columbia # 21239
Published by
RIDGEWAY MUSIC, INC.
6087 Sunset Blvd.
Hollywood 27, Calif.

SKEETS McDONALD
"REMEMBER YOU'RE MINE"
b/w
"I LOVE YOU MAMA MIA"
Capitol # 2774
CENTRAL SONGS
4527 Sunset Blvd.
Hollywood 27, Calif.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Dave Walshak
KCTI—Gonzales, Texas
1. Slowly (Webb Pierce)
2. I Get So Lonely (Johnny and Jack)
3. I'll Never Love Again (Carlisles)
4. I'll Be There (Ray Price)
5. Dog-Gone It, Baby, I'm In Love (Carl Smith)
6. Till We Two Are One (Tubb)
7. Good Deal, Lucille (Mullican)
8. My Isle Of Golden Dreams (Marty Robbins)
9. Second Fling (Eddy Arnold)
10. Drinking Tequila (Billy Dee)

Fred Wamble
XEG—Fort Worth, Tex.
1. I'll Be There (Ray Price)
2. Slowly (Webb Pierce)
3. I Get So Lonely (Johnny & Jack)
4. Walking A Chalk Line (Jack Turner)
5. I Really Don't Want To Know (Eddy Arnold)
6. Release Me (Ray Price)
7. If You Tried As Hard To Love Me (Carl Smith)
8. I Love You (Ginny Wright)
9. I Need A Little Help (Carlisles)
10. Then I'll Stop Loving You (Jim Reeves)

Ray Frazier's Country Junction
WXGI—Richmond, Va.
1. I'll Be There (Ray Price)
2. I Get So Lonely (Johnny & Jack)
3. Slowly (Webb Pierce)
4. You Better Not Do That (Tommy Collins)
5. I Really Don't Want To Know (Eddy Arnold)
6. Release Me (Ray Price)
7. After Dark (Kitty Wells)
8. I Haven't Got The Right To Love You (Mac Wiseman)
9. Bamboozled (Lee & Cooper)
10. A Fooler, A Faker (Thompson)

Dal Stallard
KCMO—Kansas City, Mo.
1. You Better Not Do That (Tommy Collins)
2. I Really Don't Want To Know (Eddy Arnold)
3. Slowly (Webb Pierce)
4. Release Me (Ray Price)
5. As Far As I'm Concerned (Red Foley)
6. I Get So Lonely (Johnny & Jack)
7. A Fooler, A Faker (Thompson)
8. My Isle Of Golden Dreams (Marty Robbins)
9. My Everything (Eddy Arnold)
10. Back Up Buddy (Carl Smith)

Marty Licklider
WICA—Ashtabula, Ohio
1. Bimbo (Reeves/King)
2. I Love You (Wright & Reeves)
3. Let Me Be The One (Locklin)
4. Slowly (Webb Pierce)
5. Let's Kiss And Try Again (Shepard & Huskey)
6. I Really Don't Want To Know (Eddy Arnold)
7. If You Ever Want Me (Copas)
8. You Better Not Do That (Jimmy Dickens)
9. They Got Me (Johnny Bond)
10. Idaho Red (Wade Ray)

Keith Rush
WWEZ—New Orleans, La.
1. You Better Not Do That (Tommy Collins)
2. I'll Be There (Ray Price)
3. Country Boy's Love (Smith)
4. Good Deal, Lucille (Al Terry)
5. Good Deal, Lucille (Fairburn)
6. Jole Fille (Gene Rodriguez)
7. Trying To Love Without You (Wayne Raney)
8. Ooooh How I Love You (Ed Camp)
9. Second Fling (Eddy Arnold)
10. What Would It Take (Amos)

Happy Ison
WORZ—Orlando, Fla.
1. My Isle Of Golden Dreams (Marty Robbins)
2. I'll Be There (Cowboy Copas)
3. Release Me (Ray Price)
4. Loose Talk (Freddie Hart)
5. You Better Not Do That (Jim Dickens)
6. I Love You (Ginny Wright)
7. How Do You Think I Feel (Red Sovine)
8. That's My Baby's Kisses (Lee)
9. Free With Your Love (Sorger)
10. Mama Laid Down Law (Dub Dickerson)

Cousin Johnny
WNLC—New London, Conn.
1. Good Deal, Lucille (Al Terry)
2. I Really Don't Want To Know (Eddy Arnold)
3. Changing Partners (P. King)
4. Hello Operator (D. Owens)
5. I Love You Little Darlin' (Doc Williams)
6. I'll Be There (Cowboy Copas)
7. Drinking Tequila (Billy Dee)
8. I Love You (Wright & Reeves)
9. I Get The Blues In The Springtime (York Bros.)
10. Y'All Come (Grandpa Jones)

Clarence Kneeland
WERI-WICH—Jewett City, Conn.
1. I Really Don't Want To Know (Eddy Arnold)
2. Slowly (Webb Pierce)
3. Changing Partners (P. King)
4. Till We Two Are One (Tubb)
5. Bimbo (Jim Reeves)
6. Dog-Gone It, Baby, I'm In Love (Carl Smith)
7. Wake Up, Irene (Thompson)
8. I Really Don't Want To Know (Betty Cody)
9. You Better Not Do That (Tommy Collins)
10. I've Lost Again (Eddie Zack)

Shel Horton
WVAM—Saxton, Pa.
1. Changing Partners (P. King)
2. All Dressed Up And No Place To Go (Owen Perry)
3. Good Deal, Lucille (Al Terry)
4. Gotta Get A Goin' (Davis Sisters)
5. It's Written In The Stars (Pinetoppers)
6. Spin The Bottle Polka (Dixxy Sisters)
7. Ricochet (Pee Wee King)
8. I Get So Lonely (Johnny & Jack)
9. Bimbo (Jim Reeves)
10. I Love You (Wakely & Welk)

Paul Kallinger
XERF—Del Rio, Texas
1. Slowly (Webb Pierce)
2. I Love You (Wright & Reeves)
3. I Really Don't Want To Know (Eddy Arnold)
4. You Better Not Do That (Tommy Collins)
5. There Stands The Glass (Webb Pierce)
6. Bimbo (Jim Reeves)
7. Secret Love (Slim Whitman)
8. Good Deal, Lucille (Al Terry)
9. Act 1, Act 2, Act 3 (H. Snow)
10. You Better Not Do That (Little Jimmie Dickens)

Doug Smith
WSLS-TV—Roanoke, Va.
1. Just What The Doctor Ordered (Johnny & Jack)
2. I Get So Lonely (Johnny & Jack)
3. Why Fall So Slowly (Wells)
4. Slowly (Webb Pierce)
5. Second Fling (Eddy Arnold)
6. Back Up Buddy (Carl Smith)
7. Presswood, The Giant Killer (Eddy Hill)
8. What Am I Gonna Do (Smith)
9. Hello To The Blues (Amos)
10. I Love You (Wright & Reeves)

Sleepyhead Cliff
KASM—Albany, Minn.
1. You Better Not Do That (Tommy Collins)
2. Wake Up, Irene (Thompson)
3. Panamama (Hank Snow)
4. I Need A Little Help (Carlisles)
5. As Far As I'm Concerned (Red Foley)
6. Drinking Tequila (Bill Dee)
7. Good Deal, Lucille (Al Terry)
8. Lovin' Spree (Eddy Hill)
9. I Love You (Wright & Reeves)
10. Somewhere (Rex Allen)

Johnny Rion
KSTL—St. Louis, Missouri
1. I Really Don't Want To Know (Eddy Arnold)
2. I'll Be There (Ray Price)
3. Release Me (Ray Price)
4. You'd Better Not Do That (Ginny Wright)
5. I Get So Lonely (Johnny & Jack)
6. The Welcome Mat (B. Lou)
7. Slowly (Webb Pierce)
8. Suppertime (Jimmie Davis)
9. Dog-Gone It, Baby, I'm In Love (Carl Smith)
10. I Love You (Wright & Reeves)

Joe Morris
WKDK—Newberry, S. C.
1. Slowly (Webb Pierce)
2. I'll Be There (Ray Price)
3. I Love You (Wright & Reeves)
4. Bimbo (Jim Reeves)
5. You Better Not Do That (Tommy Collins)
6. I Get So Lonely (Johnny & Jack)
7. Release Me (Jimmy Heap)
8. I Really Don't Want To Know (Eddy Arnold)
9. Taking Time Out For Tears (Davis Sisters)
10. Jealous Loving Heart (Tubb)

Don Larkin
WAAT—Newark, N. J.
1. Slowly (Webb Pierce)
2. You Better Not Do That (Tommy Collins)
3. Secret Love (Slim Whitman)
4. I Really Don't Want To Know (Eddy Arnold)
5. I'll Be There (Ray Price)
6. Why Don't You All Go Home (Pee Wee King)
7. Game Of Broken Hearts (Dixxy Sisters)
8. Gotta Get A Goin' (Davis Sisters)
9. As Far As I'm Concerned (Red Foley)
10. My Isle Of Golden Dreams (Marty Robbins)

Henry Tuck
WREV—Reidsville, N. C.
1. I Get So Lonely (Johnny and Jack)
2. Denver Dragon (C. Robinson)
3. After Dark (Kitty Wells)
4. I Really Don't Want To Know (Eddy Arnold)
5. Let Me Be The One (Strange)
6. Changing Partners (P. King)
7. Bimbo (Jim Reeves)
8. Troublesome Waters (Surratt)
9. You Better Not Do That (Bobby Wright)
10. Midnite Boogie (J. Logsdon)

Carl E. Lamm
WCBK—Dunn, N. C.
1. I Get So Lonely (Johnny & Jack)
2. Slowly (Webb Pierce)
3. That's My Baby's Kisses (Kenny Lee)
4. I'll Be There (Ray Price)
5. Back Up Buddy (Carl Smith)
6. God Bless Her (Louvin Bros.)
7. Release Me (Kitty Wells)
8. Good Deal, Lucille (Mullican)
9. I Need A Little Help (Carlisles)
10. I Love You (Wright & Reeves)

Len Ellis
WJOB—Hammond, Ind.
1. You Better Not Do That (Tommy Collins)
2. Bimbo (Jim Reeves)
3. Release Me (Jimmy Heap)
4. Good Deal, Lucille (Al Terry)
5. Tennessee Whistling Man (Red Foley)
6. I'll Be There (Ray Price)
7. Wake Up, Irene (Thompson)
8. I Really Don't Want To Know (Eddy Arnold)
9. I Love You (Wright & Reeves)
10. As Far As I'm Concerned (Red Foley)

Earl 'Grandpappy' Davis
WFHG—Bristol, Va.
1. I Really Don't Want To Know (Eddy Arnold)
2. I'll Be There (Ray Price)
3. Huggin' My Pillow (King)
4. Good Deal, Lucille (Al Terry)
5. I Love You (Jimmy Wakely)
6. Release Me (Jimmie Dean)
7. Bimbo (Jim Reeves)
8. I Need A Little Help (Carlisles)
9. Breakin' The Rules (Hank Thompson)
10. My Everything (Eddy Arnold)

Billy "The Kid" Stanley
WNOE—New Orleans, La.
1. Slowly (Webb Pierce)
2. Georgia Steel Guitar (J. Byrd)
3. I Really Don't Want To Know (Eddy Arnold)
4. You Better Not Do That (Tommy Collins)
5. I'll Be There (Ray Price)
6. Jole Fille (Gene Rodriquez)
7. Good Deal, Lucille (Al Terry)
8. I Need A Little Help (Carlisles)
9. Dog-Gone It, Baby, I'm In Love (Carl Smith)
10. Just Married (Faron Young)

FOLK AND WESTERN REVIEWS

A DISK A SLEEPER — B EXCELLENT — C VERY GOOD — C+ GOOD — C FAIR — C- MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"ROSE MARIE" (2:40)
[Harms ASCAP—Harbach, Hammerstein, Friml, Stothart]
"WE STOOD AT THE ALTAR" (2:30) [Shapiro, Bernstein ASCAP—J. M. Robinson]
SLIM WHITMAN
(Imperial 8236)

● Currently riding high up on the charts with his hit version of "Secret Love," Slim Whitman comes through again with a most appealing number titled "Rose Marie." The tune is featured in the new, widely promoted flicker of the same name and Whitman's grade "A" styling should push it right up to the very top. It's a beautiful, moderate beat love tune with a real pretty musical backdrop. On the lower end, "We Stood At The Altar," the chanter puts his heart into his delivery and once again comes across in winning fashion. It's a slow tempo, romantic lament with touching lyrics. Watch "Rose Marie," it's gonna be a big one. Could go pop too.

"JILTED" (2:21)
[Sheldon BMI—R. Colbey, D. Manning]
"PIN BALL BOOGIE" (2:34)
[Forrest BMI—B. Sessoms, H. Hassler]
RED FOLEY
(Decca 29100)

● Red Foley should continue to rack up sales as he comes through with a pair of tunes labeled "hit" all the way. The upper half of this double-barreled release is a tune that's well on its way to the top in the pop market. Titled "Jilted," it's a terrific piece of material that Foley delivers in most impressive fashion. "Pin Ball Boogie" is the name of the tune that the artist belts out on the lower deck. It's a fast moving pleaser that receives an exciting rhythm styling from Red. Catchy lyrics illustrate the art of playing the pin ball machine. Either end, or both could make the grade.

JACK CARDWELL
(King 1339)

B "DIDDLE DIDDLE DUMPLING" (2:37) [Lois BMI—J. Cardwell] Jack Cardwell takes hold of the popular nursery rhyme and treats it to a most delightful vocal job. It's a cute spirit-lifter that should garner many spins in the boxes and over the airwaves.

B "BLUE LOVE" (2:57) [Lois BMI—J. Cardwell] On the lower portion the warbler infectiously projects a slow tempo sentimental lament. Strings capably support the artist on both ends.

JACK TUCKER
(Starday 136)

B "I WAS ONLY FOOLING ME" [Personality BMI—K. Patrick] Jack Tucker comes up with some smooth warbling as he eloquently fashions a middle tempo sentimental item with inviting lyrics.

B "ITCHIN' FOR A HITCHIN'" [Starrite BMI—G. Wilson] Under deck is a moderate beat romantic piece that Tucker spins in a pleasurable manner. The Oklahoma Playboys neatly assist the chanter on both ends.

AUDIE ANDREWS
(RCA Victor 20-5627)

B+ "TEACH ME TO LOVE SOMEONE ELSE" (2:30) [Jamboree BMI—C. Wilson] Audie Andrews makes his debut on the label a distinctive one as he turns in a polished reading on feelingful tune with moving lyrics. Could be a big one for the artist.

B "AN ANGEL WITH A BROKEN WING" (2:47) [Personality BMI—R. Murrill, A. Andrews] On the flip-side Andrews displays an outstanding vocal style on a middle tempo weeper. The chanter's delivery comes across in stirring fashion.

THE COWBOY CHURCH SUNDAY SCHOOL
(Voss 1007)

C+ "THE LORD IS COMING ON YOU" [S. Hamblen] Stuart Hamblen had the kids in mind when he wrote this inspiring religious piece to be sung by the youngsters. Little Bessie Jo Bowe leads the Cowboy Church Sunday School on the song.

C+ "OPEN UP YOUR HEART" [S. Hamblen] The little gal once again takes the solo lead as she enticingly vocals another Hamblen original. Two fine tunes that get their message across.

EDDIE WILSON
(Intro 6077)

B "THEY'RE NOT WORTH THE PAPER THEY'RE WRITTEN ON" (2:23) [Shapiro, Bernstein ASCAP—J. Kennedy, N. Simon] With a tear in his voice Eddie Wilson tenderly renders a middle tempo lover's lament. Lyrics and melody effectively blend for a fetching etching.

C+ "HOW COULD YOU LEAVE ME?" (2:25) [Intro BMI—E. Wilson] The soft and polished chords of the artist come over well on another slow beat item with heart rending lyrics. Strings back in adequate fashion.

JIMMY HEAP AND PERK WILLIAMS
(Capitol 2767)

B "THEN I'LL BE HAPPY" (2:48) [Bourne ASCAP—Friend, Clare, Brown] The winning combination of Jimmy Heap and Perk Williams comes up with an easy-on-the-ears rendition of the lovely oldie.

B+ "CRY, CRY DARLING" (2:35) [Acuff-Rose BMI—J. Newman] The artist applies a most sincere reading to a pretty, slow beat, sentimental item. Perk Williams and the Melody Masters once again supply the top-notch instrumental backing.

CHUCK REED
(Mercury 70343)

B "DON'T BE ASHAMED IF YOU CRY" (2:31) [Brazos Valley BMI—Allard, Hathcock] The fine voice of Chuck Reed makes excellent use of top-grade material as he comes up with a strong contender. A perfect wedding of lyrics and melody.

B "CALL ME BABY" (2:40) [Acuff-Rose BMI—T. Brooks] Lower deck features another engaging performance by the artist on a moderate beat bluesy piece. Two winning sides that should make noise.

"TEXAS" JIM ROBERTSON
(MGM 11722)

C+ "LOOK WHAT YOU DONE TO ME" (2:39) [Old Homestead ASCAP—Robison] "Texas" Jim Robertson etches a beaty, light-hearted novelty with a refreshing set of lyrics. Flavorful instrumental backdrop.

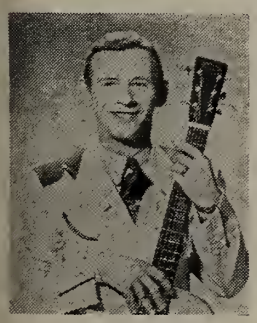
B "I PROMISE TO LOVE YOU" (2:16) [Acuff-Rose BMI—Taylor] The mellow tones of Robertson are a treat to the ear on this middle tempo love tune. The artist's appealing vocal delivery makes for a charming deck.

THE CASH BOX FOLK and WESTERN ROUNDUP

Big news in the Country and Western field this week, points to the RCA Victor "Country-Western Caravan" . . . set for grand opening April 25th in Ashville, N. C. Getting things all lined up for the tour finds Steve Sholes, A&R rep for Victor, Col. Tom Parker, Tom Diskin and Armand Baum of Jamboree Attractions up to their ears with work. Artists will tour for fifteen days, cover fourteen key cities in ten states. Headlining the tour will be Hank Snow along with these top artists of RCA Victor. . . . Minnie Pearl, The Davis Sisters, Hawkshaw Hawkins, Betty Cody, Lone Pine, Chet Atkins, Charlene Arthur and Eddie Hill. Received some fine notes from Don Richardson out at Springfield, Mo. and KWTO. According to Springfield booker Lou Black, the fabulous redhead . . . Red Foley . . . will star in a giant stage show package which Lou's Top Talent, Inc., puts on the road beginning April 17th. Already signed for the tour to support Foley are Ferlin Huskey and Jean Shepard, Tommy Collins, Porter Wagoner and Grady Martin. Tennessee Ernie visiting Springfield recently, discussing kick-off promotion on his new Radiozark show which was introduced across the country April 1st. While in Springfield Ernie made appearances over radio station KWTO and KYTV-TV. Also visiting KWTO recently was Grand Ole Opry's Anita Carter, who appeared on the Oklahoma Wrangler's Show. George Morgan also visiting Springfield, transcribing his "Robin Hood Flour Show." Radiozark's transcribed "Smiley Burnette Show" has just been renewed again on 34 Canadian stations by its north-of-border sponsor. Happy to hear that Wink Lewis, KTRE-Lufkin, Texas, is back on the job, all recovered from a battle with the flu. Harry Voight, formerly branch manager in Chicago and Dallas for King Records has terminated amicably and entered the artist management field. Voight, at the present time, is manager of Mitchell Torok. A terrific show was put on at the Walter Williams High School, Burlington, N. C., according to Henry Tuck, WREV-Reidsville, N. C. Heading the bill were Johnnie and Jack, The Tennessee Mountain Boys, Kitty Wells, Del Wood and "Little" Jimmie Dickens. Tommy Sands recently staged a show in a Houston High School in conjunction with a student rally to promote a better citizenship. Tommy reports that he and Biff Collie received a wonderful ovation from the student body. Guy Willis of The Oklahoma Wranglers is bedded at his Springfield home after an accident recently. Guy's horse tumbled on loose gravel, leaving him with fractures of the wrist, ankle, elbow and both thumbs. Speedy Haworth filled Guy's spot on the Wrangler's KWTO Shows. Brother Skeeter Willis is filling Guy's nightly teevee spots on KWTO. Dub Allbritten reports that Ernest Tubb has returned to the great Northwest for another ten-day tour by popular demand. Tubb opened in Vancouver, Canada with other Canadian and Northwest dates to follow. Hank Snow, also represented by Allbritten, has been confined to bed at his Nashville home due to illness, and forced to cancel his personal appearances. Snow, who was scheduled for the Prince Albert-NBC netter for Grand Ole Opry, April 3rd was unable to appear and Ray Price (Columbia) with his Drifting Cowboys band did the show. Lou Epstein . . . Jimmie Skinner's manager, reports that Skinner has just completed a week of dates in Florida and concluded the week with an appearance in Atlanta with Bill Strength. April 25th, Skinner will hold a second Anniversary Jamboree at his Record Store in Cincinnati, and Lou tells us that many recording artists will participate in the event and an open invitation has been extended to any who can attend. Jimmie Williams is the new country disc jockey at WNOP. "Big Jim" Stacey formerly with WNOP is now doing a deejay show on WCPO. Jerry Glenn (RCA Victor) is a mighty busy little feller these days. Jerry, who hails from Shreveport, La. and makes appearances on the "Louisiana Hayride" occasionally, is giving guitar lessons to the son of Jimmy Davis. Jerry is scheduled for appearances this summer with the Carlisles. And, speaking of the Carlisles, might mention those mad-caps of Country Music have just released a new record that should add to their recent laurels . . . title of the new one is "Shake A Leg." Tillman Franks who manages the Carlisles is promoting the release vigorously. Johnnie and Jack (RCA Victor) who are really hittin' hard with their recent recording of "I Get So Lonely" and "You're Just What The Doctor Ordered" are in the midst of a 15-day tour of Nebraska, Kansas and Missouri followed by a tour in California which begins April 18th. Group is managed by Frankie More. Also included with Johnnie and Jack on this show are Kitty Wells (Decca), Del Wood and Little Jimmy Dickens and his Country Boys. . . .Dewey Mousson manages the Dickens unit. Rusty Gabbard, co-writer of Ray Price's current hit "I'll Be There" and "Release Me" has opened a music pub in Nashville. Name of Rusty's company is Gabbard Music. First release for Gabbard Music will be a tune by Ray! Buddy Killen back in Nashville after several weeks working out of WWVA, Wheeling, W. Virginia. Ruby Wel's doing fine with her latest release on Victor . . . "Why Fall So Slowly" and "Kiss Me." Dallas news comes from Sunshine Ruby (RCA Victor) and Charlene Arthur (RCA Victor). Ruby is still holding her own on the Big "D" Jamboree show every Saturday night, and so is Charline. Charline has just finished up a week's tour in West Texas; Sunshine Ruby and Charline combined talent to headline a Kiwanis Club Show in Terrel, Texas, along with Jack Arthur and others. Pee Wee King scheduled for appearances in Little Rock, Hot Springs, Arkansas, Texarkana, Texas; and Canton, Ohio. Bobby Wright (Decca) really getting over with his initial release . . . "You'd Better Not Do That" and "My Mama Didn't Raise No Foolish Children." Bud Isaacs, who has his first Victor release out, titled "Hot Mockin' Bird" and "The Waltz You Saved For Me" is going to do free lance spots on WSM Nashville with some of the top stars in the business. Also, Bud is scheduled to work on a transcription series with Red Foley. Minnie Pearl scheduled to appear with Pee Wee King on his TV Show from Cleveland. Jack Turner, one of the newest Country Artists from Alabama and the fellow who did such a good job on "Walkin' Chalk Line" and "Shoot, I Reckon I Love You," tells us that he's planning a big tour of the South. Jack is currently appearing on WBAM's Deep South Jamboree in Montgomery, and recently visited with Curtis Gordon in Mobile. Future plans for Jack will be an affiliation with WBAM-TV.

HUSKEY & SHEPARD

TENNESSEE ERNIE



HANK SNOW

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

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   Webb Pierce
   (Decca 28991; 9-28991)
2. YOU BETTER NOT DO THAT
   Tommy Collins
   (Capitol 2701; F-2701)
3. I REALLY DON'T WANT TO KNOW
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)
4. I'LL BE THERE
   Ray Price
   (Columbia 21214; 4-21214)
5. BIMBO
   Jim Reeves
   (Abbott 148; 45-148)
6. SECRET LOVE
   Slim Whitman
   (Imperial 8223; 45-8223)
7. RELEASE ME
   Jimmy Heap
   (Capitol 2518; F-2518)
8. I LOVE YOU
   Ginny Wright & Jim Reeves
   (Fabor 101; 45-101)
9. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
10. MY EVERYTHING
    Eddy Arnold
    (RCA Victor 20-5634; 47-5634)

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"ANGELS IN THE SKY"
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MOVING UP FAST!
RUBY WELLS
"WHY FALL SO SLOWLY"
RCA Victor 20/47-5685
RED SOVINE
"MY NEW LOVE AFFAIR"
b/w
"HOW DO YOU THINK I FEEL"
Decca 29068; 9-29068
CEDARWOOD PUBLISHING CO.
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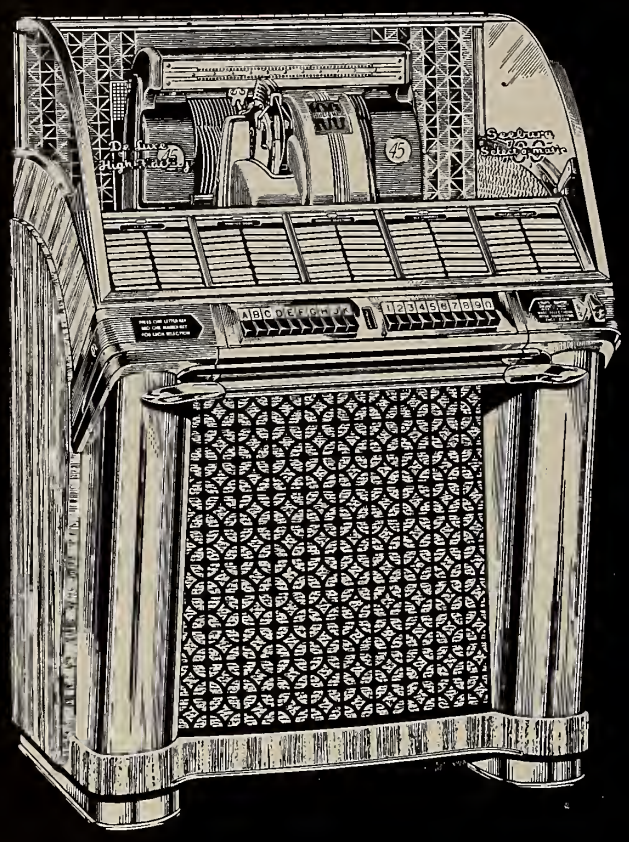

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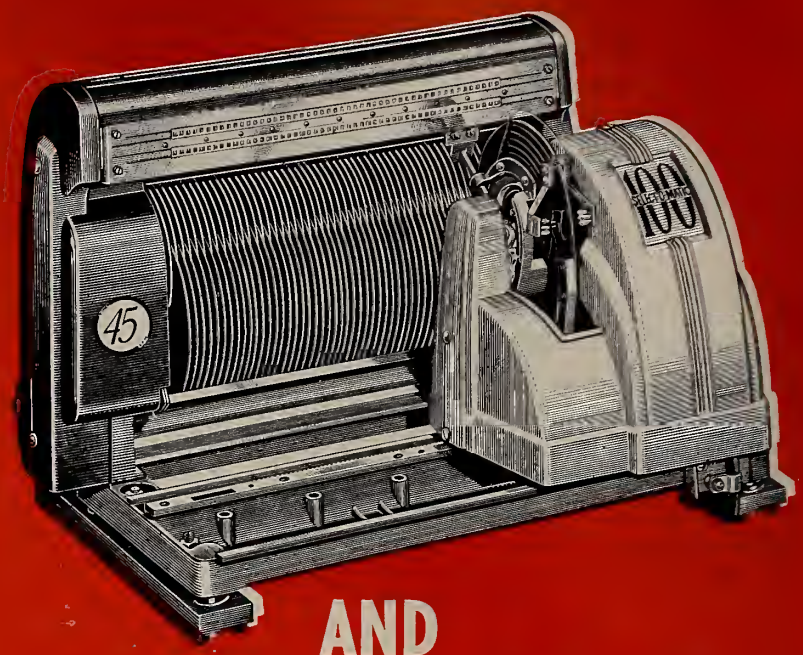

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Here and There

NEW YORK—If we remember correctly, we reproduced the following story sometime in 1949 or 1950, during the other so called "recession". However, we just received it again from our good friend, and one of New York's foremost operators, Joe Hahnen of Gordon Amusement Company, and believe it's worth reproducing once more: Titled "Business Humor", the item reads: "There was a man who lived by the side of the road and he sold hot dogs. He was hard of hearing so he had no radio. He had trouble with his eyes so he read no newspapers. But he sold good hot dogs. He put signs up on the highway, telling how good they were. He stood on the side of the road and cried, 'Buy a hot dog, mister?' and people bought. He increased his meat and bun orders. He bought a bigger stove to take care of his trade. He finally got his son home from college to help him. But then something happened. His son said, 'Father, haven't you been listening to the radio? Haven't you been reading the newspapers? There's a big depression on. The European situation is terrible. The domestic situation is worse. Everything's going to pot.' Whereupon the father thought, 'Well, my son's been to college. He reads the papers and listens to the radio, and he ought to know.' So the father cut down on his meat and bun orders, took down his advertising signs, and no longer bothered to stand out on the highway to sell his hot dogs. And his hot dog sales fell almost overnight. 'You're right, son,' the father said to the boy. 'We certainly are in the middle of a great depression.'" The answer is obvious. You have a product or service to sell. You must, today more than ever, disregard all the pessimists and "cryers", and go out and work and fight and sell.

CHICAGO — It's not news that cigarettes are big business today. However, the statistics are rather staggering. The annual volume sales are said to be close to $5 billion. Total world-wide leaf production in 1953 is estimated at 8.2 billion pounds, valued at $2 billion. The United States government reaps about $1.5 billions in taxes each year, and another $500 millions in taxes finds its way into the treasuries of State and Municipalities each year. By the way, the Government tab on each pack is 8c.

15 Years of Progress

1939

This year operators are paying $67.50 for pinball games. $350 for phonographs. $40 per week for mechanics. $35 per week for a competent bookkeeper-stenographer. About $950 for pickup trucks. CHARGE 5¢ PER PLAY. (But the Nickel, this year of 1939, is really and truly worth 5¢.)

1954

Now, 15 years later, operators are paying $364.50 for pinballs. $1,000 for phonographs. $125 per week for mechanics. $85 per week for bookkeepers. $75 per week for stenographers. Around $2,500 for pickup trucks. Plenty more for C.P.A.'s, License Fees, Personal Property Taxes, etc., etc., etc. STILL CHARGE 5¢ PER PLAY. (But the Nickel, this year of 1954, is worth only 2.7¢.)

Dime Marches On..

The year of 1939 is accepted by all the nation's economists, as "the year of basic valuations." In short, they base all increases in costs upon what costs were in 1939.

Similarly, since the nation's economists base themselves upon 1939 as the year of basic valuations, it is only fitting that the nation's coin machine operators do the same.

Comparisons between costs during 1939 and costs 15 years later, in 1954, are just as important to the nation's operators as they are to all other business men.

Perhaps the operators, after they read the above, and study just what progress they have made in the 15 years since 1939, will better understand why the "Dime Marches On."

Why dime play is gradually reaching into every village, every town and city in the nation.

The fact remains that, since 1939, cost of equipment and overhead operating expense have increased about 300%, yet, many operators continue to charge only 5¢ per play.

The same 5¢ per play that they charged in 1939. But in 1939 the nickel was really and truly worth 5¢.

Today, in 1954, because the American Dollar is valued at only 54¢, the nickel is worth but 2.7¢.

In short, overhead expense has risen 300%, and yet the operators are getting 46% less money per play on their equipment. (How this can be balanced to equal "profit" is for a greater mathematical mind than that of the writer to explain.)

All the writer knows is, if his merchandise cost 300% more, he must charge more, so that he can continue to see somewhat near the profit that he used to earn.

But, to pay 300% more for merchandise, and charge 46% less for it when he sells it, certainly sounds rather stupid, to say the least.

Even when the operators of today charge 10¢ per play they are actually only getting 5.4¢ per play, if they compare the dime of today to the dime of 1939.

At least they are making an effort toward some solution of their problem of balancing cost against income. And if they will then follow thru, even after they start dime play, by insisting on sufficient front money they can, somehow, see some profit daylight in their businesses.

The writer leaves the above to the study and judgment of each of the nation's operators who are, today, faced with the problem of somehow making both ends meet.

April Opens With Biz Boom

Factories Working Full Blast as First Week of April Starts Off With Spring Order Spree. Predict Second Quarter's Biz to Remain at High Level. Foresee Fine Spring and Summer Season Ahead for All the Industry.

CHICAGO—It might not have been completely unexpected, but, continuation of business at '53 high levels wasn't planned by the majority of the manufacturers here.

With the first quarter of '54 now under their belts, and with the majority of the manufactories here very happy over the fact that business the first quarter of 1954 remained equal to that of the first quarter of 1953, they started into this second quarter much more enthusiastically and optimistically than originally planned in most instances.

There was some surprise apparent as the first quarter of '54 came to an end and orders suddenly began to flood into the plants here in unprecedented and unexpected quantity.

This has continued into the first week of April and the manufacturers are now working ahead with greater will than ever before in the belief that the forthcoming spring and summer seasons are going to see some of the very best action the industry has enjoyed.

The fact remains that with the second quarter so well under way, and with some of the factories here actually backlogged to a certain extent, there is now no longer any doubt that business is continuing at high level, and that all the field is bound to enjoy better business than was ever expected, due to the gloomy forebodings which came about as general industrial layoffs and slowdowns took place all over the country.

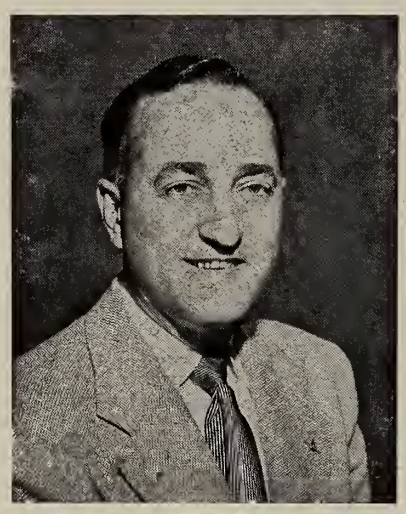
One manufacturer put it this way this past week, "Business is better than ever. We can't attribute it to any one thing. We do believe, if past experience is of any value, that this is caused by the opening of many more locations about the nation as the warmer weather starts."

Another manufacturer very frankly stated, "We never really expected such high level business action to continue. We're frank in admitting we don't know what caused it. But we are extremely happy to state that our factory is working away at top speed trying to fill orders and handle the business that is being phoned in to us each day."

Similar statements are being made by other factories in the Chicago area where the bulk of the manufacturing business for the industry is concentrated.

A visit to the plants here has brought great optimism to many. There is no doubt that such continued high level business action portends another very fine quarter's business and a continued boom for sometime yet to come.

J. A. (Art) Weinand Named Exhibit Veep



J. A. (ART) WEINAND

CHICAGO—News was released this past week by Exhibit Supply, this city, that J. A. (Art) Weinand has just been appointed vice-president of this 53-year-old manufacturing firm.

Weinand was formerly with Rock-Ola Manufacturing Corp., this city, in the position of vice-president and sales and advertising manager. He had been with the Rock-Ola Manufacturing Corporation for 16 years.

He joined Exhibit Supply about two years ago in the position of special sales representative. From there he was appointed to the position of general sales manager, which position he held up to last week, when he was named vice-president.

Weinand is native Chicagoan and lives on the north side of the city with his wife and three children.

He is well known thruout the industry having traveled the entire country for many years. He has attended a great many of the industry's conventions and all special meetings.

His knowledge of the music and amusements fields has won him much fine comment. He has written many interesting articles regarding both the phono and amusement divisions of the industry.

He received many congratulatory wires and letters this past week from friends from all over the country who heard of his appointment to the vice-presidency of Exhibit Supply.

Gottlieb Sets Up Biggest First Run Production Schedule For Firm's New "Jockey Club"

CHICAGO—With one production breaking record under their belts for their first "double award" game, "Mystic Marvel," D. Gottlieb & Company execs advised this past week that they were breaking another record this month with the biggest first production run schedule they had ever yet attempted for their second, "double-award" game, "Jockey Club."

Executives advised that tho the horse race was the theme of the new game, the "double award" feature, which had clicked so tremendously on their 'Mystic Marvel' would, once again, be the "outstanding feature of this new game."

They also reported, "Our new 'Jockey Club' received the most severe tests we have ever yet given any game we've ever built.

"Not only did 'Jockey Club' come thru with flying colors, and prove itself a winner, but, in the estimation of those people who tested this game for us, 'it's the greatest game' we've ever built."

The executives gleefully reported that they believe "Jockey Club" is in for one of the longest runs of any game that the D. Gottlieb & Company factory has ever produced.

They also believe that this game will prove one of the most phenomenal that the nation's operators have ever had on location.

"Frankly," one top executive at the firm stated, "I wouldn't at all be surprised if the nation's operators acclaim 'Jockey Club' as the greatest game we've ever manufactured."

"Trouble Free" Reports on "2-Player Basketball" Thrills Genco Execs

CHICAGO — "We're absolutely thrilled," Avron Gensburg of Genco Manufacturing & Sales Company reported this past week, "because of the marvelous letters we have received from operators, as well as our own distributors, complimenting us on the fact that all the models of our '2-Player Basketball' are absolutely 'trouble-free'."

Avron Gensburg has spent the greater part of this past week at the beautiful Genco factory here on North Ashland Avenue while his associate, Sam Lewis, is resting in Florida, and while salesmanager, Ralph Sheffield, is busy trying to get all the orders which he has been receiving on the phone, filled.

Said Avron Gensburg, "We have changed all the mechanical and electronic components on all our products and the changes have proved that we were right.

"Everyone of the products we have presented to the field are now reported to be perfect in every fashion.

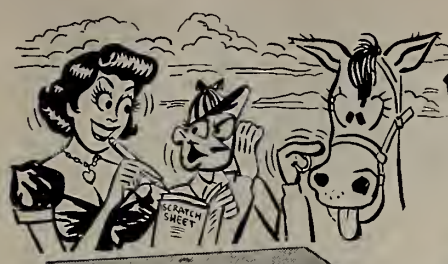
"I feel certain", he said, "that with the hit our '2-Player Basketball' game is making everywhere it has been placed on location, plus this 'trouble-free' operation, that we are on the right path to give every operator in the U.S. the finest products of all time."

The firm has spent many, many dollars working with top engineers to bring about the finest type of trouble-free equipment, it reports.

A long distance phone call to Sam Lewis, now in Miami, advising him of the many commendatory letters which the firm has received, has made him anxious to get back into action once again on the new Genco "2-Player Basketball" game.

Said Avron Gensburg in conclusion, "I have never been so happy as to be able to report that operators, everywhere in the country, have written and phoned to advise us that our games are absolutely 'trouble-free' in every regard and that our '2-Player Basketball' is the greatest money-making game.

"This", he continued, "is the kind of statement that all manufacturers like to release and, believe me, is the most thrilling news that we have ever released from our factory."



PICK OF THE EXPERTS!...

GOTTLIEB'S

JOCKEY CLUB

RACING THRILLS RIGHT FROM THE START!

4 POP BUMPERS!
•
2 CYCLONIC KICKERS!
•
4 SUPER-POWERED FLIPPERS!

DOUBLE AWARDS!...
Inserting 2 cains at start af game daubles all Replay Awards!

5 DROP-THRU HOLES!...
Represent famaus Derby Winners. 1 ball in each hale awards 1 Replay—3 balls in any ane hale awards 1 Replay—4 balls in any ane hale awards 3 Replays—5 balls in any ane hale awards 8 Replays!

ROTATION SEQUENCE!...
Completing 1 ta 7 sequence lights traveling light Targets far Replay!

HIGH SCORE!...
Rall-Over buttans turn Pap Bumpers "an" and "aff" far paints!

POINT SCORE!...
Making "A" and "B" Rall-Overs lights bumpers far Super-High Score!

D. GOTTLIEB & CO. Location Tested Products LEADERSHIP SINCE 1927
There is no substitute for QUALITY
GAUGED PRODUCTION and CONTROLLED DISTRIBUTION
Protect Your Investment!

CHECK THE CHART!
•
THEN SEE YOUR DISTRIBUTOR QUICK!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

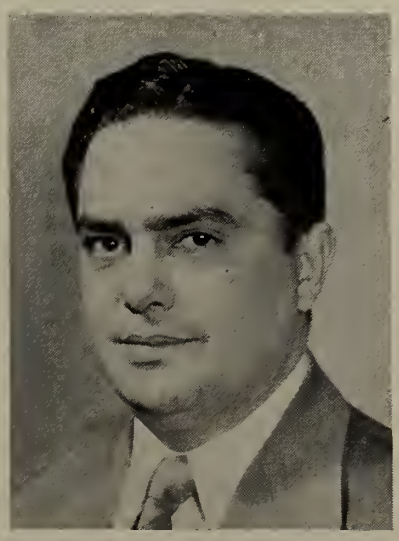
Wurlitzer Promotes Three

N. TONAWANDA, N.Y. — Arthur C. Rutzen, general export sales manager of The Rudolph Wurlitzer Company, this city, announced three promotions as part of a planned expansion program. They were: Edward A. Schmidt, Jr., who moves from assistant export sales manager to the post of European sales manager, Export Department; Andres Echevarria, who has been pomoted to the position of sales and service representative for Latin America; and J. J. "Jim" Cotter has been selected to act as staff assistant in the management of the Export Department to Rutzen.

Rutzen emphasized that these moves had been long contemplated in the planned expansion of the Export Department. Continually increasing business in this branch of the Wurlitzer operation has made it desirable to put the plan into action.

EDWARD A. SCHMIDT, JR.

Edward A. Schmidt, Jr. joined Wurlitzer in the piano-producing DeKalb Division, served as export manager and Eastern district sales manager, and moved to N. Tonawanda in 1952. Ed has since divided his time between the factory and Latin America where he traveled extensively.



ANDRES ECHEVARRIA

Andres Echevarria, known as "Andy" to his friends, has been responsible for establishing service schools in Latin America and Canada, and has trained distributor service personnel in the special technique of handling Wurlitzer products.

J. J. "JIM" COTTER

J. J. "Jim" Cotter has been assistant credit manager in charge of Export and Organ Departments' credits at the N. Tonawanda Wurlitzer factory for the past six years. Jim possesses a thorough knowledge of export documents and procedures.

NEW AND USED HITS AT PRICES YOU'LL LIKE
BALLY — ROCK-OLA — KEENEY — CHICAGO COIN
WRITE FOR PRICE LIST TODAY !!
Exclusive Distributor For Bally Manufacturing Co.
CALDERON DISTRIBUTING, INC.
450 MASSACHUSETTS AVE., INDIANAPOLIS, INDIANA
(All Phones: LINCOLN 8468)

Music Machine, Game and Cigarette Machine
OPERATORS
Here is a wonderful opportunity for extra profits in the locations you cover. Every place is a 100% prospect for . . .
ACTIVEAIRE
ELECTRIC TOWEL
Air dries hands, Deodorizes and Freshens Air in Washroom.
THE NATION'S BEST! Write for Details!
RUNYON SALES COMPANY
Factory Representatives for:
AMI, Inc., Bolly Manufacturing Co., J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3 8777

"What's Ahead?"

A factual revelation pointing the path ahead gathered from discussions held with leaders in all divisions of the industry.

(Note: This is the first of three parts)

Foreword

CHICAGO—One of the nation's noted economists at the end of March '54, stated that in his belief the reason for the stock market remaining steady, with prices of many good stocks going even higher, was because, "The average investor has faith in the future of America."

This regardless of the drop in production and continued unemployment due to glutted inventory conditions.

This industry might explain its continued high production for the first quarter of 1954 by stating that, "Our people have faith in our industry."

The Cash Box reported some weeks back that production and sales for the first quarter of 1954 held steady. In fact, actually kept pace with that of the comparative first quarter of 1953. And 1953 was considered one of the boom years in the history of the industry.

A few manufacturers, in one division of the industry, did report a drop in their production for the first quarter of 1954. This they averaged at 4% off compared to their first quarter of '53. Similarly other manufacturers, in this very same division of the industry, reported an increase much over 4%, as compared to their first quarters of '53.

Therefore the balance readjusted itself. Indicating that the overall productive average in this division of the industry, like in all the rest of the field, was holding steady and, perhaps, even going ahead to some extent.

This same condition exists in all the three major Divisions of the industry. Namely: Music, Amusements, Vending and Service machines.

Where one manufacturer may show a decrease in production and sales, as in the case of the average cigarette machine manufacturer in the automatic vending division, others in this same branch of the industry, show a very fine increase in sales and production. The manufacturers of hot coffee and soft drink dispensers, candy, ice cream, and other vending machines, show increases.

Therefore, **The Cash Box** believed, it would be to the advantage of all concerned with the industry, for this publication to gather together information from all leading factors in all the three major divisions of the industry which would, most likely, point out the path ahead.

At the same time, such information could answer that important and oft-asked question of almost all engaged in this field, **"What's ahead?"**

PART I, THE MUSIC BUSINESS

As far as the music field is concerned, the first quarter of 1954 finds seven manufacturers, where for the greater part of 1953 there were only four music machine manufacturers. These seven feature the finest equipment this field has yet seen.

They are: AMI, Inc., Grand Rapids, Mich.; H. C. Evans & Co., Chicago, Ill.; Music Service, Chicago, Ill.; Ristaucrat, Inc., Appleton, Wis.; Rock-Ola Manufacturing Corp., Chicago, Ill.; J. P. Seeburg Corp., Chicago, Ill.; The Rudolph Wurlitzer Co., North Tonawanda, N. Y.

With almost double the number of manufacturers engaged in the automatic music field perhaps many are wondering whether production can continue on the same high plane that it did all during 1953. Especially in view of the fact that there were only four manufacturers engaged in building new automatic music equipment in 1953.

The fact of the matter is that, during the first quarter of 1954, the same high plane of production continued at the major manufactories. Furthermore, some of them were, and still are, backlogged. Some are just beginning to reach the stage of high production output.

Will this continue? What's ahead for this very popular and important division of the industry?

First, and most impressive, is the fact that, as **The Cash Box** surprisingly revealed in a survey which it started in October. 1953, there are still on locations at present, throughout the United States, over 165,000 prewar phonographs. These are instruments manufactured prior to 1942.

The entire industry agrees that, in the greater majority, these are the most horrible looking and most terrible sounding machines left in the industry. They bring shame down on the heads of the local music operators. They bring adverse publicity to all the nation's music operators.

The present seven manufacturers, working full speed ahead, full time, wouldn't be able to build enough instruments during 1954 to clear away these 165,000 prewar phonos from the nation's locations.

The most conservative estimate, which discussions with leaders in the music field brought forth, indicated it would take anywhere from two to three years to gradually remove these 165.000 prewar phonos from the locations they are now blocking to progressive music operators.

The music factories, if they recklessly plunged into a tremendous double-shift production program, could build that many phonos in one year. But to do this they would be neglecting everything else except producing and selling to replace the 165,000 prewar phonos.

The business which is being done everyday by the distributors of these factories, trading away earlier postwar models for the newest type machines, as well as the export and other business conducted by the manufacturers, won't allow for an all-out plunge into any such production schedule.

In short, then, the music industry, all other factors remaining equal, can look ahead to two and even three more years of very hard work, just to clear away the nation's 165,000 old. prewar 'clunkers,' before any general letup in present production can be sighted.

At the same time there are more and more operators entering into the music business. Not just new people to the industry. But rather operators who have long been engaged in this business in many instances.

Operators who have discovered that music has become 'the best backbone' for the routes which they have created over the years. Because music has proved itself the 'steadiest route insurance' as far as income is concerned.

Adding all these factors, plus the work ahead to clear the field of the old, wornout, dirty, marred, scarred, scratchy, tone-dead 165,000 phonos of prewar vintage, the business of automatic music has a bright and cheery future ahead of it.

A future that is, each week, becoming ever more brilliantly bright. This grand future has zoomed the automatic music field into a position of definite leadership, as far as the entire industry is concerned, from more than one standpoint.

(Part Two To Appear In The April 24 Issue)

See Williams ALL-STAR Has every feature of Major League plus "Triple Match"

OPERATES ON:
- Single Entry 5c—10c—25c Slug-Proof Cain Mechanism.
- One player 10c, can insert 2 nickels or a dime.
- Three players—25c.
- Convertible to straight 5c play.

See Your Williams Distributor Now!

Williams

EXCITING!

MAJOR LEAGUE

6-PLAYER BASEBALL

New! YEAR ROUND!

for NOVELTY play!

- Balls go up the ramps and over the fence for Home Runs!
- Balls hit onto ramps actually FLY THRU THE AIR!
- BONUS SCORES: Hitting Home Runs after 2nd out is made in each inning scores 2 runs for each man on base plus 5 Bonus Runs. Hitting Home Run in last inning scores 2 runs for each man on base plus 5 Bonus Runs throughout the entire inning!

3 OUTS PER INNING
Adjustable 1 TO 5 INNINGS!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

THE ONLY AUTHENTIC TYPE BASEBALL GAME with the ANIMATED BASE RUNNING UNIT an exclusive Williams feature!

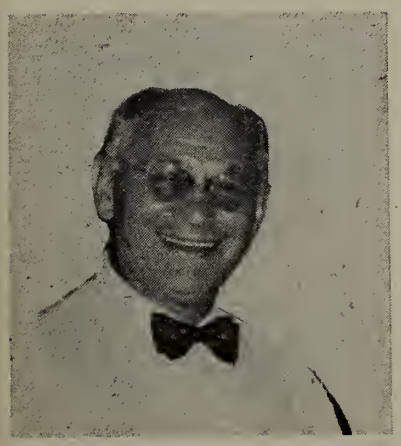
- MANUALLY CONTROLLED ELECTRICAL PITCHER.
- PLAYERS ACTUALLY RUN THE BASES IN 3-D LITE BOX.
- LITES ON PLAYFIELD BASES INDICATE MEN ON BASES.
- OPPOSING TEAM IS ON LOWER BACKBOX SET OFF IN REALISTIC THIRD DIMENSION!

NEW! Williams DEALER
- replays
- high scoring

plus the smart new HOLD and DRAW feature

PROVED for SUBSTANTIAL EARNINGS!

Taran Distrib. Territory Increased By United & Williams



SAM TARAN

MIAMI, FLA.—Sam Taran, Taran Distributing Company, this city, announced the United Manufacturing Company and Williams Manufacturing Company, both of Chicago, had extended his firm's territory to include the entire states of Alabama and Georgia in addition to the State of Florida.

Sonny Lomberg will be in charge of the Atlanta, Ga. office and will cover upper Georgia and the State of Alabama using Atlanta as his base.

Lomberg has been with Taran since 1938. He started at St. Paul and also worked in the Pittsburgh offices. His work with Taran was continuous except for the war years and one year when he worked for another distributing firm.

Wico Prints New Parts Catalog

CHICAGO—Milt Wiczer of Wico Corporation, this city, informed the trade this past week that their new 1954-55 parts catalog had just come off the presses.

This is a 48 page catalog and feature phonograph, pinball, bowler parts and supplies.

Wiczer terms it, "The most complete parts catalog in the U.S.A."

He asks those who want the catalog to write for it on their letterhead.

"Each year", Wiczer stated, "operators have looked forward to our parts catalog. They will be thrilled with this new 1954-55 catalog which is the most complete we've ever yet presented."

Sheffield Has Busy Schedule

RALPH SHEFFIELD

CHICAGO—With Sam Lewis in Florida, and with Avron Gensburg busy at home with a new baby, Ralph Sheffield, salesmanager of Genco, found himself confronted with one of the busiest schedules he's ever yet faced.

"In fact", Ralph stated, "not only have long distance phone calls been keeping me hopping, but, at the same time, many visitors have been calling around to talk speedier shipment of our new 'Two Player Basketball' as well as our 'Shuffle Pool' and 'Match Pool' bowling games.

"I haven't seen anything like this for sometime now", Sheffield stated, "and, further", he said, "from all indications, business is getting better and better.

"This is not only the story with us", he explained, "but with all our distributors, who also report a very fine business uplift all the way down the line."

FOREIGN BUYERS!

KIDDIE RIDE SPECIALS!

BALLY SPACE SHIP .....$375.
(In lots of 5, ea...$360.)
AQUA JET BOAT .....265.
(In lots of 5, ea...$255.)
ATOMIC JET SPACE SHIP. 265.
and many more Kiddie Rides at Lowest Prices!

CABLE for Special Price Lists.
Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Central States Ops Elect New Officers

PEORIA, ILL.—At a recent meeting of the Central States Phonograph Operators' Association, the organization's 16th annual election was held and the following officers were elected to serve for the coming year.

Charles Sisney, Peoria, was elected president, succeeding Les Montooth, who had been president for the past six years.

Les Louden was elected vice-president and John Bush, secretary-treasurer.

Wurlitzer "1700" Phono

Emarcy Dist. Co., San Francisco, Calif.

SAN FRANCISCO, CALIF.—M. H. (Rosey) Rosenberg and Tim Crummitt of Emarcy Distributing Company, enjoyed the biggest showing the firm has ever held on 'National Wurlitzer Days,' April 4 and 5, when they displayed the new Wurlitzer Model "1700."

"Regardless of a steady and continuous downpour," Rosenberg advised, "over 300 operators came to our showrooms to see the new Wurlitzer Model '1700.'

"This was the most enthusiastic crowd we've ever entertained on 'National Wurlitzer Days.'

"In fact," he reported, "some of the men came back more than once to again look over various features of the new Model '1700.'

"Sales were made right there and then," he said, "and we find that what we are faced with is a problem of immediate delivery."

J. B. (Jack) Smith of The Rudolph Wurlitzer Company, traveled all the way to this city, to be present at the Emarcy showing of the new Wurlitzer phonograph.

Smith stated that this was one of the finest and most enthusiastic showings he had ever attended. He, too, looks forward to some grand sales for the months to come.

Century Dist. Co., Buffalo, N. Y.

BUFFALO, N. Y.—As a result of the most successful showing of the new 1700 Wurlitzer on April 4th and 5th at Century Distributing in this city, E. J. Clinton is requesting that the factory increase his quota on order to fill the present orders.

Clinton in a telegram advised that the machine was a "smashing success."

Wurlitzer officials attending were Roy Waltemade, vice president and general manager of the North Tonawanda Division; Bob Bear, national sales manager of the Phonograph Division; Fred Osborne, director of engineering; and Al Dietrich, credit manager.

Operators from all over the Buffalo area turned up to give their opinion on the new phono.

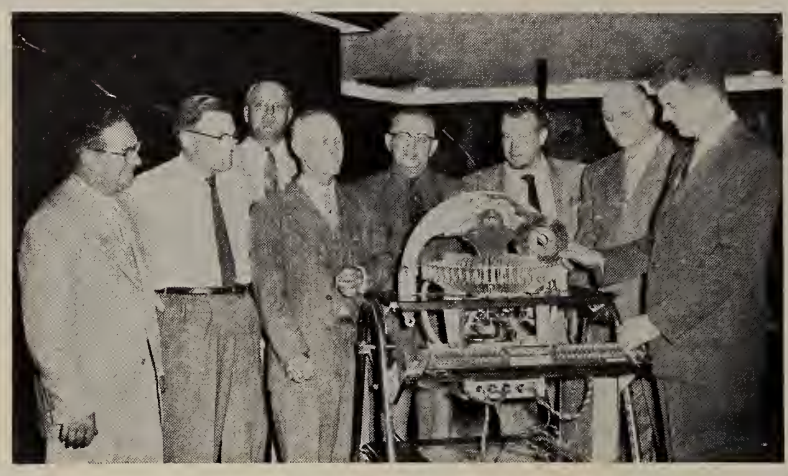
Central Music Dist. Co., Omaha, Neb.

OMAHA, NEB.—Central Music Distributing Company, this city, played host to the greatest turnout of operators in the area in several years when it unveiled the new Wurlitzer "1700" phonograph on National Wurlitzer Days, April 4 and 5.

According to W. J. Mashek, president, and Lou Singer, manager of Central, the general concensus of the visiting operators were overwhelmingly impressed with the new phonograph.

Buffet refreshments were served.

United Distributors, Wichita, Kan.



WICHITA, KAN.—United Distributors held its showing of the new "1700" Wurlitzer Phonograph on Sunday, April 4, at the spacious one-half million dollar Trig Ballroom. Approximately 400 persons attended this showing.

Mark Blum and Mel Hamer were ably assisted in their display by Byron Waggoner, Ted Lovett and Clyde Gage, service personnel.

Operator reaction was "tremendous," according to Blum, and "orders were placed immediately."

Also on hand for the showing were Jim Crosby, district sales manager, and "Mac" McKenzie, service representative of the Rudolph Wurlitzer Company. John Balk, of Mid-West Distributors, represented Wurlitzer from the Kansas City area.

Cocktails were served during the afternoon and a buffet luncheon was served in the early evening.

Both Blum and Hammer left immediately following the Wichita showing, to attend the opening of the branch offices, Mid-West Dustributor, Kansas City, Mo., in connection with its showing of the new "1700" in its territory.

Seen above, left to right: Earl Lang, Wichita, Kans.; Glen Ingram, Foosher Music Co., El Dorado, Knas.; Buren Malone, B & M Amusement Co., Oklahoma City, Okla.; Loda Sullivan, Lyons, Kans.; Carter Buton, Buton Novelty Co., Independence, Kans.; Bill Turner, Turner Amusement Co., Topeka, Kans.; Francis Steele, Joplin Music Co., Joplin, Mo.; "Mac" McKenzie, service representative of the Rudolph Wurlitzer Company.

Young Distr. Co., New York, N. Y.

NEW YORK—The Young Distributing Company, this city, held its two day showing of the new Wurlitzer "1700" phonograph on National Wurlitzer Days, April 4 and 5 at its showrooms and offices.

On hand to greet the visiting operators were Joe Young, Abe Lipsky, Hank Barber of Landsheft & Barber, Wurlitzer advertising agency, and Harrington W. Peteet, Wurlitzer field service engineer.

"This phonograph has received the greatest possible reception from the operators," said Joe Young. "Not only were they outspoken in their praise, but they put their names on the dotted line. We wrote up substantial orders."

Refreshments were served.

Peteet is arranging to start a Wurlitzer service school and the sessions will be held on Saturday mornings at Young Distributing. The school will begin in about two weeks.

Seen above are Danny Capri, Pic Records star, Joe Young, and the "1700" Phono.

Sandler Dist. Co., Minneapolis, Minn.

MINNEAPOLIS, MINN.—The Sandler Distributing Company of Minneapolis held a showing of the Model "1700" Wurlitzer on April 4th and 5th for operators in the area. A preview of the mechanism was given local servicemen on April 1st.

Arne Golden reported a very good turnout and advised that operators and servicemen were very enthusiastic about the looks and future success of the "Carousel" phonograph.

Operators from all over the Minnesota, North Dakota and Wisconsin areas turned up for the showing. Irving Sandler, prexy of the company, came up from Des Moines and was present on Sunday.

Commercial Music San Antonio, Texas

SAN ANTONIO, TEX.—Daniel G. Perrotta, vice president of Commercial Music, reports that over 400 people representing the families and friends of better than 100 operators in the San Antonio territory attended the showing of the Wurlitzer "1700" phonograph.

"Operator reaction was terrific," said Perrotta. "Descriptive adjectives such as 'beautiful,' 'great,' 'finest,' 'tremendous,' 'best yet,' were heard over and over again." Perrotta concluded, "More orders were taken by the sales personnel than on any phonograph in Commercial Music Company's history."

The guests were served chuck wagon style with Texas barbeque, turkey, ham and beans heading the list of refreshments.

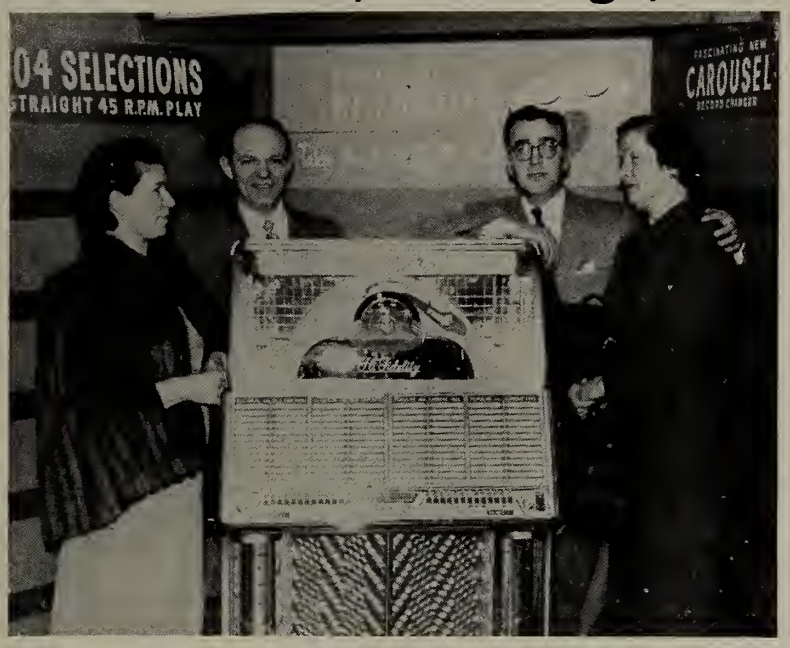
Commercial Music Dallas, Texas

DALLAS, TEX.—R. B. Williams, president of Commercial Music Company, Inc., this city, reports an enthusiastic response from the operators in the Dallas area who attended the showing of the new Wurlitzer "1700" phonograph on April 4 and 5.

Commercial played host to the largest attendance and wrote more orders than at any previous showing ever held. Operators attended from such cities as Shreveport, and Bossier City, La., and Lubbock. Odessa, and El Paso, Tex., as well as many other more locally situated areas.

Clix Big In Showings

Music Distrib., Pittsburgh, Pa.



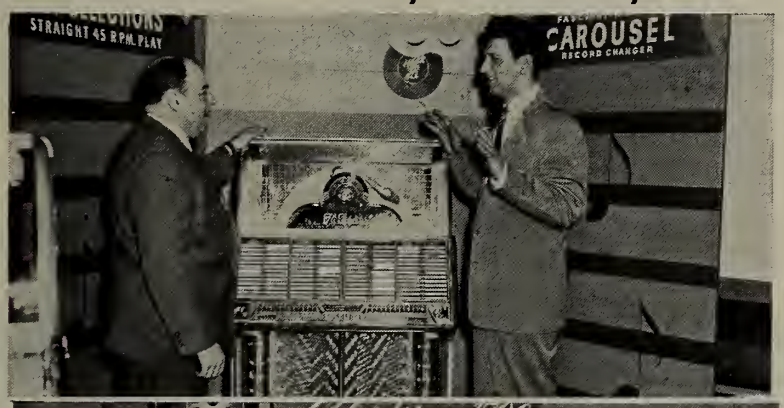
PITTSBURGH, PA. — Operators, their wives, service men, artists and everyone in the area associated with the coin machine biz must have been present at the huge showing of the new Wurlitzer 1700 "Carousel" held at Music Distributing Company on National Wurlitzer Days Apr. 4 and 5.

Jerry White, prexy of Music Distributing, welcomed the many enthusiastic guests, and reports they "unanimously agreed that the "1700" was the greatest machine ever turned out by Wurlitzer."

The firm says it is expecting, in future months, the largest sale that any of its machines has ever attracted.

Seen above are Jerry White, Mrs. Joe Vinski, wife of one of Pittsburgh's leading ops, her brother and sister.

Bilotta Distr. Co., Newark, N. Y.



NEWARK, N.Y.—"A new era in automatic phonographs transpired," says Johnny Bilotta, "with the grand-slam introduction of Wurlitzer's Model "1700" (Carousel) phonograph Sunday and Monday, April 4 and 5.

"We at Newark knew in our hearts that the 'Carousel' phonograph would mean to the operator everything that the word implies."

Hundreds of ops, their families, service men from all territories turned out for the opening and the reaction was spontaneous.

To carry through the "Carousel" atmosphere, a buffet lunch and beverages were served all day Sunday and Monday.

Entertainment was held Sunday night at Caruso's Night Club featuring Lillian Roth, Dan Pooley, Tommy Coleman, Lynn Mitchell, Joe Justino and Al Renzi. Rochester dee jay Ed Meath emceed. Others present were Janet Gainer, Bob Thiele, Norm Wienstroer, Harry Stern, Ted Sidel and Joe Hrdlicka.

Seen in the top picture are: Lindy Nardone of A-1 Amusement, Rochester, who is indicating to Johnny Bilotta that he will take 10 machines.

The lower picture, from L to R: Al Balinger and son, Syracuse, N.Y.; John Bilotta; Harry Stern, Williams Mfg. Co., Chicago; Sonny Schneider, Son Sales Co., New York City; Roger Sheppard, Rex Distributing Co., Syracuse, N.Y.; Angelo Deleport, Rex Dist. Co., and Roz Sheppard, Watertown, N.Y.

Poole Distrib., Boston, Mass.

BOSTON, MASS.—Poole Distributors, Inc., this city, played host to approximately 1000 New England music operators at the showing of the new Wurlitzer "1700" phonograph at a two day open house, Sunday and Monday, April 4 and 5.

Charles Suesens, Poole vice president and treasurer, said, "The operators gave the new Wurlitzer machines the warmest reception I have ever seen for any phonograph. Verbal approvals were backed up by substantial orders in many cases".

Harry Poole, president, said, "The operators were enthusiastic about the new 'Carousel' record changer and the attractive styling of the machine."

W. L. McBride, Wurlitzer regional representative, was on hand to help demonstrate the new machines. Other Poole officials present were: Max Polansky, Jim Donaghue, H. Kingsley Jack. Marion and Jack Sutcliffe. The latter pair represent Poole at his one-stop Juke Box Haven.

Seen in the top picture, from left to right, are Ed Beals, Needham; A. J. Thoma, Coronet Music Co., Springfield, Mass.; Ralph H. Ridgeway, Vogue Music Co. and president of the Western Mass. Music Guild.

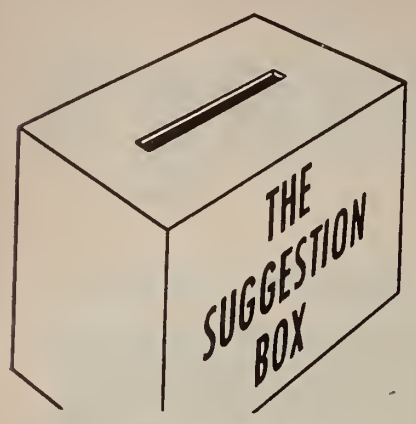
In the lower pic are members of the Poole organization who attended the showings as hosts. From L to R—front: Marion Sutcliffe, Wesson D'Amico, Max Polansky, Frances Katz. Second Row: L to R—Al Hovasse, Harry Poole, Charles Suesens, W. L. MacBride, Jim Donaghue, H. Kingsley Jack and Jim Sutcliffe.

F. A. B. Distrib. Co., Columbia, S. C.

COLUMBIA, S.C.—The F.A.B. Distributing Co., Columbia office, played host to over 150 operators and their guests who came from all points of South Carolina, and from Augusta and Waynesboro, Georgia.

According to Jim Faulk, manager, "the operator reaction was sensational and one of wide eyed amazement. Many operators placed orders before leaving the showing."

Seen above are H. E. Hutto, Orangeburg, S.C., and Jim Falk admiring the new Model 1700 Hi-Fidelity phonograph.



Sometime ago, in a reminiscent discussion with Willie (Little Napoleon) Blatt of Miami, Florida, he reminded us that we used to tell "some stories about sales ingenuity." Willie believed that these might prove "interesting" to many others. He therefore suggested that we repeat a few of them here.

Talking about quick thinking and ingenuity, always reminds us of the story about the old time drummer, who used to sell the glass lampshades that were fitted atop the kerosene lamps of yesterday. It seems that this drummer, after years on the road covering the general stores in the villages of the nation, developed a trick of selling his glass lampshades that brought him plenty of business.

For example, he would walk into a general store, shout out his "hello" in a loud voice and then, when he had the attention of all in the place, would dig down and pull a glass lampshade out of his sample case, spin it down along the sawdust covered floor and would put such a twist on it that, just when it seemed it would crash into the opposite wall, it would instead right itself and stand right up on its proper end.

Well, one day he started off in a small general store with this same attention-getting stunt, when, bammo, because of a knot or something in the planked flooring, the lampshade smashed into smithereens.

Was he nonplussed? Of course not! He simply dug right back down into his sample case, pulled out another glass lampshade, and spun it down the floor after the other one while saying, "There you are, ladies and gents. That was my competitor's. Now watch mine."

Another story about salesmen that occurs to us at this time, and which proves it's all in the point of view, is that of the shoe salesman who was sent to Africa by his firm, many years ago, to search out a new market for their shoes.

Well, he arrived in Africa after a long sea voyage, and when he at last got off the ship and took his first stroll down the streets, he saw that the natives were walking about barefooted.

He cabled back to his factory, "No one ever wears shoes here. Market worthless."

On the next ship to anchor in the very same harbor came another shoe salesman and when he, too, saw the barefooted natives, after his first visit ashore, he hurriedly dashed to the nearest cable office and wired his firm, "Send all the shoes you can possibly spare. This is terrific, virgin market."

We do hope that these are among the stories that Willie (Little Napoleon) Blatt suggested we tell.

P.S. (Send in YOUR suggestions to: The Cash Box, 32 West Randolph St., Chicago 1, Illinois.)

United Delivering New "Mexico" In-Line

CHICAGO—"We're in full production and making deliveries just as fast as we possibly can," is the way Bill DeSelm, salesmanager of United Manufacturing Company, this city, started his conversation to describe the firm's newest inline game, "Mexico."

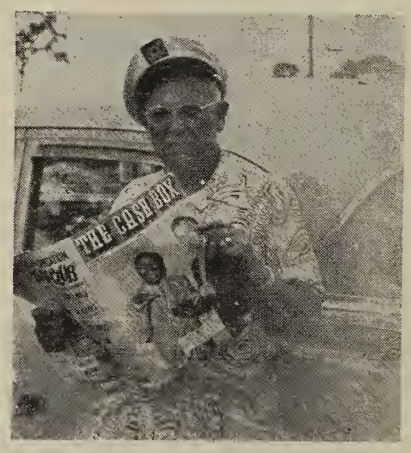
He said, " 'Mexico' has every single feature which clicked on our last inline game, 'Havana', plus a new double selection feature which has won commendation from everyone who has already received shipment of 'Mexico'.

"This double selection feature allows the player to: 1, select a number, and 2, when he lights up 'Super Selection', he then has the opportunity to choose an extra ball, or his 4-in line scores 5-in line, or he can get both 'Super Cards' or both 'Special Cards'.

"This," Bill DeSelm claims, "is the most outstanding, as well as the most fascinating, inline game we've ever yet built.

"It's clicking everywhere it has been placed. We have never before," he said, "seen so many players line up to play any game as they are now getting in line to play our 'Mexico' in-line."

Vacationing Op



TAMPA, FLA.—A. S. Levy of Dayton, Ohio, while vacationing in Tampa, Florida, couldn't get along without his weekly copy of **The Cash Box**, so he had them sent there. Levy is seen above, all tanned and relaxed, reading the latest issue.

Levy, who has been connected with the coin machine industry for over 50 years, is one of the real old-timers and pioneers of the coin machine business.

Airmail Subscription
The CASH BOX $30.

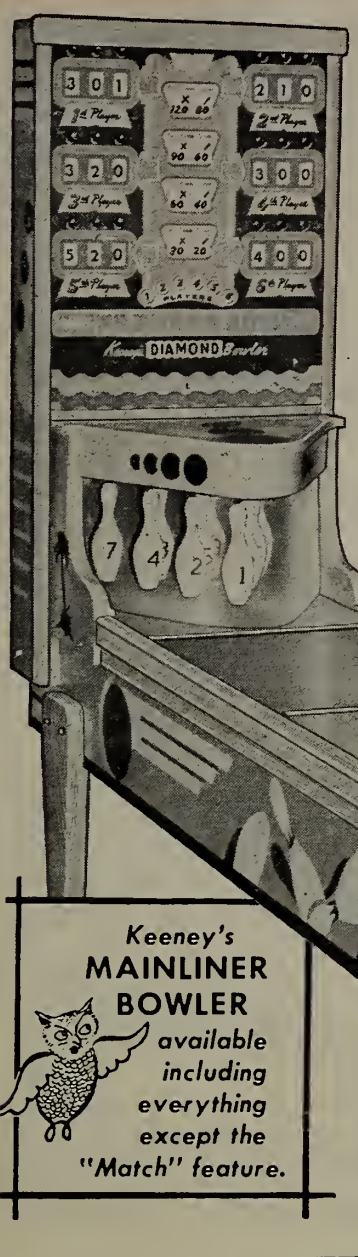
"Everyone in and around Nashville were all excited about Wurlitzer Days and the showing of 'the greatest phonograph ever built' ", said **Woodie Thomas** of Buster Williams in Nashville. Woodie, for the last two weeks, has been in St. Louis at the School. Before the showing Woodie was having the time of his life seated on the crated machine with everyone asking questions. But Woodie was not allowed to tell too much until the showing. He would just sit there and say, "this is it, boys". Woodie and **Talmadge Hanner** were two busy boys getting set for the great event and had everything in tip top condition. **John McDonald**, mgr., was kept busy herding in the boys for the Sunday and Monday showings. Woodie says they are ready to deliver as the first carload has already arrived. . . . **L. H. Smith** of T. L. Stieble was down in Old Alabama this week on business while **Pop Davis** was holding down the fort. . . . **K. S. Brake** and **T. H. Watts** of Rock City Amusement were breaking in their new "Downey Johnson Coin Sorter" and was the money flying. . . . At Hermitage Music everyone was talking about the MOA Show. . . . Sanderson Distributing Company has added the Kwik Cafe Coffee Vendor to the Bally line. These vendors are all over Nashville. . . . H & H Music Company has just gotten settled in its new location at 5 South 3rd Street, East Nashville. They state this location is closer to the center of their routes and now they can give even faster service. . . . Over a cup of coffee with **Julian Silverfield** of Pals Amusement we discussed the coin machine shows of years gone by. Julian seemed to think the better the show, the better the business, so we've got a good year ahead in '54. . . . **B. E. Tomblin** of Tommy's Distributing Company of Nashville has pulled one out of the hat for us all if our state law will permit this idea. Tommy worked a long time on this one and if the Tennessee state law permits this deal, he said he will send any operator a copy of the U. S. Treasury Department decision. Here is the deal! As a trade stimulator on his spots he mounts Premiums on a flashy board with a ticket deal of his own, letting each player draw free a ticket from the jar. Each ticket and each premium is numbered. If the player of the shuffle board draws a winner he is rewarded his free prize on the spot. This deal has increased his take better than 50%. All the other operators are catching on. Tommy says he is selling this deal as fast as he can make them up. This deal could be worked on any machine. The operators wanting this U. S. Treasury decision, write Tommy Distributing Company, 517 4th Avenue, South Nashville, Tenn. . . . **Jake Dunn** and **Hershel Revlett** of Clarksville were on Coin Machine Row in Nashville checking prices. Found the machines and prices at Parker Distributing Co. . . . **S. J. Parker** of Parker Distributing Company was getting the machines in tip top condition this week at his Arcade at Fairview Park. . . . Talked with H. S. Louis of Louis & Dudley Amus in Dickson by phone. H. S. wanted to know just how so many of the operators could take off for the MOA show when he couldn't even take off for a movie. . . . H. A. **Waller** of Ideal Amusement Company in Jackson had the boys refinishing his 28 foot yacht. Believe me this yacht was bigger than the shop. . . . **J. W. Biggers** of Clarksville reports his 10c play is still increasing his take each week. . . . **W. K. Wallace** who sold his interest some time ago in the Automatic Music Company is now in the bonding business in Clarksville.

Ella and **Andy Oberg** of Grand Forks, N. D. stopped in the Twin Cities on their way back home from a vacation at Hot Springs, Ark. Besides basking in the sun and in general taking life easy, Andy had a check-up by the doctor who patched him up after an accident down in Hot Springs over a year ago. Andy and Ella are all rested up and raring to go. . . . Word has been received that **Glenn Rackliff** of Superior, Wisc. passed away March 24th. Glenn had been in the coin machine business for a number of years. Mrs. Rackliff at the present is running the route. . . . **Mark Coughlan** made a fast trip into town to pick up some parts that he needed for some of his ailing machines. . . . Genial **Charley Sersen** of St. Cloud, Minn. was in town making the rounds of the record supply houses picking out the good ones. . . . **Tom Pudil**, who is in the Lieberman Music Company shipping department, and **Mrs. Wally Jones**, whose husband is in the phonograph department of the Lieberman Music Company, were paired in a city wide mixed doubles bowling tournament. They walked away with first place with a total score of 1527 pins. This is one that Wally will have a hard time living down since he didn't fare so well in the same tournament. . . . Recent visitors to the Twin Cities were **Joe Regan** of the Dikota Amusement Company of Dickinson, N. D.; **Stan Woznak** of Little Falls, Minn.; **Fred Kovanen** of the Pla-Mor Amusement Company of Moose Lake, Minn.; **Don Bolier** of Baldwin, Wisc.; **Cab Anderson** of Hudson, Wisc.; **L. I. Harris** of Enderlin, N. D.; and **Harry Nold** of Cambridge, Minn.

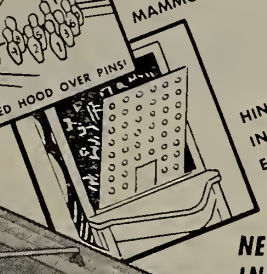
REVOLUTIONARY

Keeney's DIAMOND BOWLER

6 PLAYERS multiply PROFITS!



SKILL ADJUSTMENT FEATURE: Numbers appear on backglass as player starts the game. It's a real come-on play stimulator!



NEW SERVICING INNOVATIONS!

Last number of player's score must match one of several numbers appearing on backglass and the diamond. . .

Points are scored in various values from 20 to 500 as indicated on the backglass. This all happens in the "matching frame" when player presses button.

MATCHING FRAMES may be set at: 2 or 10 and 2-3-4-5

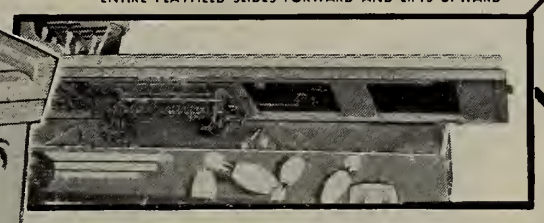
4-WAY FLEXIBILITY of play provides various settings to meet any location need.

2 SIZES:

9 ft. game playfield now on 8 ft. cabinet
8 ft. game playfield now on 7 ft. cabinet
CONSERVES SPACE!

Available in 10c and 3 for 25c play.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX
ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



Single-Double-Triple-Quadruple Scoring for Strikes and Spares

Strikes • Shoot again in 10th frame

COVERED CASH BOX PLUS EXTENSON FLOODLITE WHEN DOOR OPENS

HINGED FRONT DOOR

Keeney's MAINLINER BOWLER available including everything except the "Match" feature.

Reduce to 5 FRAME GAME by Simple Plug Adjustment

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

United's Golfers Plan Golf Tournament

HERB OETTINGER

CHICAGO—Even tho United Manufacturing Company's golfers recognize Herb Oettinger of the firm as their champ, they believe that there should be a tournament this year to definitely decide "The Champion of United for 1954."

Almost all the execs of the firm are golfers. Some of them, of course, aren't as yet sufficiently skilled in the game of walking after and hitting the elusive pellet to be placed in the 70's or high 60's, like Herb Oettinger.

But they feel that, with open competition, plus a handicap, they can score against the best of the firm's golfers.

They also plan to invite everyone of their distributors to join in when they decide on their golf tournament date sometime this summer.

"In the meantime," one of United's execs stated, "let our distributors know that they're invited to join our golfing force."

Re-Orders Tell The Story

"Re-orders on 'Diamond Bowler' Stamp It a Hit", Says Huebsch

PAUL HUEBSCH

CHICAGO—Paul Huebsch, general salesmanager of J. H. Keeney & Company, Inc., this city, reported this past week:

"It's the reorders that tell the story."

He said, "We have never yet considered any game we have ever manufactured a 'hit' until we have seen the reorders come in to the factory.

"Not just reorders for one or two more, but, quantity reorders, and of such number that we are convinced we have an outstanding game.

"That," he continued, "is the story on our 'Diamond Bowler'.

"We have been receiving reorders, two and three and more times, from the same distributors and, each time, the reorders are growing bigger.

"This simply means," he said, "that we know we have one of the most outstanding bowling games in the market today in 'Diamond Bowler'.

"We further believe that this game is going to continue to be outstanding for a long time to come."

LOOK AT THESE PRICES!

DOMINO	$99.50
HONG KONG	119.50
TWENTY GRAND	124.50
DELUXE WORLD SERIES	169.50
HAPPY DAYS	125.00
BRIGHT LIGHT	72.50
SPOT LIGHT	75.00
PALM BEACH	225.00
SKILL POOL	135.00
OLYMPIC (Williams)	112.50

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Nat'l Rejectors Hold Three Day Sales Meet

ST. LOUIS, MO.—National Rejectors, Inc., held a 3-day annual sales meeting at the executive offices, this city.

Sales and servicemen representing the national branch offices in Atlanta, Chicago, New York, Dallas, Los Angeles and Toronto, Canada were present. Considerable time and discussion was spent on new service techniques recently developed by National Rejectors.

New products were on display, some of which will be available in the near future.

Calif. Cig. Vend. Institute Plans Fight On Cig. Tax

PASADENA, CALIF.—The Cigarette Vendors' Institute of California, Inc., this city, in a letter to the trade announced it is making plans to meet the possibility of a State cigarette tax being introduced in the January 1955 Legislature.

"Another subject we are considering is the 'per machine tax problem.' No two cities treat this very important matter alike. We intend to work out ways and means of putting machine licenses and taxes on a fairer basis."

AGAIN! . . . chicago coin Scoops the Industry!

NOW! A game with the Added Excitement of a Super Frame Score!

SUPER FRAME BOWLER

THE 100% SKILL BOWLING GAME!

LOOK! You Get Increased Revenue from 10c 3 for 25c Play!

NEW 6 Volt Light-Up Bulbs for Drum Scoring Units

LOOK! New Front Hinged Score Frame Glass for Easier Servicing!

LOOK! 100% Skill "Match The Lited Number" for Super Frame Scoring!

NEW FEATURE! Special light on Front Panel illuminates Coin Chute and Front of Game!

Player by matching the number lit in the 11th or Super Frame can add from 200 to 500 points to his score!

Super Bowler Contains all the ADVANCE Scoring Features! New Top Scoring Thrill of 1400.

Fast 55 Second Play! Multiple Scoring on Strikes and Spares *plus* the "Time Tested" actual 1-9 Pin Scoring.

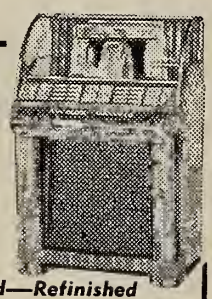
Featuring Single — Double — Triple — Quadruple Scoring!

Still the Most Wanted Game in Every Location!
chicago coin's CRISS CROSS BOWLER
Still in FULL PRODUCTION!

chicago coin MACHINE COMPANY

1725 W. Diversey
Chicago 14

BUY THE BEST IN MUSIC



Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-48 BLOND	195
SEEBURG M-100A	495
WURLITZER 1100	225
WURLITZER 1250	295
WURLITZER 1400	475
WURLITZER 1500	595
ROCK-OLA 1436 (120 Sel.)	495
A.M.I. MODEL A	195
A.M.I. MODEL C	295
A.M.I. MODEL D80	475

WURLITZER 1015
$75.00
Running Condition—Complete.

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2122 NORTH WESTERN AVE.,
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(Phone ARmitage 6-5005)

SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines..
$39.50 EACH
Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

52 Issues The Cash Box $15

New "3-D Theatre" To Be Ready For Shipment Soon

NAT COHN

NEW YORK—Nat Cohn, Riteway Sales and Manufacturing Co., Inc., this city advised his distributors this week that the new model of 3-D Theatre will be off the line within a week to ten days, in time for the Spring and Summer business.

The cabinet has been strengthened and the color scheme revised to give it more eye-appeal. Blinking lights have been added to make it more attractive.

Cohn advised that deliveries will be going forward to all his distribs shortly, complete with five one-minute shows. In addition the library of pictures has been increased to meet the demand. The pictures are original Kodochromes in natural color.

Chi Bowling League News

CHICAGO—Here's how it went with the Chicago Automatic Bowling League, Monday (4/5).

Star Music took two from Mercury. High for Star Music, Jerry Schuman, 495. Star's Myrtle Sochacki was high for women for the third week in succession with 397. High for Mercury, Irv Cairo, 455.

ABC won three from Coven. ABC's high scorer, Bob Gnarro, with 526. High for Coven was Tom Nyland, 475.

Atlas took three from Melody. High for Atlas, Morry Mincus, 509. High for Melody, Vic Jaccino, 476.

B&B won three from Western Automatic. Warren Perodee was high for B&B with 512. High man for Western, Jerry Mankins, with 447.

Decca-Coral retained their four-game lead by taking two from Gillette.

Ed Walker was high man on Decca with 505. Gillette's high man was Hank Leonarczyk, 445.

Oomens failed to gain any ground but won two from Paschke. Johnny Oomens was high man for his team with 495. Ray Gallett was high for Paschke and high for men with 533. Ray is making a strong bid along with Carl Latino for high for men for the season.

The only thing that marred the evening's festivities was the absence of Bill and Millie Nyland, due to the death of Millie's father.

Reports Can. Kiddie Ride Biz On Upswing

CHICAGO—J. A. (Art) Weinand, salesmanager of Exhibit Supply, who has just returned from an extended Canadian trip, reported this past week:

"The kiddie ride business is definitely on the upswing thruout the Canadian Dominion.

"Our 'Roy Roger's Trigger' is being ordered from all parts of Canada due to the fact that the big star attraction at the forthcoming Canadian National Exhibition will be Roy Rogers and his horse, Trigger.

"This last visit, from which I've just returned, was one of the most profitable we've ever yet made to Canada.

"There were many noted operators waiting to meet me when I arrived. Each and everyone was ready to talk kiddie rides which seem to be growing bigger and bigger thruout the Canadian Dominion each day."

Weinand stated that the firm expects this forthcoming spring and summer season to be one of the best for the kiddie ride business if present orders are any indication.

IN TIME for the BASEBALL SEASON!...

chicago coin's EXCITING

HOME RUN

The FIRST 6 PLAYER BASEBALL GAME...

With the GRAND STAND "Home Run" Feature for Extra Runs . . . *Plus* The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

Each inning constitutes 3 outs.

★ Game can be set to operate at 1, 2 or 3 innings per game.

★ Single player continues at bat until game is over — Multiple players alternate as in bowling games after 3 outs are made.

★ Player hitting ball into Lower Grand Stand gets a Home Run plus RUNS for every man on base!

★ Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

★ Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

★ 6 Foot Size!

Also Available in 10¢—3 for 25¢ Play

chicago coin MACHINE COMPANY

1725 West Diversey Chicago 14, Ill.

Demand Continues to Grow for Inline Games

CHICAGO—"We can use all the inline games we can possibly get. We have orders for a lot more than we have been able to dig up," is the way one noted distributor here described conditions in the used inline games market at this time.

"What's more," he continued, "even the new inline games are tough to get. The factories are simply jammed with orders and we have to wait our turn."

This latter statement is true, a check of the two large factories here manufacturing inline games, proved.

But, most important at this time, as the warm weather season comes on, is the sudden and very tremendous demand for used inline games from many towns thruout the country.

So unexpected was this demand that those distribs who usually carry a large stock of used games on hand were absolutely taken by surprise and, within a very short time. were cleaned out of anything and everything in a used inline game they had on hand.

Since then roadmen for these distributors have been scouring the countryside trying to dig up used inline games to fill the orders which they have taken and, at the same time, replenish the stock they used to carry.

"It's a unique situation," another distributor here stated, "and one," he claims, "that was completely unexpected.

"We have been carrying a very nice stock of used inline games on hand all this past winter. Within a few weeks the stock was gone. Now we are short quite a number of inline games. We, like all the others, are doing our best to get them in for our many out-of-town customers."

(Editor's Note: A check of 'The Confidential Price Lists' will reveal that not only are the inline games most in demand at this time, but that prices have also been gradually rising, as the used inline games become more and more scarce.)

Perhaps the most revealing statement came from an operator who drove his pickup to this city to load it with used inline games.

He stated, "Well, I've been scouting about all over town, trying to buy as many as I possibly could. All I have been able to obtain are just a few of the older models."

Dave Gottlieb Grandpa for Fourth Time

CHICAGO—With the birth of a 7-lb., 7-ounce son to Margie and Judd Weinberg. Dave Gottlieb became a Grandpa for the fourth time.

As reported a short time ago in The Cash Box, Judd Weinberg had actually been walking the floor expecting his wife, Margie, to give birth any moment.

As Judd now reports, "You don't know just how close you came. Almost immediately after your item appeared, Margie gave birth to Richard Gabriel Weinberg."

Bush Distrib Co. Holds Two Day Wurlitzer Show

MIAMI, FLA.—Bush Distributing Company, this city, held its showing of the new Wurlitzer Model 1700 on Sunday, April 4. A strong turnout of local operators showed an exceptionally gratifying interest and many orders were placed.

Ted Bush, Ozzie Truppman and Ken Willis, of the Bush staff, were on hand to answer operators questions and explain the technical advantages of the new phonograph.

Refreshments were served by Mrs. Leona Bush and her mother who were hostesses for the party.

Ted Bush flew to his Jacksonville offices for the "1700" showing on Monday, April 5. Ops there were similarly gratifying in their response.

On hand for the Miami and Jacksonville showings was A. D. Palmer, advertising and sales promotion manager for the Rudolph Wurlitzer Company. On Thursday, April 8, Palmer flew to Cuba to visit Bush's Cuban branch.

Ken Willis, Bush export manager, is leaving on April 18 for an extended tour of South America.

PROFESSIONALLY RECONDITIONED AND REFINISHED

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WURLITZER
1080 1250

with DAVIS GUARANTEE

SPECIAL PRICE FOR VOLUME.

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DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

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EVERYTHING YOU NEED
IN NEW AND USED EQUIPMENT
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LOWEST PRICES!

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Exclusive A M I Dist. Ea. Pa.
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When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

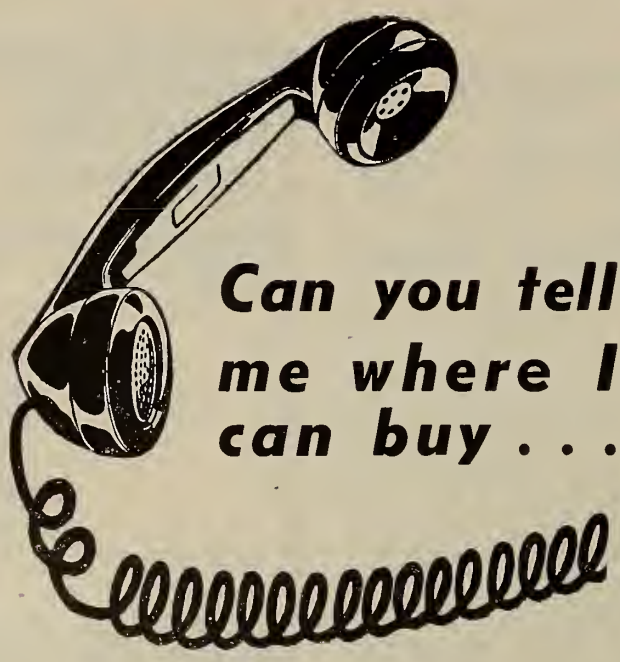
I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....



Can you tell me where I can buy . . .

For Any Information Relating To This Industry . . .

JUST PHONE . . .

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CALIFORNIA CLIPPINGS

LOS ANGELES

Over 500 operators and their families from all over Southern California trekked in along the Pico strip to attend the official opening of Cane Distributing Company and showing of the new Rock-Ola "Comet" at their three day open house party. Others swarmed through the doors of Paul A. Laymon Company for the unveiling of the new Wurlitzer "1700." The two events turned out to be the biggest ever staged in the Los Angeles area for quite some time. Recording artists from all the major recording companies and many of the smaller independent labels turned out along with diskery officials. **J. Raymond Bacon**, executive vice president of Rock-Ola Manufacturing Corp., Chicago, and **Frank Schultz**, field engineer, greeted all the operators at Cane Distributing Company while **Farney Wurlitzer**, chairman of the board of directors of Wurlitzer Manufacturing Company, drove up from his home in Palm Springs, Calif. to be present at the showing at Paul A. Laymon Company. . . . **Max Moore, Henry Bringas** and **Al Cohn** were seen crowded around one of the machines while **Lawrence Welk** chatted with other ops. Taking advantage of the good food and refreshments was **Nelson Riddle, Joe "Fingers" Carr** and RCA's new Western artist **Audie Andrews** along with operators **Chuck Cralitree, Henry Gerwin, Dan Shea** and **Marvin Jones. P. A. Barnes, Lyle Wilde, Wm. Olson, Gordon Williams, Ted Franklin** and orchestra leader **Dan Terry** were all huddled in confab. Listening attentively to the juke box while his latest Modern waxing of "Too Late" b/w "You're Gonna Be Sorry" was playing was **Johnny Moore** along with **Abe Rhein. Joe Perry**, local A & R head of Coral Records, dropped in to chat with ops and artists along with **Mike Kurlan**, Coral Distributor. Other diskery representatives were **Joe Matthews**, Capitol; **Dorothy Vance**, RCA Victor; **Bob Bacon**, Columbia; and **Lee Palmer**, label "X" and "Groove." **Ben Chemers** and his wife were seen mingling with the crowd while their lovely daughter collected autographs. **Paul Bershim** was hiding in the corner discussing this and that with **Jack Dolan, Tony Brill, Carl Fisher** and **Allen Copeland. The Lancers** were kept busy signing autographs and handing out photos. Little **Jimmy Boyd** greeted everyone with a warm handshake. Milling with the crowd was artists **Lee Roy Anthony, Tommy Leonetti, Vicky Young, Perez Prado, Dinah Kay** and **Pete Rugolo, Mary Rose Bruce** had car trouble so arrived late at the showing but got there in time to join in the festivities. **Bob Dogen** rushed around with sandwich in hand talking with **Ken Kuntz, Adolph DeEste, Phil Shatz, John Ends, C. C. Wilcox, H. I. Hanzelino** and **Mr. and Mrs. Honig. John** and **Albert Calsadallas** dropped in to see the new machines along with **Milt Fisher** and **Jerry Lowe. R. E. Bringas, Paul Vogel** and **Norm Davis** were also grouped around the new phonos surveying it's new features while **Al Hanlin** dashed around greeting his many friends. LA's two leading one-stops were represented by **Gabe Orland, Mary Reece** and **Martha Delgado** from California Music Company and **Bill Leuenhagen** along with **Mary** and **Kay Solle** from Leuenhagen's Record Bar. Two of the many out-of-town visitors were **Bob Colyer**, Long Beach and **Bill Schafer**, Bakersfield. Orchestra leader **Freddy Martin** and his manager **Billy Walters** visited both showings and so did **Les Baxter** and **Dinah Shore.** The Western field was represented by **Tex Williams, Noel Boggs, Audie Andrews,** and **Jack Tucker** along with his Oklahoma Play Boys. The Rhythm and Blues field was also well represented with **Peppy Prince, Christine Chatman** and a new singing group called **The Platters.** Another singing group called **The Hi-Lo's** dropped in to tell all the ops about their first Trend release. Other operators who attended the showings were **Cecil Morrison, Fred White, Bob Reymond, Herbert Reed, David Lynch, Jr., H. O. Chapman, Jack Goodman, O. L. Raymond** and **Ben Bennett.** Everyone agreed that the two showings climaxed one of the greatest events that has hit coinrow for quite a while.

Other notes from here and there:—**Harold Leiberman** of the Harold Leiberman Company, Minneapolis Minnesota spent several days along coinrow recently visiting here and there. . . . After visiting in Southern California for over two weeks, **Al Thoelke**, field engineer for United Factory left for Salt Lake City to conduct new United service classes and meet all the operators in the area. . . . **Charley Robinson**, prexy of C. A. Robinson & Co., states, "In my estimation the new United 'Mexico' Bingo game is the finest in the market. Operators appreciate the fact that the new 'Mexico' is one that will give them trouble-free operation along with a more fair return from the money they invest in it." **Aubrey Stemler**, West Coast Representative for Eastern Electric, recently returned from the NATD convention in Chicago. Then he left for Fresno and Sacramento, on business. . . . Arcade owner, **Harold Hanaford**, dropped in along coinrow recently. He owns the arcade in the fun zone in Balboa along with other concessions. . . . Badger Sales Company now have on display Keeney's new "Diamond Bowler." **Fred Gaunt** says that more and more operators are becoming aware of Keeney's great new features. . . . The main offices of Minthorne Music Company have taken on a new look with a huge red and white sign covering the entire side of the building along with a huge display of new Seeburg "HI-Fi" Phono painted in full colors. The parking lot across the street is also decked out with large signs. . . . **Lucille Laymon** announced that the Coffee Bar which was one of the outstanding features at Paul A. Laymon Company during the showing, will be continued. Operators who are in the area are invited to drop in any time for free hot coffee. . . . **Bob Colyer**, Long Beach, is firmly convinced that the dime play is the only way for an operator to make money today. He has operated his entire route on ten cent play or three plays for a quarter for the past four years.

Geo. A. Miller Addresses Calif. Music Operators

Promises Whatever Aid Possible To Lycoming, Penna. Ops To Defeat Recently Passed Ordinance.

LOS ANGELES, CALIF. — The California Music Merchants Association, Los Angeles division, held a meeting on Tuesday, April 6, at the Rodger Young Auditorium, this city.

George Miller, State president of the association and president of the Music Operators of America, addressed the operators on the activities of the MOA and gave a complete report on the recent convention in Chicago.

Miller spoke at length of the many problems with which the operator must grapple. He quoted a recent story which appeared in *The Cash Box* related to the ordinance passed by Williamsport, Penna. which inflicts on the music operators in Lycoming County a 10% gross intake tax and provides that the operator use only city sealed cash boxes which can be opened only by the city treasurer or one of his representatives. Miller stated he would assist the operators in Pennsylvania to do away with this type of taxation in any way possible.

Miller also spoke about the Society of Composers and Authors and wound up his address by assuring the group of the great benefits to be derived once they were fully organized.

Miller then introduced Harry Snodgrass, newly elected secretary of the Music Operators of America who spoke on the value of sound business ethics and the great need for good associations such as the California Music Merchants Association.

Ben Chemers, Los Angeles business manager, closed the meeting with a short address in which he thanked the members for their sincere cooperation and assistance.

The meeting was presided over by Walter Hemple, local president.

Golumbo To Show Rock-Ola Line

BOSTON—Jerry Golumbo, Music and Television Corporation, this city, will display the Rock-Ola line, for which he is distributor in his area, at the New England Hotel and Restaurant Show in the Statler Hotel on April 28 to 30.

Golumbo's plan, in exhibiting the phonographs at the show, is to build better public relations for the juke box business.

NOW! for REGULAR, MATCH or MATCH REPLAY!

GENCO'S TWO PLAYER BASKETBALL

(1 or 2 CAN PLAY)

★ REGULAR—for Novelty Play in Every Location.
★ DELUXE—(MATCH)—New, sensational changing value Match feature.
★ SUPER—(MATCH REPLAY)—Match feature with Replay feature (1 to 16 Replays).

- SUPER-LIFELIKE ACTION
- AUTOMATIC BALL LIFT
- FAST—60 sec. playing time!
- 4 "CHANGING VALUE" BASKETS.
- 2 "SPECIAL WHEN LIT" BASKETS.
- GLASS-ENCLOSED PLAY FIELD.
- MODERN, COMPACT CABINET 41" x 27" x 71" high. Crated weight 300 lbs.

UPPER "SPECIAL WHEN LIT" BASKETS light up several times during game. "Long shot" into upper basket when lit scores 10 Bonus Points in addition to regular lower basket score. Special baskets also light up on last shot—keeping outcome in doubt until very end of game!

AVAILABLE IN 10c—3 or 4 for 25c PLAY (OPTIONAL)

VARIABLE SCORING
On Every Shot!

Each lower basket varies from 2 to 8 points with each ball. Visitor and Home Player shoot for respective baskets with highest value.

GENCO MFG. & SALES CO.
2621 North Ashland Avenue • Chicago 14, Illinois

Bally Mfg. Shows Two New Games At All Distribs

JACK NELSON

CHICAGO, ILL.—Jack Nelson, general salesmanager of Bally Manufacturing Company, this city, announced this week that two new shuffle bowling games are now on display at all Bally distributors.

The two games are named "Champion Bowler" and "Victory Bowler." Both games can be played by one player, or two to six players, and are available in straight 10c play, or 10c, 3 for 25c play. Sizes of both games are 8 ft. by 2 ft.

Features of Champion Bowler are: New Lite-A-Pin Carry-Over, and Match-Score and Trophy features. Number matched, when Trophy is lit, lights next pin-number on backglass, starting with 1 and continuing in sequence until all 10 pins are lit. Pins remain lit, from game to game, until all 10 are lit. Other features are: New Illuminated Score Registers; Single, Double, Triple, Super-Scores; Giant-Ralistic Pins; Last Frame Feature; 7-10 Pick-up; Hinged playfield, Pinhood and doors; National Coin-Chute; Formica playfield; New Club-Styled Cabinet. Victory Bowler contains all the features of Champion Bowler except Match-Score, Trophy and Lite-A-Pin features. Both games are easily adjustable to 5 frame play.

2907-13 NORTH PULASKI ROAD **WICO CORP.** CHICAGO 41, ILLINOIS

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CATALOG DEP'T. **WICO CORP.** 2907-13 N. PULASKI RD. CHICAGO 41, ILLINOIS

Demand Heavy For ChiCoin Games

CHICAGO—Ed Levin of Chicago Coin Machine Co., this week announced that the initial reception to Chi-Coin's "Home Run" as well as "Super Frame Bowler" has been absolutely beyond their expectations.

Levin also reported that "Super Frame Bowler" comes equipped with two coin chutes for either 10c per game or 3 for 25c.

In spite of the success of "Super Frame Bowler," he concluded, we are still filling demands for "Criss Cross Bowler," a match-type bowler.

Decca-Coral Holds First Place In Chi. Automatic Phono Bowling League

CHICAGO—After taking over the lead from Walter Oomens Sons last month, after Oomens had lead since the start of the season, Decca-Coral continued to pace the league.

Oomens still maintains the runner-up position in the firm standings. Carl Latino, of Oomens leads the men's division, pacing R. Gallet, of Paschke, in second, and L. Sochacki, of Decca-Coral, in Third.

Mrs. Oomens of Walter Oomens leads the Women's division.

TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Decca-Coral	59½	30½	67374	748	858	2504
2. Walter Oomens	55½	34½	67169	746	887	2414
3. Paschke Phono	48	42	66293	737	893	2455
4. ABC Music	47	43	64520	716	827	2414
5. Atlas Music	45	34	58990	655	751	2195
6. B & B Novelty	44	46	62402	693	859	2231
7. Star Music	43½	46½	63436	704	781	2231
8. Melody Music	42	48	62242	691	825	2242
9. Gillette Distr.	42	48	58921	654	809	2174
10. Western Automatic	42	48	57652	641	781	2175
11. Mercury Records	38½	51½	61077	678	846	2404
12. Coven Music	33	57	54661	606	714	2056

TEN INDIVIDUAL LEADERS, MEN'S DIVISION

Name	Team	Games	Total Pins	Average	High
1. C. Latino	Oomens	90	14974	166.34	233
2. R. Gallet	Paschke	87	14459	166.17	229
3. L. Sochacki	Decca-Coral	81	13366	165.1	210
4. W. Paradee	B & B	90	14813	164.53	221
5. J. W. Oomens	Oomens	87	14157	162.47	212
6. J. Strobl	Melody	78	12543	160.60	211
7. T. Galgano	Paschke	90	14391	159.81	225
8. F. Tutomase	Decca-Coral	84	13394	159.38	219
9. M. Peironi	B & B	75	11949	159.24	222
10. R. Gnarro	ABC	87	13801	158.55	217

TEN INDIVIDUAL LEADERS, WOMEN'S DIVISION

Name	Team	Games	Total Pins	Average	High
1. I. Oomens	Oomens	90	12556	139.44	197
2. M. Mankins	Western	90	11691	129.81	178
3. M. Sochacki	Star Music	84	10836	128.84	172
4. M. Nyland	Western	84	10770	128.20	166
5. C. Strobl	Melody	87	10961	125.86	188
6. J. Wocjiechowski	Decca-Coral	87	10908	125.31	172
7. E. Davis	ABC	75	9000	120.	188
8. J. Alesi	Paschke	33	3954	119.17	177
9. E. Brown	Coven	78	9261	118.47	166
10. M. Modelski	Atlas	87	10043	115.38	175

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4218 W. LAKE ST. • CHICAGO

New York's waterfront is back to near normalcy after its 29 day dock strike which kept 14,000 longshoremen inactive as well as thousands of others caused by layoffs in related industries that depended on the steady inflow and outflow of merchandise. Nickels and dimes should start picking up averages in the local juke boxes and amusement games once the paychecks start making a steady appearance again.

* * * * *

Young Distributing had a smash two day showing of its new Wurlitzer Model 1700 Phonograph. **Joe Young** and **Abe Lipsky**, with grins that stretched from ear to ear, said they were overwhelmed with the sensational response accorded to phono. "Not only did we get compliments by the carload," said Joe, "but we wrote substantial orders." **Hank Barber**, of Landsheft & Barber, Inc., Wurlitzer advertising agency, was on hand for the unveiling. **Harrington W. Peteet**, field service engineer from the Wurlitzer factory, in town to complete details for setting up service schools for Wurlitzer operators. The schools will be held at Joe Young's on Saturday mornings and will start in about two weeks. . . . **Nat Cohn**, Riteway Sales, expects the new model of his 3-D Theatre this week and will ship in time for Spring and Summer business. Several mechanical changes have been made, color scheme has been revised to give it more eye-appeal and the picture transparencies on the cabinet have been made more attractive and alluring. Nat has increased his library of pictures and the op can now work with a large selection. . . . The ending of the dock strike brought a rush of inquiries and orders to **Hymie** and **Harry Koeppel**. The Koeppels have always done a large export biz and are looking forward to lots of action from the foreign markets again. . . . **Carl Pavesi** and **Max Klein**, Westchester Operators Guild, in town to attend the Wurlitzer show at Joe Young's. Both are extremely busy preparing for the Annual Dinner-Dance on May 18, Tuesday evening at the Holiday Inn, Scarsdale, N. Y. . . . On coinrow looking over the new equipment available was **Jack Wilson** of Modern Vending, Newburg, N. Y. Jack is president of the New York State Operators Association.

* * * * *

Sidney H. Levine, attorney for the Music Operators of New York, will act as toastmaster at the New York State Ops banquet on May 1 at the Napanoch Country Club. Sid will relive some of his experiences as a waiter in this very club when he was working summers to pay his way through college. . . . "Kempy" **Kempner**, Runyon Sales, leaning over seated Dick **Dicicco** of Westchester Amusement Co., Yonkers, while Dick signed up on the dotted line. Kempy getting that "prosperous" look—and his excuse is the best one yet. Blames it on "Shugy" **Sugarman**. Says his boss told him "a well fed salesman is always a good salesman." . . . In town for replacements and parts was Peter Olcik of Oakville, Conn. . . . **Bob Slifer**, Seacoast Distributors, says business on the "Rock-Ola Comet Fireball" has continued strong and that the prospects are exceedingly good for a big season with the Cole-Spa drink machine. . . . **Hymie Rosenberg**, representing Deeco, leaving for the west coast shortly with his kiddie ride line. . . . "Smiling Jack" **Semel** and **Lou Rosenberg**, president of the New York Games Association, talking over locations. . . . Atlantic-New York Corp. has Williams' "Major League 6 Player Baseball" set up in the showroom and operator interest is tremendous. **Howard Herman**, County Amusement, Yonkers, lost 25c to **Murray Kay** of Atlantic, as he tried his skill, while Howard's dad, Lou, watched from the bleachers. . . . **Al Simon**, Albert Simon, Inc., busy with sales as machine after machine was being carried out by ops. Al has been doing a bang-up biz with his Chicago Coin "6 Player Home Run"; Genco "Basketball" and Chicago Coin "Super Frame Bowler." . . . **Dave Lowy**, Dave Lowy & Co., completing a deal when we walked in. Dave busy with his Cue-Balls.

The showing of the new Wurlitzer "1700" phono at **Bush** Distributing Co. Miami and Jacksonville offices brought out a big crowd of interested operators. Phonograph was greeting with much enthusiasm and substantial orders were placed. **Mrs. Leona Bush** and her mother acted in the roles of hostesses and saw to it that all were heavily plied with refreshments. . . . **Harry (Brownie) Brown**, Brown Amusement, Trenton, N. J., vacationing. . . . **Al Cole**, Cole Products, back in Miami after a trip to New York. . . . **Morris Marder**, former New York op, hobbling around with an attack of the gout. . . . **Willie "Little Napoleon" Blatt** readying a few surprises for the trade shortly. . . . **Ed Petrocine** is happy that his wife Virginia is almost fully recovered from her recent illness. . . . **Harry Steinberg**, formerly of Newark, N. J., who has been in Florida for the past four years, doing very nicely. . . . **Joe Mangone**, All-Coin Amusements, on a strict diet. Joe has lost 50 pounds and has 30 to go. . . . **Alvin** and **Nate Gottlieb**, D. Gottlieb & Company, out fishing every day in the famous Gottlieb boat "Flipper." . . . **Al Schlesinger**, who has spent the entire season in Miami Beach, doesn't expect to return home until the end of May or June. . . . **Eli Ross** & **Sam Taran** have been kept busy selling ops Rock-Ola's "Comet" phono and his line of amusement machines. . . . **Bob Norman**, Southern Music Sales Co., reports a steady sale of AMI phonographs and expects the sales to even rise in the very near future. . . . **Bert Lane** a very hard man to catch up with having many interests which keep him on the move. . . . **Joe Orleck**, publisher of **The Cash Box**, was invited to attend a board of directors meeting of the Automatic Machine Operators Association on Monday, April 5, by **Willie Blatt**, president. Orleck had a happy visit with many of his old friends who are on the board.

Most impressive this past week was the way the factories here were, most suddenly, jammed with orders from all over the country. Month of April started off like a house a'fire. Truly one of the most enthusiastic starts. And definitely indicating that the high level of '53 biz is sure to hold up during the second quarter of '54. As it held up during the first quarter. Tho few here can absolutely put their finger on just what brought on this boom, most believe that the approach of warmer weather, and the optimism that comes along with the Spring and Summer seasons, was the cause for this biz boom. . . . Congratulations to **Art Weinand** on his appointment as Vice-President of Exhibit Supply. Art spent his first 16 years in the coinbiz at Rock-Ola Mfg. Corp. The past 2 years over at Exhibit. Many of his friends, who heard the news this past week, wired him congratulations. . . . Hear that **Dave Russell** and **Paddy Conklin,** who make their headquarters in Montreal, are going ahead top speed with their kiddie ride biz.

Most music coinmen very dejected that Congress did not cut 20% Federal Excise (Cabaret) Tax down to 10%, as was originally supposed they would. It is now hope of MOA's Committee on this, headed by D. M. Steinberg that, by showing Congressmen where this would help to eliminate much juvenile delinquency, such 20% tax should be eliminated for dancing in soda shoppes and other spots where teenagers gather. By allowing the teenagers to dance off their tremendous, natural energy, they just wouldn't think of spreeing about. . . . With **Bill O'Donnell** away from his desk for a few days, "With a sore ear from phone calls demanding more 'Bally Surf-Clubs'," as one of the Ballymen put it, **Jack Nelson** busier than ever. Not only is Jack handling his own very important job, but, now has to get these long distance phone calls that **Bill O'Donnell** handled all day long. . . . **Billy DeSelm** a very happy guy now that his very charming **Lucy** home from that serious operation. **Billy** claims that it made him feel "absolutely terrific" the day he was able to take **Lucy** home from the Edgewater Hospital. Says he, "Lucy is well on the way to complete recovery from her operation."

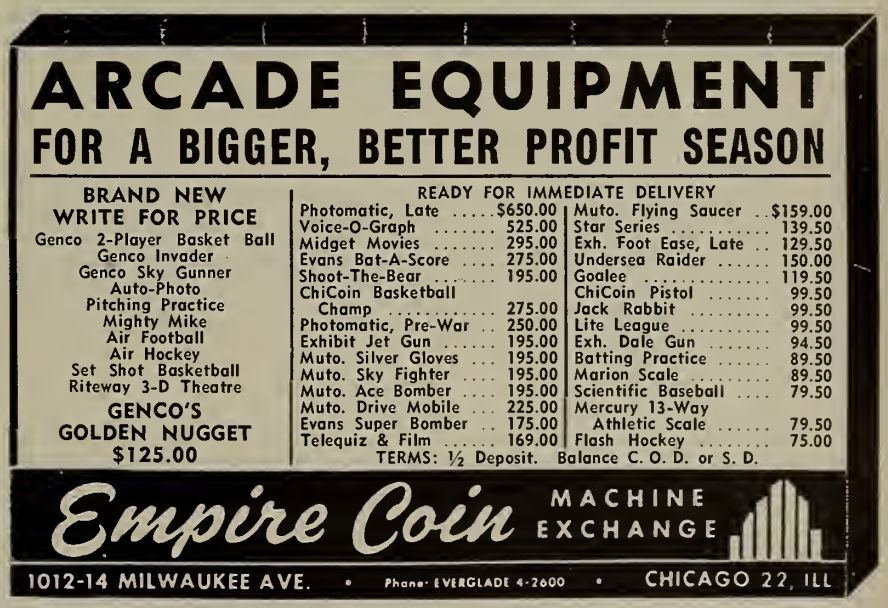
Thanks to **Sam Benton** of **Mendoza Y Manzano** of Mexico City for a very lovely letter, which we publicly acknowledge here, and also thanks for the very nice compliments this Mexican distrib of Seeburg phonos pays **The Cash Box**. (Also, **Sam,** for your invitation to Cissie and myself to visit with you. Which we will do the end of this month). . . . Here's one for the books: **Dan Moloney** in one part of Florida, **Earle Moloney** in another part of Florida. And **Ray Moloney** in still another part of that very gorgeous sunshine state. **Ted Hawks** of **Fort Wayne** pops into town again this past week. . . . Wanna hear a guy get mad on a long distance phone, and damn the expense? Just listen to **Lou Boasberg** of Noo Ohleans hollering for more equipment. . . . We hear that **Mr. and Mrs. Harold Lieberman** may have changed their minds about that European jaunt. Even tho they flew to Noo Yawk, we are told that they just simply turned right around and, instead of taking off for Europe, took off for California. Is this a fact?

Phil Weinberg phones up to **Bally's** offices here while in the midst of a conference with **Strike Rothrock** in Houston, Tex. . . . **Johnny Casola** and **Ken Sheldon** of United in Atlanta. . . . **Herb Oettinger**, recognized as "the champ" of United's golfers has been polishing up his clubs for those morning matches at Bunker Hill. United planning a big Golf Tournament this summer and inviting all of their distribs to take part. . . . **Bill DeSelm** didn't have to be reminded that United's new inline, "Mexico," was going great. **Al Thoelke** phoned all the way from Salt Lake City to tell **Bill**, "The game's clicked like anything." . . . **Bill Fielding** of Windsor so thrilled over his new, streamlined figure (he's reduced 50 lbs.) he's been phoning friends all over town to tell them how swell he feels. . . . **Capt. Tom Callaghan** stuck in Puerto Rico because of the dock strike in Noo Yawk. But Tom reported on the way back, now that the strike has been settled. . . . **Jack Nelson, Jr.** advises that Logan Distributing Co's "Charm Bar" has been mucho enlarged and many, many more charming items added. "Now," says Jack, Jr., "there isn't an item anywhere that isn't on display in our big 'Charm Bar'."

One of the most thrilling statements we heard this past week came from **Ed Levin,** sales director of ChiCoin, who said, "We're simply swamped with orders." Everyone of the ChiCoin products being ordered in quantity at this time and the firm's production lines working away at top speed trying to satisfy one and all. . . . **Sam Lewis** tripped blithely down to Miami to visit with his very charming wife, **Charlotte,** and developed a bronchial infection which put him in the hospital. But reports are to the effect that Sam now well on the way to recovery. . . . **Frank Mencuri** made a hurry-up trip east. To Detroit, Cleveland, Pittsburgh and NYC. . . . **Ralph Sheffield** and **Avron Gensburg** two of the busiest of busy boys trying to get out as many "2-Player Basketball" games as possible while orders continue to pile up. **Avron** just became a Pappy this past week (handsome guy lost to America's lonely gals) and didn't even have time to remain at home and play with his newborn. . . . Condolences to **Si Redd** of **Boston** who went thru a very sad period. Si lost his Dad and his Mother-In-Law in the same week.

"**Pete**" **Pieters** of Kalamazoo and his right hand, **Joe Auton** of Detroit, in town visiting the mfrs. . . . Very lovely letter from **J. Raymond Bacon** of Rock-Ola from the Biltmore in L.A. telling us what a sensation the **Cane** boys created with their showing of the new Rock-Ola phono. Also advising us that he's very proud of **The Cash Box** people of our Los Angeles offices. . . . Very swell wire from **M. H. (Rosey) Rosenberg** of Emarcy Distributing, San Francisco, re: the success of his Wurlitzer showing. Also advising that **J. B. (Jack) Smith** of the Wurlitzer factory present. . . . **Sam Stern** all hepped up this past week because of the success the firm's games, especially their baseball games, are enjoying. And the further fact that they have "a new one" that is bound to please but dozens and dozens of ops every where. Williams has been clicking like anything, reports report. . . . **Paul Huebsch** of Keeney put it the best way, when he stated, "It's the reorders that tell the story." And the reorders this firm has been getting on their "Diamond Bowler" should certainly convince one and all that Keeney has a hit bowling game.

Heinie Roberts of the grand tape recording unit, discussing what makes admen very sick, stated, "It isn't what you eat—it's what's eatin' you—that makes the ulcers." . . . **Sol Gottlieb** said, regarding the '20 Year Club', "It's a feeling of knowing you're an industry." . . . Still say that one of the most intelligent and logical discussions anyone could have regarding general coin machine market conditions is to talk things over with **Howard Freer** of Empire Coin Machine Exchange. . . . **Dave Gottlieb** became a Grandpappy for the fourth time this past week when **Margie (Gottlieb) Weinberg**, that's **Judd Weinberg's** charming wife, gave birth to a baby boy, weighing 7 lbs. and 7 oz. (What a lucky "7" symbol that is). And, in the meantime, **Judd** just simply raving all about the new Gottlieb "Jockey Club" with "double award" feature. . . . Plenty more news, but, the editor's called a halt. See you next week.



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WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT–Bally Beach Clubs, Beautys, Frolics, Palm Beaches, and Dude Ranches. We pay the highest prices in the Middle-West for games in good condition. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOLINE, ILLINOIS.

WANT—Bally Broadways, Bally Bright Lights. ATLAS SALES CO., 512 E. WATER ST., SYRACUSE, N.Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—For resale—Mills Peek Panorams, Used Rock-Ola and National 22 foot Shuffleboards, Electric Scoreboards, Four Poses Photomatic late models. Quote your best price, conditions first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything — amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANTED—Show Boats, Circus, Rodeo and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: MArket 1-3967.

WANT – Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Backetballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Can use late Bally or United Bingo Machines and 100 selector Seeburg Music Boxes. Best Prices. DAN STEWART COMPANY, 140 E. 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

CLASSIFIED ADVERTISING SECTION

WANT — For Export — Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—Complete used 22" Shuffleboards or individual cabinets, boards or scoring units. In reply state make, condition, and price. HASSON COIN SERVICE, 454 SOUTH MAIN STREET, LIMA, OHIO.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Beach Clubs in good condition, $300 cash; Atlantic Citys in good condition, $125 cash; Yacht Clubs in good condition, $175 cash; 1c Grippers in good condition, $5 cash; any 1c amusement game in good condition, $5 cash. Write, wire or phone. MAIN AMUSEMENT COMPANY, 1004 GARRISON AVE., FORT SMITH, ARKANSAS. Tel.: 2-2126, 2-0159.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — New and used records any speed. Highest prices. PLAYTIME RECORD SHOP, 2425 BROOD AVENUE, ALTOONA, PA.

FOR SALE

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—5 AMI A's @ $175 each; 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—1 Seeburg M100-A, $395; 1 Seeburg 48ML, $175; 2 Wurlitzers 1015, $100 each; 1 Evans 45 Jubilee F.S., $675; 1 Elsie The Cow, Kiddie Ride, $175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, INDIANA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146. 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—Turf Kings $50 A-1 perfect condition ready for location. Tel.: Hollywood, Florida 2-3838.

FOR SALE—Bingo games; late model Bally and United. All in A-1 shape, ready for immediate delivery. Write for full details. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD 5, CONN. Tel.: CHapel 9-6556.

FOR SALE — Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE—Reconditioned, like new. Yacht Clubs, $285; Keeney Lite-A-Line, $45; United Cabana, $255; Palm Beach, $195; Bally Space Ships, $485; Palm Springs (write) Ice Frolics (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE — Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE — Atlantic City $175; Frolics $185; Yacht Club $235; Beauty $285; Beach Club $340; Dude Ranch $385; Futurity $65; Genco Jumpin' Jacks $110. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 5-7549.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS. 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

CLASSIFIED ADVERTISING SECTION

FOR SALE — 25 Winners like new, cleaued aud guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—1100 Wurlitzer $175; 1400 Wurlitzer $450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—100 Used Peanuts & Gum Ball machines plus all parts and globes $300 for lot. Long Beach, very cleau, $65; Team Hockeys (United) $40; United Super 6 Pl. Alleys $159.50; Keeuey's 4 Pl. League Fly Pins $59.50. F.O.B. ST. LOUIS. ½ deposit. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVE., ST. LOUIS 15, MO.

FOR SALE—Uuited Alleys—Imperial $385; Classic $325; Clover $275; 6 Player Deluxe 7/10 $95; Williams Deluxe World Series $100; Deluxe Baseball $250. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—21 Chrome Buckley wall boxes like uew, master keyed, $35 for the lot f.o.b. Dallas, Texas. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE—Wurlitzer Bar and Wall Boxes — 3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 includiug stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—America's finest reconditioued phonographs and music accessories. Everyone of our reconditioned machiues guarauteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Model A Seeburg $395; Model C Seeburg $715; Wurlitzer 1250, $275; Wurlitzer 1100, $190; Wurlitzer 1015, $85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—1 Seeburg Sicum Uuit, perfect coudition, $250; 2 Genco Sky Gunner, braud new; Ajax Cigarette Machines, braud new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—Special! Uuited Tahitis, like new $325 each; also, Bally Palm Springs, Dude Ranches, Beach Clubs aud Beautys. If interested, write, wire or call NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—Chi-Coin Bowling Alleys $55: Seebnrg Guns $75: Lite League $49.50; Deluxe Bowler $34.50; and manv other values. COIN AMUSEMENT GAMES. 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Wnrlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC.. 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, $3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll $4.35. Rear frames rebushed model 700 & np, $2.50 each, lots of 5, $1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—The best buv in used Bally Bingo Games. Just buy one and you will see whv you pav a little more and be glad vou did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC.. 937 MARKET ST.. WHEELING W. VA. Tel.: WHeeling 5472.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For onlv 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Iudustry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Buy AMI reconditioned from an AMI distributor. AMI-A, $150; B, $260; C, $300; D, $425; D80, $545. Budge Wright's guaranteed equipment. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—Eastern Electric (C-8) $125; Genco, Sky Gunner $250; Keeney 6 Player S.A. $115; Keeney 10 Player S.A. $195; Exhibit Twin Rotation $125; Batting Practice $95. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — Atteutiou Exporters! 1015, 1100 Wurlitzers. D-40, D-80 AMI's. 100A Seeburgs. Rock-Ola Fireballs. This ad for wholesalers only. Write for prices. All equipment reconditioned. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—3020 Wall Boxes $17.50; 3W5L56 Wall Boxes $16.50; Seeburg # 146 $49.50; # 147 $69.50; # 148 $145; 1422 Rock-Ola $49.50; WIL56 5c Wall Box $3.95; Packard Pla Mor $3.95; 3048 48 sel. Wall Box $19.50. CENTURY DISTRIBUTORS, INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—ABC $20; Seeburg Classic Phouo $15; Knock Out $15; Buccaneer $15; Spark Plug $40; Zingo $25, 3, 4, 5, $40; Seeburg 147, $80. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE — Kiddie Rides — Bally Champion (perfect) write; Exhibit El Toro The Bull, floor sample, cannot be told from brand new, write; Flying Saucer (used 6 months A-1) write; Exhibit Pete The Rabbit (used 4 months A-1) write; Exhibit Rocket (used 10 months A-1) $195; Entire lot rides $1350. Arcade—Mutoscope Voice-A-Graph $195; Mutoscope Atomic Bomber $150; Auto Shoot (live ammunition 22 caliber, completely automatic) $295; Hindu or Grandma Fortuue Teller (floor sample, same as new, life size figure) breathes, head, eyes and hand move, beautiful machine 10c play $495. Small Arcade for sale, heart of downtowu. Will return investment 8 months or less. Kiddie Ride Route—20 machines (carousels) wonderful investment, can finance if credit good. 5—2 way Shine-A-Matics, 3 never used, 2 used 2 weeks, cost $300 each, sell $75 each. B. W. LANGFORD, 811 CAPITOL AVENUE, HOUSTON, TEXAS.

FOR SALE—Ready to operate. 100 1c Silver Kings (with 5c conversions) $10 each; Happy Days $115; Rosebowl $75; Joker $35; Four Stars $90 or state your price. 1/3 deposit with all orders, balance C.O.D. TRI-STATE AMUSEMENT CO., 149 18th STREET, WHEELING, W. VA.

FOR SALE—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioued $59.50 each; 25 Mercury Athletic Scales, counter models $22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOwer 1-6715.

FOR SALE—1-1100 Wurlitzer, $150 clean; 1-1250 Wurlitzer, $250 clean. 1/3 deposit, balance sight draft or C.O.D. MAIN AMUSEMENT COMPANY, 1004 GARRISON AVENUE, FORT SMITH, ARKANSAS. Tel.: 2-2126—2-0159.

FOR SALE—All types used AMI, Wurlitzer, and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—53 Cue-Balls, as is, $75 each; reconditioned, uew tops, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—Reconditioned aud ready for location, Genco Shuffle Pool 4 Player $395; Sky Gunner $295; Packard Manhattau $85. B. D. LAZAR COMPANY, 1635 FIFTH AVENUE, PITTSBURGH, Pa. Tel.: GRant 7818.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Bright Lights, A-1 coudition, $65; AMI Model C $295; Wurlitzer 1100 $195; Wurlitzer 1015 $95; 1428 Magic Glo $195; 3020 Wall Boxes $18.50; Seeburg W1-L56 $4. H & H MUSIC, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE — United Stars $175; Quintette $140; Flying High $140; Marble Queen $195; Shindig $205; Minstrel Man $39; Mermaid $39; All Star Basketball $39; Seeburg 100 Wall Boxes and Brackets $90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned Like New —Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINOIS. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo aud Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE — Seeburg 46's $75; 47's $100; 48's $125; M100A $350; Wurlitzer 1015 $75; 1100 $165; 1250 $265; AMI "A" $145; "C" $250; "D" 40 $350; AMI 5 & 10c Wallboxes $15. HERMITAGE MUSIC COMPANY, 74 LAFAYETTE STREET, NASHVILLE 10, TENN.

FOR SALE—United 4 Player Formica Top $65; United 5 Player Formica Top $75; United 6 Player Formica Top $85; United 6 Player Deluxe $95; United 6 Player Super $150; United 10th Frame Super $175; United 6 Player Cascade $280; United 6 Player Olympic $325; United 6 Player Royals $360; Chicago Coin 6 Player $90; Chicago Coin 6 Player, Drum Scoring $150; Chicago Coin 6 Player Matched $175; Chicago Coin 10th Frame $175; Chicago Coin 10th Frame Special $250; Chicago Coin Double Bowler $295; Chicago Coin Name Bowler $225; Chicago Coin Super Matched Bowler $215; Chicago Coin Triple Frame $345; Chicago Coin Advance Bowler $395. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—R. C. Specials—Seeburg Model 148 (Metal Cabinet) $140; Seeburg Model 147 (Metal Cabinet) $90; Seeburg Model 246, $70; Seeburg Model 146, $50; Pre-war $25. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Futuritys $75; Turf Kings $35; Spot-Lites $75. TOLEDO COIN MACHINE, 814 SUMMIT STREET, TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

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YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE—Late Model 5 balls. Flying High $120; Marble Queen $190; Globe Trotter $110; Cross Roads $10; Quartette $110; Palisades $150; Hong Kong $105; Spark Plug $70; Whiz Kid $70. All games are like new. Write for us list on Bingo Games, Arcade, One Balls, etc. We always carry the largest stock and lowest prices. One third deposit required with orders. NICK CARBAJAL, GEN. MANAGER, CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA.

FOR SALE—All games reconditioned. Across The Board $75. Following Games $35, 3 for $100: Turf King, Winner, Williams Nifty, Pinky, Sweetheart, Rag Mop, Georgia, CC Play Ball, Thing, Exhibit Tumbleweed, Morocco, Gottlieb Watch My Line. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

MISCELLANEOUS

NOTICE—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—10 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

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FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

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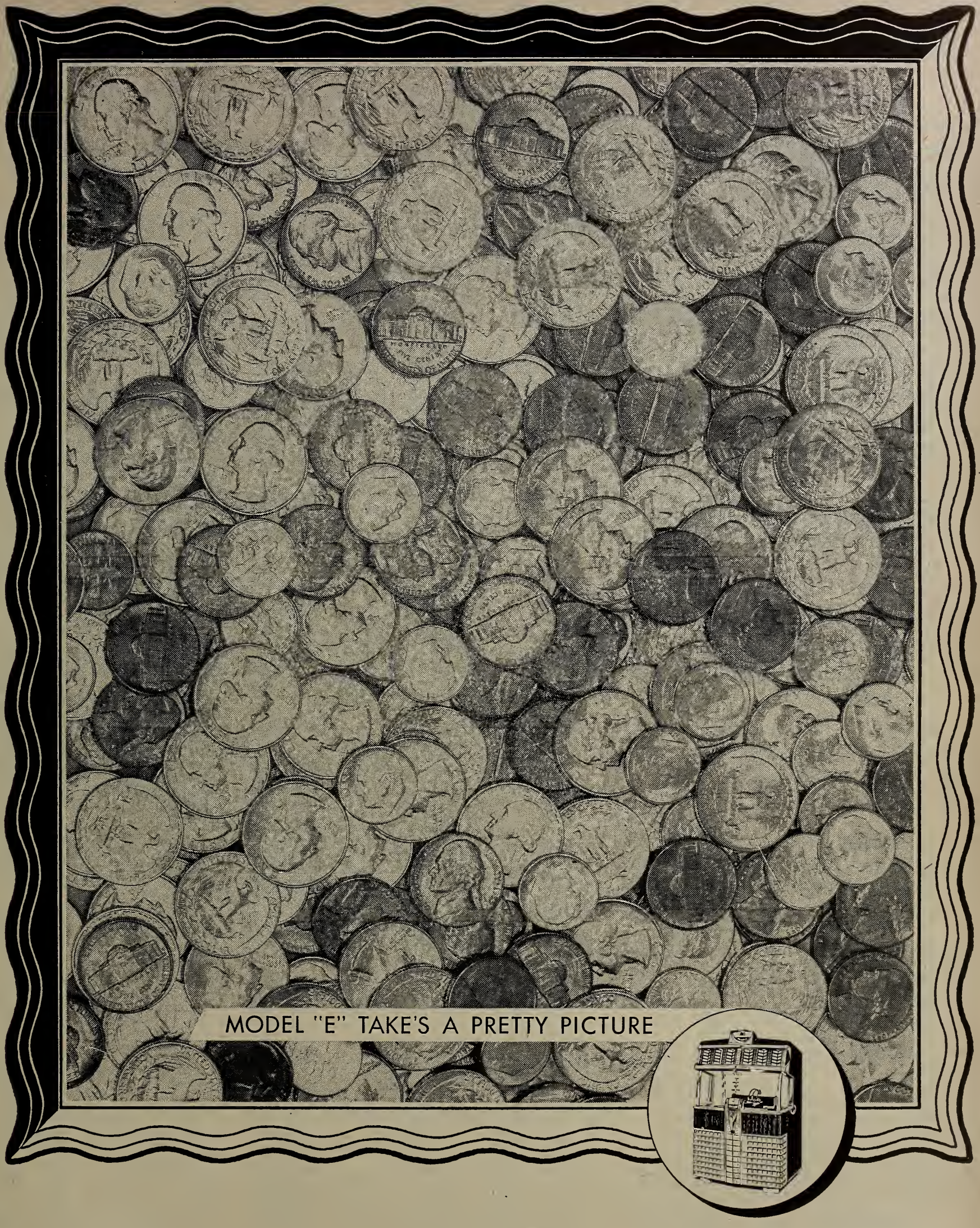


AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
758th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

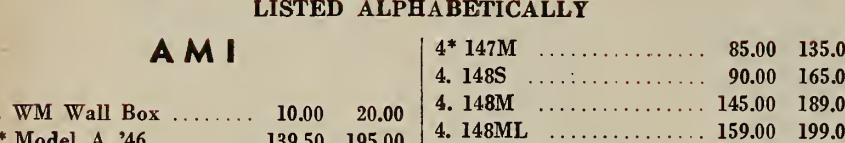
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any trne reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be ont of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the snbscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth bnt $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment mnst be taken into consideration. (Some equipment offered by outstanding firms, having a repntation for shipping completely reconditioned machines, will be offered at higher prices than others, dne to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the snbscriber to make average price adjnstments to fit the pecnliarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., fignre an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AMI

4. WM Wall Box	10.00	20.00
4* Model A '46	139.50	195.00
4* Model B '48	229.50	275.00
4* Model C	249.50	300.00
2* Model D-40	350.00	425.00
4. Model D-80	439.50	545.00

EVANS

4. Evans Constellation I	135.00	195.00
4. Evans Constellation II	245.00	300.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4. 1422 Phono ('46)	49.50	95.00
4. 1424 Phono (Hideaway)	49.50	69.50
4. 1426 Phono ('47)	75.00	109.00
4. 1428 Magic Glo	165.00	225.00
4. 1432 Rocket ('51)	239.50	289.50
4. 1434	329.50	395.00
4. 1436 "Fireball" 45 RPM	469.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

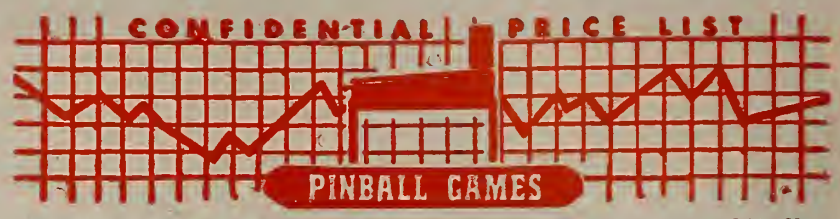
6. Hi-Tone 9800	29.50	49.50
6. HiTone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. HiTone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	49.50	89.50
4* 146M	75.00	115.00
4. 147S	69.50	135.00
4* 147M	85.00	135.00
4. 148S	90.00	165.00
4. 148M	145.00	189.00
4. 148ML	159.00	199.00
4* M-100A	375.00	495.00
4. M-100B	535.00	650.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
4. W1-L56 Wall Box 5c	3.00	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
4* 1015	79.50	125.00
4. 1017 Hideaway	59.00	99.00
4* 1100	150.00	250.00
4. 1080	69.50	125.00
4* 1250	239.50	300.00
4. 1400	399.50	510.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	10.00	19.50
4. 3048 (Conv. of 3020)	19.50	29.50
4. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	4.00	20.00
4. 4820	20.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. ChiCoin Hit Parade	25.00	39.50
4. Ristancrat	20.00	30.00
4. Williams Mnsic Mite	35.00	49.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	20.00	50.00
4. Across the Board (Un 9/52)	75.00	95.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	39.00	79.50
4. Aquacade (Un 4/49)	19.50	39.00
4. Arabian Knights (Got 12/53)	210.00	225.00
4. Arcade (Wm 11/51)	75.00	95.00
4. Arizona (Un 4/50)	10.00	30.00
4. Army-Navy (Wm 10/53)	210.00	240.00
4* Atlantic City (B 5/52)	145.00	250.00
4. Baby Face (Un 12/48)	15.00	39.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	17.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
2* Beach Club (B 2/53)	340.00	395.00
4* Beanty (B 11/52)	259.00	360.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	15.00	30.00
6. Blne Skies (Un 11/48)	15.00	20.00
1. Bolero (Un 12/51)	50.00	99.50
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	45.00
4. Bowl. League (Got8/47)	10.00	19.50
4* Bright Lights (B 5/51)	65.00	95.00
4* Bright Spot (B 11/51)	85.00	150.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	15.00	30.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	29.50
4. Cabana (Un 3/53)	225.00	300.00
4. Camel Caravan (Ge6/49)	30.00	69.50
4. Campns (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Caravan (Wm 6/52)	69.50	99.50
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	19.50	29.50
4. Chinatown (Got 10/52)	125.00	160.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circns (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	175.00	245.00
4. Citation (B 10/48)	14.50	35.00
4. C.O.D. (Wm 9/53)	195.00	200.00
4. College Daze (Got 8/49)	15.00	25.00
4* Coney Island (B 9/51)	75.00	150.00
4. Contact (Ex 10/48)	10.00	20.00
2. Control Tower (Wm 3/51)	40.00	50.00
4. Coronation (Got 11/52)	100.00	135.00
4. County Fair (Un 9/51)	29.50	35.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	124.50
4. Cyclone (Got 5/51)	69.50	89.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	15.00	29.00
4. Domino (Wm 5/52)	59.50	99.50
4. Double Action (Ge 1/52)	15.00	29.50
4. Dbl. Featnre (Got 12/50)	20.00	39.50
4. Dbl. Shuffle (Got 6/49)	20.00	49.50
4. Disk Jockey (Wm 11/52)	110.00	145.00
4. Dreamy (Wm 2/50)	25.00	59.50
4* Dude Ranch (B 9/53)	385.00	465.00
4. Eight Ball (Wm 1/52)	65.00	85.00
6. El Paso (Wm 11/48)	15.00	39.50
4. Fairway (Wm 6/53)	125.00	160.00
4. Fighting Irish (CC 11/50)	45.00	75.00
4. Five Star (Univ 5/51)	49.50	85.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	132.50	150.00
4. Flying Sancers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
4. Fonr Corners (Wm 12/52)	89.00	125.00
4. Four Horsemen (Got 9/50)	25.00	67.50
4. "400" (Upright) (Ge 10/52)	50.00	80.00
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
4* Frolics (B 10/52)	160.00	235.00
4. Fntnrity (B 3/51)	60.00	75.00
4. Georgia (Wm 7/50)	30.00	45.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
4. Gold Cup (B 4/48)	15.00	29.50
6. Golden Gloves (CC7/49)	15.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	75.00	125.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
4. Grand Champion (Wm 8/53)	155.00	185.00
4. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	225.00	240.00
4. Gnn Clnb (Wm 11/53)	210.00	235.00
4. Guys-Dolls (Got 5/53)	145.00	175.00
4. Handicap (Wm 6/52)	45.00	99.50
4. Happy Days (Got 7/52)	105.00	140.00
4. Happy-Go-Lucky (Got 3/51)	29.50	60.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
6. Hawaii (Un 8/47)	10.00	15.00
4. Haybnrner (Wm 6/51)	40.00	75.00
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Runs (Ge 3/51)	25.00	35.00
4. Hit 'N' Rnn (Got 4/52)	77.50	105.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	75.00	125.00
4. Hong Kong (Wm 9/51)	75.00	125.00
4. Horsefeathers (Wm1/52)	65.00	99.50
4. Horse Shoe (Wm 12/51)	24.50	59.50
4. Hot Rods (B '49)	20.00	35.00
4. Humpty Dumpty (Got 10/47)	9.00	29.50
4* Ice-Frolics (B 1/54)	495.00	525.00
4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Jndy (Ex 7/50)	15.00	25.00
4. Jumping Jacks (Upright) (Ge 12/52)	75.00	130.00
4. Jnst 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	15.00	27.50
4. King Arthur (Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	85.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Lazy "Q" (Wm 2/54)	195.00	210.00
4. Leaders (Un 10/51)	90.00	145.00
4* Lite-A-Line (Ke 6/52)	35.00	75.00
4. Long Beach (Wm 7/52)	65.00	105.00
4. Lovely Lucy (Got 2/54)	240.00	255.00
4. Lncky Inning (Wm5/50)	25.00	34.50
6. Lncky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	45.00
4. Major Leagne Baseball (Un 6/48)	15.00	25.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	50.00	75.00
4. Marble Queen (Got 8/53)	195.00	220.00
6. Mardi Gras (Ge 5/48)	20.00	29.50
4. Maryland (Wm 4/49)	25.00	35.00
4. Merry Widow (Ge 6/48)	15.00	25.00
4. Mercury (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	39.00	79.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got 3/51)	25.00	45.00
4. Monterey (Un 5/48)	10.00	20.00

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4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Niagara (Got 12/51)	74.50	99.50
4 Nifty (Wm 12/50)	15.00	35.00
2. "9" Sisters (Wm 1/54)	175.00	200.00
6. Oasis (Ex 10/50)	10.00	25.00
4. Oklahoma (Un 5/49)	20.00	30.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	79.50	112.50
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
2* Palm Beach (B 7/52)	159.00	250.00
4. Palm Springs (B 11/53)	475.00	495.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	95.00
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	35.00
4. Pin Wheel (Got 11/53)	195.00	225.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	25.00	59.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Pnddin' Head (Ge 10/48)	20.00	30.00
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Qnartet (Got 2/52)	100.00	165.00
4. Qneen of Hearts (Got 12/52)	125.00	160.00
4. Quintet (Got 3/53)	119.00	150.00
4. Rag Mop (Wm 10/50)	20.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
4. Red Shoes (Un 11/50)	15.00	25.00
4. Rio (Un 11/53)	435.00	475.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	30.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	225.00	250.00
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	65.00	105.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ex 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	50.00	75.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got 4/50)	15.00	25.00
4. Serenade (Un 11/48)	15.00	25.00
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	275.00
4. Silver Chest (Upright) (Ge 4/53)	250.00	275.00
4. Silver Skates (Wm2/53)	80.00	125.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	90.00	149.50
4. Slngfest (Wm 3/52)	55.00	95.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plngs (Wm 9/51)	40.00	75.00
4. Speedway (Wm 9/48)	10.00	20.00
2. Spot Bowler (Got 10/50)	20.00	50.00
4* Spot-Lite (B 1/52)	65.00	135.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardnst (Un 5/48)	10.00	20.00
4. Stars (Un 6/52)	75.00	125.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	72.50	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	225.00	240.00
4. Snmmertime (Un 9/48)	25.00	34.50
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Snper Hockey (CC 4/49)	20.00	45.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	35.00
6. Tahiti (CC 10/49)	15.00	25.00
4. Tahiti (Un 8/53)	325.00	375.00
4. Tampico (Un 6/49)	25.00	45.00
2. Telecard (Got 1/49)	15.00	25.00
6. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	25.00	45.00
4. Three Four Five (Un 6/51)	40.00	85.00
4. Three Mnsketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	125.00	175.00
4. Touchdown (Un 1/52)	25.00	35.00
6. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	15.00	45.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
6. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	310.00	349.50
4. Tucson (Wm 1/49)	10.00	30.00
4. Tnmbleweed (Ex 9/49)	20.00	35.00
4. Turf King (B 6/50)	20.00	50.00
4. Twenty Grand (Wm 12/52)	90.00	125.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
4* Yacht Club (B 6/53)	215.00	295.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	25.00	45.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	79.50
4. Bally Baseball (5/51)	35.00	50.00
4. Bally Shuffle Line (7/51)	25.00	69.50
4. Chi-Coin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00
4. Chi-Coin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	74.00	95.00
4. ChiCoin King Pin (12/51)	90.00	150.00
4. ChiCoin 6-Player DeLuxe (5/52)	80.00	159.50
4. ChiCoin Match Bowler (6/52)	195.00	275.00
4. ChiCoin Bowl-A-Ball (10/52)	125.00	200.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	200.00
4. ChiCoin 10th Frame Special (12/52)	249.00	285.00
4. ChiCoin Name Bowler (1/53)	225.00	269.50
4* ChiCoin 10th Frame Double Score (3/53)	275.00	365.00
4. ChiCoin Crown (4/53)	295.00	325.00
7. ChiCoin Advance Bowler (11/53)	395.00	425.00
4* ChiCoin Triple Score (6/53)	325.00	385.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	20.00	49.50
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lncky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	49.50
4. Keeney Leagne Bowler (8/50)	45.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	85.00
4. Keeney 6-Player League (9/51)	75.00	150.00
4. Keeney DeLuxe League (3/52)	115.00	150.00
4. Keeney Super DeLuxe League (3/52)	70.00	165.00
4. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	195.00	265.00
4. Keeney Club Bowler (4/53)	275.00	325.00
4. Keeney Domino Bowler (5/53)	325.00	350.00
4. Keeney Carnival Bowler (5/53)	300.00	350.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	59.50	95.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
4. United 5-Player (1/51)	69.50	115.00
4. United 6-Player (2/51)	69.50	125.00
4* United DeLuxe 6-Player (10/51)	89.00	175.00
2* United 6-Player Super (3/52)	150.00	215.00
4. United 4-Player Official (5/52)	150.00	215.00
4. United 6-Player Star (7/52)	195.00	245.00
4* United 10th Frame Star (9/52)	175.00	295.00
4. United 10th Frame Super (10/52)	175.00	275.00
4. United Manhattan (9/52)	189.00	295.00
4. United Manhattan 10th Frame (9/52)	224.00	255.00
4* United Cascade (2/53)	280.00	325.00
4* United Classic (6/53)	325.00	365.00
4* United Clover (3/53)	295.00	345.00
4* United Olympic (6/53)	325.00	375.00
4. United Liberty (2/53)	294.50	325.00
4. United Royal (9/53)	360.00	435.00
4. United Imperial (9/53)	375.00	425.00
4. Universal Twin (1/50)	15.00	25.00
4. Universal Snper Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	49.50
4. Williams 5-Player Bowler (6/51)	40.00	50.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	140.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	45.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
4. Bank Ball	25.00	35.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	175.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	75.00	95.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	55.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	89.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	35.00	69.50
4. Exhibit Gun Patrol	125.00	195.00
4. Exhibit Jet Gun	145.00	225.00
4* Exhibit Space Gun	150.00	185.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	129.50
1. Exhibit Six Shooter	99.50	159.50
4. Exhibit Vitalizer	35.00	59.50
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	199.50	285.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gnn	75.00	120.00
4. Keeney Texas Leagner	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite Leagne	35.00	49.50
4. Mills Panoram	95.00	250.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	195.00
4. Muto. Atomic Bomber	90.00	195.00
4. Mntoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Sancers	100.00	175.00
4. Mntos. Photo (Pre-War)	150.00	195.00
4. Mutos. Photomatic (late)	395.00	525.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mntoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
4. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
. Scientific Baseball	20.00	35.00
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seebnrg Shoot the Chnte	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	125.00
4. United Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	50.00	75.00
4* Williams Super World Series	125.00	275.00
4. Williams Quarterback	25.00	65.00
4. Wurlitzer Skeeball	35.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	85.00	115.00
4. Du Grenier (Mod. A-9)	60.00	95.00
4. Du Grenier (Mod.AC-7)	85.00	125.00
4. Du Grenier (Mod.AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES9)	85.00	135.00
4. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	70.00	95.00
4. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
4. Du Grenier Champion (11 col.)	49.50	115.00
4. Eastern Electric C-8	85.00	125.00
4. Electro (8 col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Kenney "A"	100.00	135.00
4. Lehigh PX (Elec. 8 col.)	65.00	125.00
4. Lehigh PX (10 col.)	65.00	125.00
4. Lehigh King Size	75.00	125.00
4. National 7-50 7 col.	60.00	110.00
4. National 9-50 9 col.	65.00	125.00
4. National 9-30 9 col.	65.00	115.00
4. National 9-A 9 col.	85.00	119.50
4. Nat. 9-ML Wheatwood	135.00	175.00
4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	55.00
4. Uneeda "A" (8 col.)	30.00	55.00
4. Uneeda "A" (9 col.)	35.00	55.00
4. Uneeda "E" (6 col.)	35.00	65.00
4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4 Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 20.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
4. Stoner (Mod. 120, 5 col.)	69.00	95.00
4. Stoner (Mod. 120, Sn., 7 col.)	85.00	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
4. Martin's "Little Candy Store" (8 col. 160 cap.)	115.00	119.50
4. Coan "U-Select-It" (74 cap.)	15.00	22.50

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$200.00	$275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00
4. Bert Mills Coffee Bar, 600 cups	150.00	275.00
4. Bert Mills Coffee Bar, 500 cups	300.00	400.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$100.00	$200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons # 1400, single flavor, 5c	200.00	225.00
4. Lyons # 1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 Cup A-2	350.00	400.00

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups	$100.00	$200.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$275.00	$350.00
4. Refresher, 3 sel., 300 can cap.	300.00	400.00

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	$350.00	$395.00
4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Surf-Club	735.00

CHICAGO COIN

Criss Cross Bowler	665.00
'Round The World Trainer	1,185.00
Super Frame Bowler, Double Chute	655.00
Super Frame Bowler, Single Chute	630.00
6 Player Home Run	579.50

H. C. EVANS & CO.

Holiday (Model 4045) 100 Selec. 45 rpm	$1,050.00
Jubilee (Model 278) 40 Selec. 78 RPM	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	195.00

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00
Match Pool	685.00
Two Player Basketball	525.00
DeLuxe Two Player Basketball With Match Play	550.00
Super Two Player Basketball With Match Play and Replay	560.00

D. GOTTLIEB & CO.

Jockey Club	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Diamond Bowler	675.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

"3 Dimensional Theatre"	$ 495.00
"3 D Kiddie Theatre"	495.00

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

Model 1436 "Fireball" 78 RPM
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.
Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

HF-100-G
3W-1 Wall-O-Matic "100"
MRVC-1 Master Remote Volume Control
CVS4-8—8" Wall Speaker Ivory (Teardrop)
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply
ARA1-L6 Auxiliary Remote Amplifier
AVC-1 Automatic Volume Compensator Unit
Ray-O-Lite "Coon Hunt"

UNITED MFG. CO.

Mexico	$ 725.00
Team Shuffle Alley	695.00
DeLuxe Team Shuffle Alley	715.00
League Shuffle Alley	670.00

WILLIAMS MFG. CO.

Special DeLuxe Baseball	$ 537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50
Major League Baseball	640.00
Dealer "21"	364.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

Model "1600-A" Phonograph
Model "1650-A" Phonograph
Model "1700" Phonograph
Model 5111—12" Concealed Speaker Hi-Fi
Model 5112—8" Wall Speaker Hi-Fi
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
Model "1500-A" Phonograph
Model "1600" Phonograph
Model "1650" Phonograph
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5204 5c-10c-25c Wall Box (104 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	139.50	195.00
AMI Model B	229.50	275.00
AMI Model C	249.50	300.00
AMI Model D-40	350.00	425.00
Seeburg 146M	75.00	115.00
Seeburg 147M	85.00	135.00
Seeburg M-100A	375.00	495.00
Wurlitzer 1015	79.50	125.00
Wurlitzer 1100	150.00	250.00
Wurlitzer 1250	239.50	300.00
Wurlitzer 3020	10.00	19.50

PINBALLS

4* ABC (Un 3/51)	20.00	50.00
Atlantic City (B 5/52)	145.00	250.00
Beach Club (B 2/53)	340.00	395.00
Beauty (B 11/52)	259.00	360.00
Bright Lights (B 5/51)	65.00	95.00
Bright Spot (B 11/51)	85.00	150.00
Coney Island (B 9/51)	75.00	150.00
Dude Ranch (B 9/53)	385.00	465.00
Frolics (B 10/52)	160.00	235.00
4* Lite-A-Line (Ke 6/52)	35.00	75.00
Palm Beach (B 7/52)	159.00	250.00
Spot-Lite (B 1/52)	65.00	135.00
Yacht Club (B 6/53)	215.00	295.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Double Score (3/53)	275.00	365.00
ChiCoin Triple Score (6/53)	325.00	385.00
United DeLuxe 6-Player (10/51)	89.00	175.00
United 6-Player Super (3/52)	150.00	215.00
United 10th Frame Star (9/52)	225.00	295.00
United Cascade (2/53)	280.00	325.00
United Olympic (6/53)	325.00	375.00
United Classic (6/53)	325.00	365.00
United Clover (2/53)	295.00	345.00
United Imperial (9/53)	375.00	425.00

ARCADE EQUIPMENT

Exhibit Dale Gun	35.00	69.50
Exhibit Space Gun	150.00	185.00
Williams Super World Series	150.00	275.00

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